

# How to think like an Entrepreneur

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# Goals:

(a) the piloted program,

(b) processes for transition,

(c) activities, and

(d) ways to help students learn how thinking like an entrepreneur.

How did this happen?

It all started with breakfast.....

# Research

The Bureau of Labor Statistics (2012) stated unemployment or underemployment for adults with disabilities has remained the same as previously reported, 80%.

Dunn and Shumaker (1997) cite larger rates of unemployment found in rural settings (26%) as compared to urban settings (18.6%).

Haller and Virker (1993) discussed in their study compared to metropolitan youth, rural students report lower educational and occupational aspirations.

Rural students are also anticipated to enter the workforce, family roles, and relative overall disadvantages earlier than urban youth (Crockett & Bingham, 2000).

# Research

Teaching students to think “entrepreneurly” provides new methods and approaches to help break the glass ceilings imposed by working for an employer (The Aspen Institute 2008).

Entrepreneurial education is not just teaching about running a business, it is also about encouraging creative thinking promoting the strong sense of self-worth and accountability.

A study in 2007 found that American Youth ages 8 to 21 40% of them would like to start their own business, 63% believe if they work hard they can succeed and start a new company, 39% know someone who has started a business, and 26% agree that start with a business of their own is more desirable than other career opportunities (The Aspen Institute 2008).

# What is Youth Entrepreneurs?

Youth Entrepreneurs equips young people with the values and vision to pursue their dreams. We strive to change the mindsets of young people, so they believe in themselves and what they can accomplish. Our experiential education model instills entrepreneurial and economic principles built for prosperity. We inspire students to overcome barriers and seize opportunities for good.

## What is Youth Entrepreneurs? cont.

YE is about more than lectures and textbooks. We focus on the application of an idea – an idea students can own. Our curriculum brings business studies to life through experiential learning, executed in real, market-based scenarios. We introduce economic thinking and strive to instill the moral character necessary for our youth to lead lives as thriving, productive citizens.

# Why is YE great for kids?

Create job opportunities

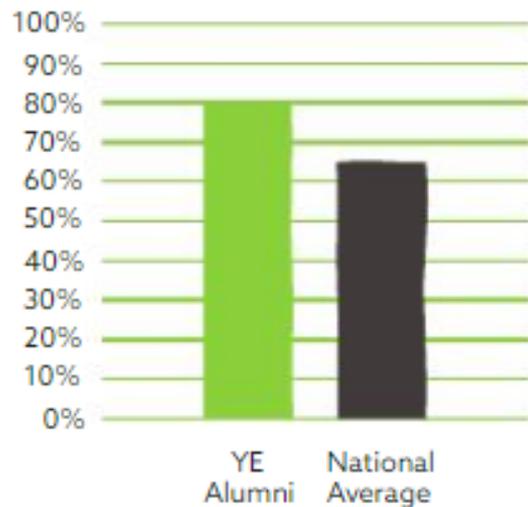
Create more economic solutions in their community

Helps shape a better employee for their employer and advancement

Help creative thinking

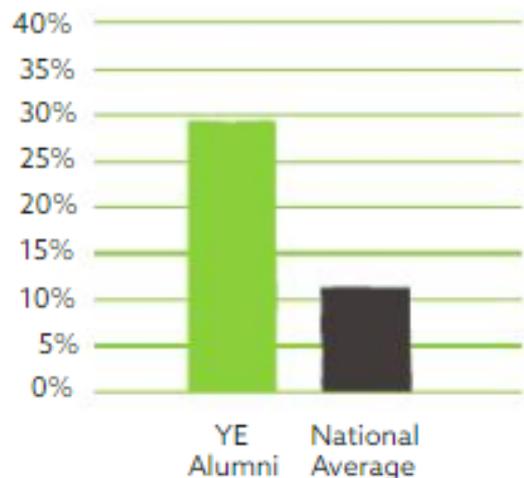
## EDUCATION

Over 80% have gone on to complete higher education (at least vocational or trade school).



## BUSINESS OWNERSHIP

More than 29% of alumni surveyed reported that they have started a business.



# Pitch it

Outcomes:

Creativity

Thinking about what the employer is wanting

What products are needed in the world

Answering questions on the spot (job interview)

Follow up: job description/ pocket resume

# Speak Out Cards

## Outcomes:

- easy/ medium/ hard
- Speaking in front in groups
- Speaking on the spot
- Conflict
- Dealing with feedback
- Self determination





# Focus on your future

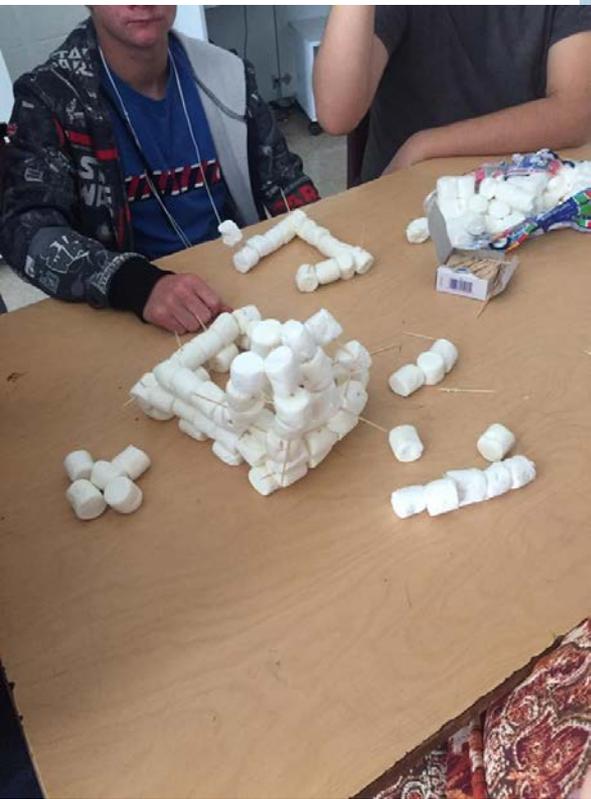
Goal setting

Vision for your future: how to share it

IEP meetings

Self determination

# Marshmallow towers



Real life change

# Contact

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