

First Steps (Active) Family Survey Results (2011 through 2015)

Year	No. Active Children	No. Responses	Response Rate	Comment
2015	5,570	810	14.5%	612 paper responses (75.5%); 198 online responses (24.5%) Copy of survey and envelope included. First time offer online option.
2014	5,070	1,093	21.5%	All paper responses. Copy of survey and SASE included.
2013	5,099	1,174	23%	All paper responses. 1,068 on teams (91% of total responses) Copy of survey and SASE included.
2012	5,099	1,062	21%	All paper responses. 764 on teams (72% of total responses) Copy of survey and SASE included.
2011	4,724	1,078	23%	All paper responses. 284 on teams (26% of total responses) Copy of survey and SASE included.

First Steps (Exit) Survey Results (2015)

Year	No. Active Children	No. Responses	Response Rate	Comment
2015	1,459	195	13%	147 paper responses (75% of total); 48 online responses (25% of total) First mailing since Spring 2009.