

July 28-30, 2013

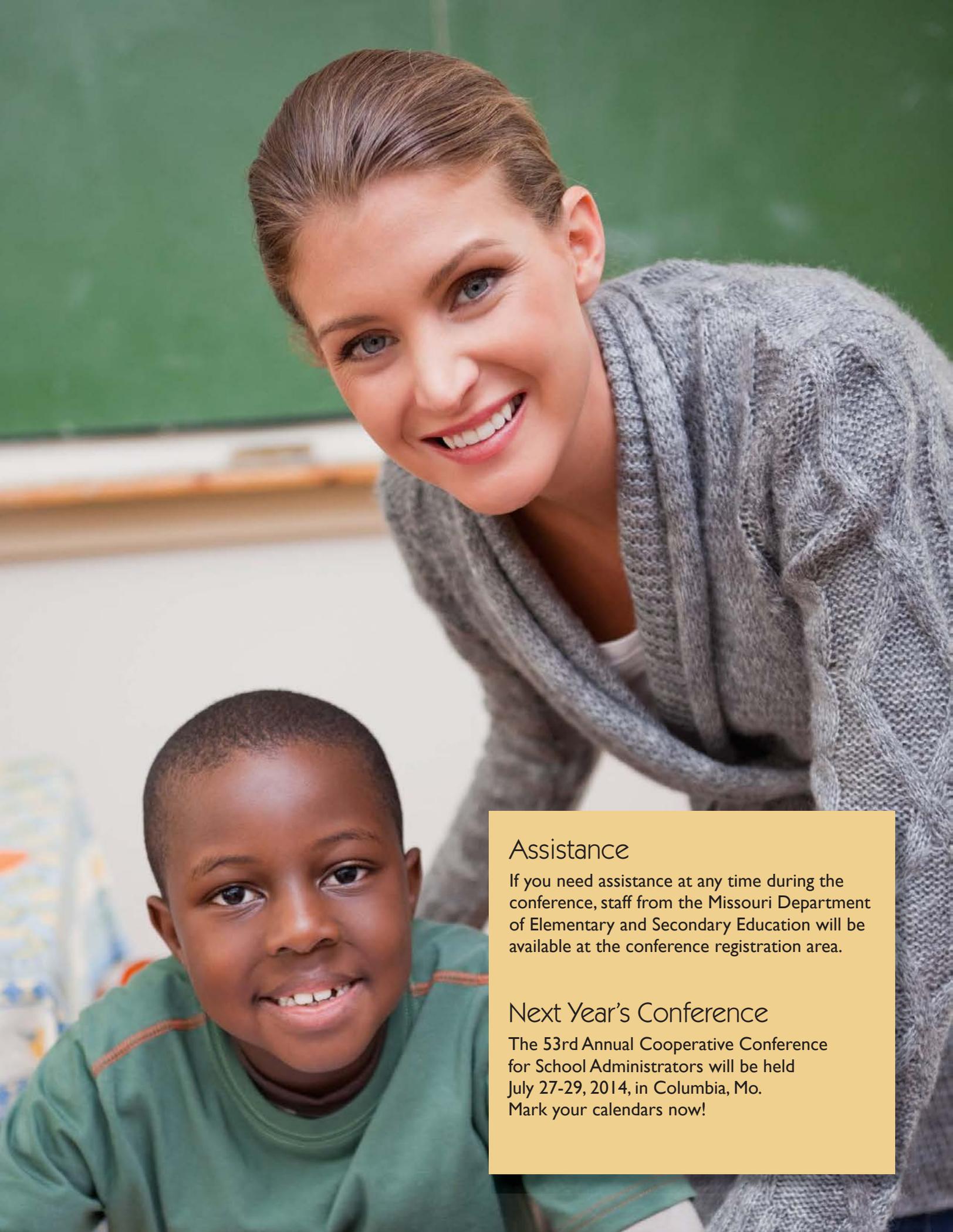
52nd Annual Cooperative
Conference for School Administrators



School Leadership for the 21st Century



Dr. Chris L. Nicastro, Commissioner



Assistance

If you need assistance at any time during the conference, staff from the Missouri Department of Elementary and Secondary Education will be available at the conference registration area.

Next Year's Conference

The 53rd Annual Cooperative Conference for School Administrators will be held July 27-29, 2014, in Columbia, Mo. Mark your calendars now!

Missouri Department of Elementary and Secondary Education

Our Vision

Missouri public schools: the best choice...the best results!

Our Mission

The mission of the Missouri Department of Elementary and Secondary Education is to guarantee the superior preparation and performance of every child in school and in life.

Our Goals

1. All Missouri students will graduate college and career ready.
2. All Missouri children will enter kindergarten prepared to be successful in school.
3. Missouri will prepare, develop, and support effective educators.
4. The Missouri Department of Elementary and Secondary Education will improve departmental efficiency and operational effectiveness.



Luncheon Welcome - Monday, July 29

Peter F. Herschend, State Board of Education President

Peter F. Herschend of Branson was first appointed to the State Board of Education in December 1991. He was reappointed for new terms in November 1999 and October 2007. Herschend is founder and co-owner of Herschend Family Entertainment Corp., which owns Silver Dollar City and other entertainment properties. Before his appointment to the State Board, he served 12 years on the Branson Board of Education.



General Session Remarks - Tuesday, July 30

Chris L. Nicastro, Commissioner of Education

Chris L. Nicastro has been a teacher and administrator in Missouri public schools for 38 years. She is the fifth person to serve as Missouri's Commissioner of Education, a position she has held for four years. Many organizations have acknowledged Nicastro's service to children and families, and she has received statewide and national recognition for her work.

President:

Peter F. Herschend

Vice President:

Michael W. Jones

Members:

O. Victor Lenz, Jr.

Deborah L. Demien

Charles W. Shields

Russell C. Still



Conference Schedule

Sunday, July 28, 2013

10 a.m. – 5:30 p.m. **Registration**

12:15 – 1:15 p.m. **General Session – Expo Center**

Keynote Speaker: Dr. Frederick Hess, author of *Cage-Busting Leadership*

1:15 – 1:45 p.m. **Refreshment Break – Expo Center**

1:45 – 4:15 p.m. **General Session – Expo Center**

Featured Speaker (sponsored by the Missouri and St. Louis NAACP, and St. Louis Civic Progress): Dr. Ronald Ferguson, Director of the Harvard University Institute on the Academic Achievement Gap and co-author of *Pathways to Prosperity*

4:15 – 5:30 p.m. **Commissioner's Advisory Committee – Windsor I**

(by invitation only)

5:30 – 6:30 p.m. **Reception Introducing New Superintendents – Windsor II, III and IV**

Monday, July 29, 2013

7 – 10 a.m. **Registration**

7:30 – 8:15 a.m. **Breakfast with the Commissioner for New Superintendents – Windsor IV**

(by invitation only)

7:30 – 8:15 a.m. **Buffet Breakfast – Expo Center**

8:15 – 9 a.m. **General Session – Expo Center**

Featured Speaker: Deb Delisle, Assistant Secretary, U.S. Department of Education

9 a.m. – 12:10 p.m. **Morning Concurrent Sessions** (*denotes session offered again in the afternoon)

(9 – 10 a.m., 10:05 – 11:05 a.m. and 11:10 a.m. – 12:10 p.m.)

- **Supporting Teacher Development in Implementing New Missouri Learning Standards and the Use of Model Curriculum – Parliament II**

This session will provide an update on the latest information regarding the Common Core State Standards in English language arts and mathematics. Guidance concerning steps toward full classroom implementation will be outlined. Participants also will receive information about available resources for schools.*

Presenters: Diane Audsley and Jeremy Ellis, Department of Elementary and Secondary Education, and Common Core State Leadership Team representatives

- **Leadership Development (MoLEAD)* – Parliament III**
 This session will offer an overview of the new Missouri Leadership for Excellence, Achievement and Development (MoLEAD) program. More than 400 Missouri educators are involved in MoLEAD, a collaborative, job-embedded opportunity designed to provide practitioners with research-based knowledge, skills and practices essential to successfully lead schools. A panel of current participants, principals and central office educators will share information and personal experiences about the MoLEAD program.
Presenter: Pam Hedgpeth, State Coordinator, National Institute of School Leadership
- **Educator Evaluation Training* – Windsor I and II**
 One of the primary responsibilities of school leaders is the growth and improvement of educator practice. This session will provide an overview of training for the Essential Principles of Effective Educator Evaluation that will be offered to districts and charter schools this year. These principles reflect the research on how to create growth in professional practice. In particular, four modules of training will specifically address the use of student growth measures in evaluation, the probationary period for the novice educator, providing meaningful feedback and evaluator training.
Presenters: Paul Katnik and Tyler Barnett, Department of Elementary and Secondary Education
- **Use of Social Media in the Educational Setting – Windsor III**
 Social media is quickly becoming a requirement for school districts in communicating with parents, teachers and the general public. How can school leaders use these tools to reach their school district’s goals and objectives? Four of the top social media users in the state will share their expertise in using social media to pass bonds and levies and improve instruction and communications. Bring questions as this will be an interactive panel discussion.
Panel:
Justin Tarte, Director of Curriculum and Support Services, Union R–XI School District
Kyle Pace, Instructional Technology Specialist, Lee’s Summit R–VII School District
Scott Dill, Superintendent, Houston R–I School District
Christopher McGee, Curriculum Coordinator, Webster Groves School District
- **Missouri Pathways to Prosperity Network – Windsor IV**
 Presenters will share the basic Pathways to Prosperity framework as well as additional information from the Swiss apprenticeship system. Participants will discuss how this philosophy might be used to reshape schools so that teachers and students work within pathways. They also will consider what this means for teacher and counselor professional development and curriculum.
Presenters: Sharon Helwig and Kristie Davis, Department of Elementary and Secondary Education, and representatives from Pattonville R–III School District, St. Louis City Schools, St. Louis Special School District, and Ferguson–Florissant R–II School District

- **Missouri School Improvement Program (MSIP 5)* – Picadilly**
The first MSIP 5 Annual Performance Report (APR) will be released in August 2013. This session will focus on providing administrators information about the MSIP 5 reports and data available for analysis and planning purposes.
Presenters: Melissa Hensley and Area Supervisors, Department of Elementary and Secondary Education

12:15 – 1:45 p.m. **General Session and Lunch – Expo Center**

Welcome, State Board of Education President Peter F. Herschend

Pioneers in Education Recognition, Chris L. Nicastro, Commissioner of Education

- ⌘ *Christopher “Kit” Bond*
- ⌘ *Carl Fisher*
- ⌘ *Ann Gibbons*
- ⌘ *Jack Kinder*
- ⌘ *Roberzene Price*

Lee’s Summit Team Titanium (FIRST Robotics)

1:50 – 5 p.m.

Afternoon Concurrent Sessions

(1:50 – 2:50 p.m., 2:55 – 3:55 p.m. and 4 – 5 p.m.)

- **Missouri Growth Model – Parliament I**
The Missouri Growth Model is a framework for evaluating whether student MAP assessment scores systematically differ, and by how much, from projected scores. This session will provide a brief overview and updates on the current uses of the Growth Model. Technical details also will be provided on how to access and use data for the Missouri School Improvement Program (MSIP) Annual Performance Report (APR) and local educator evaluation.
Presenters: Leigh Ann Grant-Engle and Dennis Cooper, Department of Elementary and Secondary Education, and school district leaders who participated in the Educator Evaluation Pilot
- **Supporting Teacher Development in Implementing New Missouri Learning Standards and the Use of Model Curriculum – Parliament II**
Repeat from morning session
- **Leadership Development (MoLEAD) – Parliament III**
Repeat from morning session
- **Missouri School Improvement Program (MSIP 5) – Picadilly**
Repeat from morning session
- **Educator Evaluation Training – Windsor I and II**
Repeat from morning session

- Competency-Based Learning Task Force – Windsor III**
 As Missouri strives to reach the top 10 performing states in education by 2020, there is a need to look at the most promising practices to support the work of Missouri’s schools. This may involve rethinking the structure of schools, how programs are organized, how classes are scheduled and how credit is given for courses. Commissioner of Education Chris L. Nicastro appointed a Competency-Based Task Force in October 2012 charged with making recommendations for revisions and additions to the Graduation Handbook, Department of Elementary and Secondary Education rules and regulations, and state statutes. The Task Force also was asked to develop a set of guidelines for districts to consider when moving toward a competency-based system. The co-chairs of the Task Force will discuss the draft report and recommendations.
Presenters: Chris Neale, Superintendent, Gasconade County R-I School District; Mike Fulton, Superintendent, Pattonville R-III School District; Doug Hayter, Superintendent, Branson R-IV School District; and Todd White, Superintendent, North Kansas City 74 School District
- Math Benchmarking – Building a K-12 Pipeline of Math Rigor – Windsor IV**
 This session will provide information about the math benchmarking process being implemented in some Missouri school districts, which has resulted in significantly improved scores on state assessments. The goal is to build at-scale college and career preparation opportunities for all students.
Presenters: Susan Wally, President and CEO, PREP-KC; Kathleen Boyle Dalen, Vice President, PREP-KC; and several participating school superintendents

Tuesday, July 30, 2013

8 – 11 a.m.

Buffet Breakfast – Expo Center

General Session

Chris L. Nicastro, Commissioner of Education

Linda Luebbering, State Budget Director

Governor Jeremiah W. (Jay) Nixon



Keynote Speaker - Sunday, July 28

Frederick M. Hess

Educator, political scientist and author, Frederick M. Hess studies K-12 and higher education issues. His books include *The Same Thing Over and Over*, *Education Unbound*, *Common Sense School Reform*, *Revolution at the Margins*, *Spinning Wheels*, and *Cage-Busting Leadership*. He is also the author of the popular *Education Week* blog, “Rick Hess Straight Up.”

Hess’s work has appeared in *Teachers College Record*, *Harvard Education Review*, *Social Science Quarterly*, *Urban Affairs Review*, *American Politics Quarterly*, *The Chronicle of Higher Education*, *Phi Delta Kappan*, *Educational Leadership*, *U.S. News & World Report*, *National Affairs*, *The Washington Post*, *The Wall Street Journal*, *The New York Times*, *The Atlantic* and *National Review*.

Hess has edited widely cited volumes on education philanthropy, school costs and productivity, the impact of education research, and No Child Left Behind. He serves as executive editor of *Education Next*, as lead faculty member for the Rice Education Entrepreneurship Program, and on the review boards for the Broad Prize in Urban Education and the Broad Prize for Public Charter Schools. He also serves on the boards of directors of the National Association of Charter School Authorizers, 4.0 SCHOOLS, and the American Board for the Certification of Teaching Excellence.

A former high school social studies teacher, Hess has taught at the University of Virginia, the University of Pennsylvania, Georgetown University, Rice University and Harvard University. He holds a Master of Arts and a Ph.D. in Government and a Master of Education in Teaching and Curriculum from Harvard University.



Featured Speaker - Sunday, July 28

Ronald Ferguson

Ron Ferguson’s teaching, consulting and research over more than three decades have focused on reducing economic and educational disparities. He is the creator of the Tripod Project for School Improvement, faculty co-chair and director of the Achievement Gap Initiative (AGI) at Harvard University, and faculty co-director of the Pathways to Prosperity Project at the Harvard Graduate School of Education. He has taught at Harvard since 1983.

Ferguson’s recent work has attracted wide attention. The Bill and Melinda Gates Foundation project on Measures of Effective Teaching (MET) found that student perceptions of teaching using Dr. Ferguson’s Tripod Project survey tools help to predict learning gains in public school classrooms. His report, *How High Schools Become Exemplary* (available at www.agi.harvard.edu), was featured on the front-page of *The New York Times*. Another report, *Pathways to Prosperity*, has added fuel to the national debate on how to help all youth, not just the college-bound, transition successfully from school to work. His most recent book is *Toward Excellence with Equity: An Emerging Vision for Closing the Achievement Gap*, published by Harvard Education Press.

Ferguson earned an undergraduate degree from Cornell University and a Ph.D. from the Massachusetts Institute of Technology, both in economics.

Ferguson’s appearance at the conference is being sponsored by the Missouri and St. Louis NAACP, and St. Louis Civic Progress.



Featured Speaker - Monday, July 29

Deb Delisle

Deb Delisle is the Assistant Secretary for Elementary and Secondary Education at the U.S. Department of Education. She serves as the principal adviser to the Secretary of Education on all matters related to pre-K, elementary and secondary education, and works to foster educational improvement at the state and local levels.

Prior to her role at the U.S. Department of Education, Delisle served as a Senior Fellow with the International Center for Leadership in Education with a deep interest in educator performance systems and creating transformative cultures in schools and districts to support educators and students. From 2008 to 2011, she was Ohio's 35th State Superintendent of Public Instruction.

Delisle's career in education spans 37 years. She has worked as a teacher, gifted education specialist, curriculum director, elementary principal, associate superintendent and superintendent. She has advocated tirelessly for high-quality learning experiences for all children and has spent a significant portion of her career working in urban settings. Closing achievement gaps and the digital divide have long been areas of significant interest to her.

Delisle has received many honors for her work in education. She was named by *eSchool News* as one of its Tech Savvy Superintendents of the Year and has won the Betsy Cowles Women in Leadership Award, the Buckeye Association of School Administrators Distinguished Service Award and the Ohio Education Association Vision Award. In 2011, the Cleveland Heights-University Heights City School District honored Delisle by dedicating a school as the Deborah S. Delisle Education Options Center to recognize her lifetime of service to students.

Student Demonstration - Monday, July 30

Team Titanium



Team Titanium is a FIRST (For Inspiration and Recognition of Science and Technology) robotics competition team at Lee's Summit West High School, Lee's Summit R-VII School District. Established in 2007, Team Titanium creates opportunities for students to work side-by-side with engineering professionals and local businesses to solve

difficult problems on a tight schedule by putting to use the skills they gain in the classroom. Team Titanium has won six regional competitions in a row dating back to 2011 and qualified for the fifth consecutive year for the World Championship where the group was recognized as one of the top teams in the world. In addition to its field accomplishments, Team Titanium also serves the community through a number of outreach efforts. Students who participate with Team Titanium find meaningful internships with area businesses, gain entrance into top universities and, most importantly, learn to dream bigger about the impact they can make in the world.

Notes:



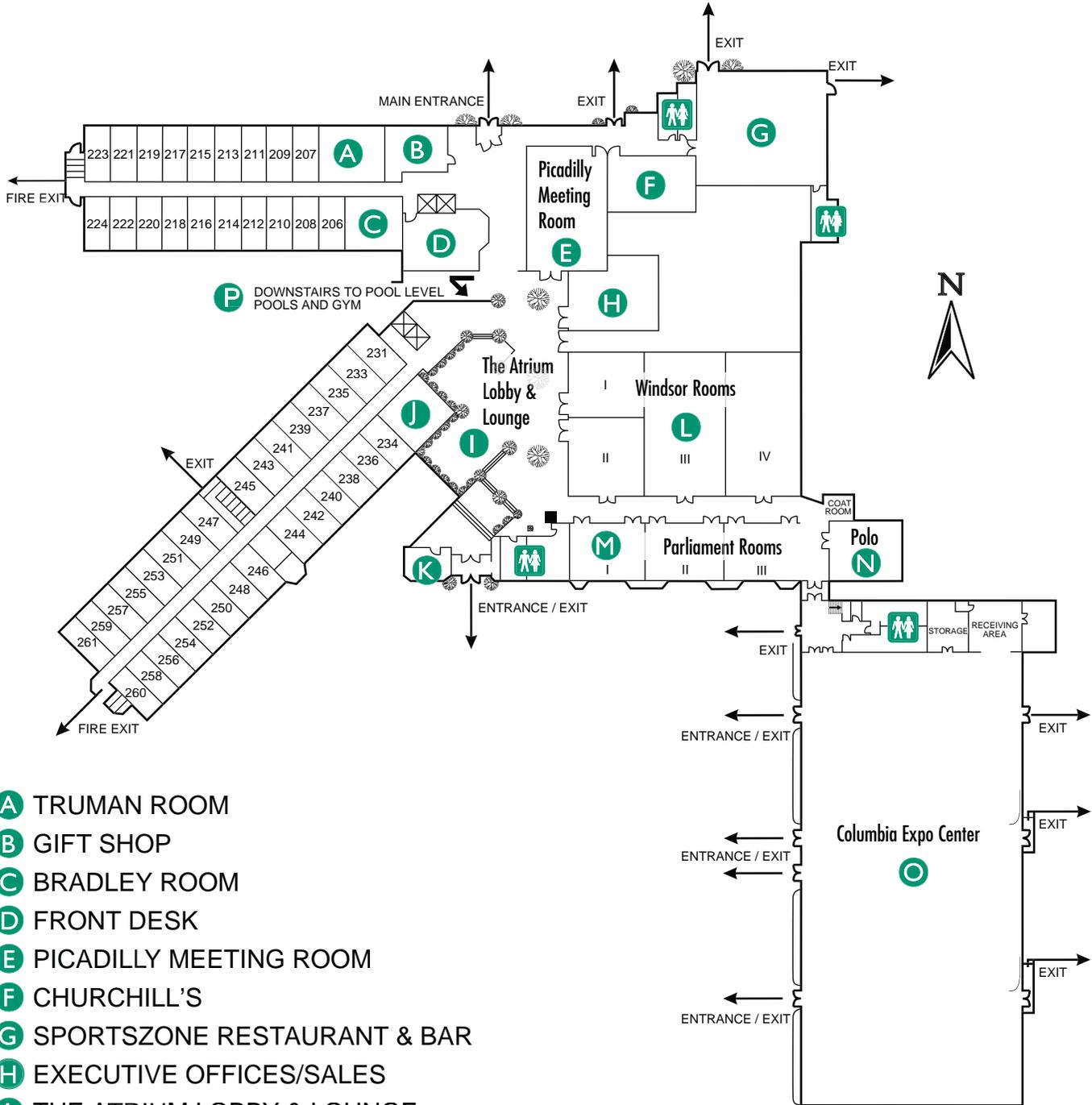
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HOTEL BANQUET AND MEETING FACILITIES MAP



- A** TRUMAN ROOM
- B** GIFT SHOP
- C** BRADLEY ROOM
- D** FRONT DESK
- E** PICADILLY MEETING ROOM
- F** CHURCHILL'S
- G** SPORTSZONE RESTAURANT & BAR
- H** EXECUTIVE OFFICES/SALES
- I** THE ATRIUM LOBBY & LOUNGE
- J** EXECUTIVE BOARD ROOM
- K** HAIR SALON
- L** WINDSOR BALLROOM
- M** PARLIAMENT BALLROOM
- N** THE POLO ROOM
- O** COLUMBIA EXPO CENTER
- P** POOLS & GYM
-  RESTROOMS



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