

FBLA-PBL
2013-2014

EXCELLENCE
in
ACTION

Missouri FBLA-PBL Chapter Planning Guide
2013-2014

Missouri FBLA Need-To-Know Information

Membership Dues

FBLA Dues: **\$10** (\$6 national and \$4 state)
FBLA-ML Dues: **\$6** (\$4 national and \$2 state)
PBL Dues: **\$20** (\$10 national and \$10 state)

Renew dues online at www.fbla-pbl.org.
Send payment with invoice to:

National Membership Dues
FBLA-PBL, Inc.
P.O. Box 79063
Baltimore, MD 21279-0063

Dues must be **received** in the national office by the following dates to participate in the following conferences:

District Leadership Conferences:January 1
State Leadership Conferences:.....February 15
National Leadership Conferences:March 1, FBLA; April 1, PBL

Please note that the above deadlines are RECEIPT deadlines. Therefore, you need to mail your dues one week prior to the deadlines to ensure that they are received in time. Because the national office uses a lockbox system in processing dues, please allow up to two (2) weeks for dues to post to your account.

New or Reactivating Chapters

If you are a new chapter or need to reactivate, contact the national office or send an email to carla@Missourifbla.org to request a Chapter Organizational Packet. Please include your name, school address, and school e-mail address.

To download the Chapter Organizational Packet, go to the national website at www.fbla-pbl.org and click on the FBLA or FBLA-ML section in the Join box in the middle of the home page. Fill out the information to download the Chapter Organizational Packet. You should then send dues with your charter application, along with a \$20 application fee.

Chapter Management Handbook

Chapter Management Handbook updates will be mailed to you directly from the national office. If you do not receive them by September, please contact the national office. You may print additional copies of the Chapter Management Handbook from PDF files on the Adviser Area section of the national site.

Missouri FBLA-PBL Website:

<http://www.Missourifbla.org>

The Missouri FBLA-PBL website is the portal for conference registration and other information such as documents and calendars. Check here for the latest chapter news throughout the state.

National FBLA-PBL Website:

<http://www.fbla-pbl.org>

The National FBLA website is maintained by the national office. Check this site to renew your membership, register for national conferences, submit national awards, browse the Adviser Mentoring section, and view the message boards and chapter news from across the nation.

Missouri FBLA-PBL Social Media

Missouri FBLA-PBL has a presence on several social media platforms for our members and advisers. FBLA and PBL have individual Facebook and Twitter accounts. There is a shared YouTube, Google+, Pinterest, and Instagram account. Make sure to publicize these to members and check them often for news and pictures from our organization.

State and National Themes

The 2013-2014 State and National Theme is:

FBLA-PBL: Excellence in Action

Logos will be available on the national and state websites.

Important Contact Information

Carla Boulton

Missouri FBLA-PBL State Chair
PO Box 480
Jefferson City, MO 65102
E-mail: carla@missourifbla.org or carla.boulton@dese.mo.gov
Phone: 573-751-8679
Fax: 573-526-4261 (be sure to include a cover sheet)
Send All Competitive Events Materials to Carla

National Office:

FBLA-PBL, Inc.
1912 Association Drive
Reston, VA 20191-1591
Phone: 1-800-FBLAWIN (800-325-2946)

Contact the national office for questions regarding membership registration and Achievement Awards.

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FBLA Presidential Greeting

May, 2013

Greetings Missouri FBLA Members and Advisers!

Another year full of member development and success is just around the bend, and it's time to begin preparing for the endless opportunities. Over the course of the past year, Missouri FBLA has impacted the lives of 14,000+ members from over 450 chapters! Through our leadership conferences, community service activities, and competitive events members have excelled, networked, and been prepared for making that critical transition from school to work.



As we begin preparing for another year, ask yourself what it is you want to accomplish. If your answer includes making connections, developing your business skills in a particular area, or making a difference in the world, then FBLA has a way for you to do it. The National Leadership Conference and the National Fall Leadership Conference are excellent tools for networking; however, we have an exciting new tool in our own state that will enable you to meet numerous other driven members and innovators: the Missouri Show-Me Conference in October. Through its various speakers and workshops, the Show-Me Conference will help you meet the leaders of tomorrow and become one yourself!

After gaining those leadership skills at the Show-Me Conference and talking to your fellow chapter members and advisers, you will want to begin applying what you've learned to community service. Whether it's the March of Dimes, participating in "Earning" Your Education or another activity particular to where you live, the FBLA is your medium for making a difference. However, if you still don't think that you've truly capitalized on the excellent opportunities the FBLA has to offer, your next step is to compete in events and attain awards.

All members should strive to attain a Business Achievement Award as the process of earning even the Future Award will develop members' leadership, service, and competitive abilities. Also, the FBLA has a wealth of over 60 competitive events to choose from allowing for specific skill growth that employers look for and appreciate. From competing in Desktop Publishing to earning your Leader Award, you will discover that the FBLA has something for everyone and that you're rewarded for your efforts. As long as you put forth the effort, the FBLA will help prepare you for life after high school.

As our name indicates, we are the Future Business Leaders of America and through our numerous activities business leaders will continue to be developed through you, the members. I trust that each of you will take full advantage of the opportunities that Missouri FBLA has to offer. I wish you the best of luck over the course of the next year and hope that you accomplish all of your goals.

Kindest regards,

Heath Snider
Sweet Springs High School
Missouri FBLA State President
2013-2014

This is Missouri FBLA!

- Preparing over 14,000 future business leaders 2012-13;
- Second Largest FBLA state chapter;
- Forty-six new or reactivated chapters in 2012-2013;
- Large participation in Business Achievement Awards;
- Six national officers from Missouri in the past ten years;
- Over 300 national winners the past ten years;
- Active FBLA chapters in over 80% of public high schools in Missouri;
- Over 9,000 different members receive leadership training at one of the many Missouri FBLA conferences each year;
- Members have raised over \$70,000 for the March of Dimes Birth Defects Foundation the past five years;
- Members contributed many thousands pounds of food to the Show-Me Hunger: Unite the Fight campaign in 2012-2013;
- Members contribute thousands of hours each year in service projects to their school and community

Chapters Receiving the Hollis & Kitty Guy Gold Seal Chapter Award of Merit

Belle	Ft. Zumwalt South	Linn County Area CTC
Carthage	Fulton	Otterville Paris
Cassville	Gainesville	South Callaway
Clinton	Hermitage	Wellington-Napoleon
Crane	Jackson	West Platte
Eldon	Kickapoo	

Business Achievement Awards – America Level

Aaron Mehner, Cape Central	Ryan Benny, Otterville Gabby Cade, Otterville	Hannah Stone, Otterville
Megan Bremer, Clinton	Brittney Castle, Otterville	Whitney Watring, Otterville
Doug Hutcherson, Clinton	Paige Fry, Otterville	Jake Bracey, Portageville
Chelsea Thornley, Clinton	Jacob Gaskell, Otterville	Hailey Godair, Portageville
Leah Simpson, Eldon	Lauren Helmig, Otterville	Shelby Yake, Republic
Taylor Wall, Eldon	Haley Homan, Otterville	Dylan Kennedy, Risco
Celsie Baker, Gallatin	Emalie Oehrke, Otterville	Kinsey Mahalovich, Smith-Cotton
Maura Sturgess, Grand River	Stephanie Oswald, Otterville	Alyssa Weikal, Smith-Cotton
Jill Strange, Knox County	Morgan Stech, Otterville	Taylor Howard, South Callaway

Middle Level Presidential Greeting

Hello Missouri Middle Level FBLA!

As members and advisers of the division of FBLA-PBL, Inc. developed specifically for students in grades six through nine, we have the ability to be a part of the largest student organization in the world. Missouri Middle Level FBLA has 15 chapters and almost 300 members. In 2013-14, we are looking to increase our chapters and membership!



At the state conference held in January 2013, we elected our first state officer team. It is an honor serving in that position and I look forward to working with our chapters and other officers across the state. We are also looking forward to our next state leadership conference! Before that though, we are looking forward to seeing many of our members at the brand-new fall leadership event, Show-Me Conference that will be held on October 5 in St. Charles, Missouri. All the divisions of FBLA-PBL in Missouri will come together for keynote speakers, leaderships training and networking with other members throughout the state. We hope to see many of you there!

Part of the fun and excitement of being a part of ML FBLA is participating in the competitive events. Missouri ML FBLA offers all of the national events in addition to several more! This year, we are adding Public Speaking, Creed Speaking and Battle of the Chapters. These three events will be held on-site at our State Leadership Conference in addition to some very exciting leadership training workshops like "Leadership Mission Possible."

Every member and every chapter can work toward awards outside of the competitive events. Individual members can show their own "Excellence in Action" through the Middle Level Achievement Program (MAP) and earning awards in the three different levels of Entrepreneur, Business and Enterprise. We want all of our chapters to work toward the Outstanding Chapter Award of Merit and Chapter Excellence Awards. Our advisers and supporters should be forgotten when submitting award applications. Chapters are encouraged to submit nominations for Outstanding Adviser and Outstanding Supporter of Middle Level FBLA.

While we demonstrate our dedication our national motto to Education through our events, and Progress through our awards and new activities, it is Service that provides the avenue for our members to give back. Whether it is a fundraiser for the March of Dimes, a food drive, or visiting a nursing home, students in Middle Level FBLA have the opportunity to show that age has nothing to do with heart or compassion! Let us know what your plans are and maybe consider partnering with a local FBLA or PBL chapter to accomplish your goal.

Whatever opportunities you choose to explore this year in Middle Level FBLA, the officer team and I hope that you find them to be fun and worthwhile. Our friends in the other divisions hope that this is just the start in a life-long journey with FBLA-PBL.

Elizabeth Fahrmeier
Wellington-Napoleon
Middle Level President

This is Missouri Middle Level FBLA!

- Over 350 members in 2012-2013;
- Two new or reactivated chapters in 2012-2013;
- Strong participation in Middle Level Achievement Awards;
- First state officer team elected in January 2013;
- Active ML chapters in 20 junior high and middle schools in Missouri;
- Over 150 different members attended the state leadership conference in 2013;
- State officer team contributes as members of the Missouri FBLA-PBL Executive Team;
- Members contributed many pounds of food to the Show-Me Hunger: Unite the Fight campaign in 2012-2013;
- Members contribute hundreds of hours each year in service projects to their school and community

Middle Level Achievement Awards

Entrepreneur Level

Austin Hetherington, Harrisonville Middle	Mia Logenecker, Ft. Zumwalt South	Duncan Hughes, Wellington-Napoleon Middle
Chase Spence, Harrisonville Middle	Abbie Soendker, Wellington-Napoleon Middle	Joshua Quick, Wellington-Napoleon Middle
Dakota Saylor, Harrisonville Middle	Allison Russell, Wellington-Napoleon Middle	Kelsey Gray, Wellington-Napoleon Middle
Garrett Lukenbill, Harrisonville	Ashlyn Mitchell, Wellington-Napoleon Middle	Monica Thornburg, Wellington-Napoleon Middle
Alex Aubuchon, Hermitage Middle	Dalton Hackett, Wellington-Napoleon Middle	Shelby Potter, Wellington-Napoleon Middle
Chole Powers, Jackson Junior High		
Alyssa Stuppy, Ft. Zumwalt South Middle		

Business Level

Alex Aubuchon, Hermitage Middle	Megan Liberty, Hermitage Middle	Michaela Meek, Osborn Middle
Bobbi Long, Hermitage Middle	Taylor Scott, Hermitage Middle	Duncan Hughes, Wellington-Napoleon Middle

Enterprise Level

Duncan Hughes, Wellington-Napoleon Middle



PBL Presidential Greeting

Congratulations on becoming a better you, seeking to improve your business skills and expand your leadership potential. Congratulations on joining Future Business Leaders of America – Phi Beta Lambda.



I would like to thank you for joining the collegiate level of our wonderful organization – Phi Beta Lambda. Each year, hundreds of your fellow Missouri college students join you, advancing their knowledge through several means. From conferences to competitive events to leadership positions, this organization can prepare you for a successful future in business.

In the fall, we hope that you will join us at a National Fall Leadership Conference. Each year, members from around the globe will meet in one of three locations. This year, you can join us in Dallas, Cleveland, or Salt Lake City. Engaging speakers and leadership training will be provided to all those in attendance, and you can network with peers and professionals in any of these cities.

We also hope that you will join us at the Missouri Fall Leadership Conference, the Show-Me Leadership Conference, our Missouri fall conference, that will be held at St. Charles Community College. Here, you can meet members from Middle Level, FBLA, and PBL and help to grow the Missouri Chapter of FBLA-PBL while receiving valuable leadership training.

In the spring, members from Missouri will test the skills they have learned all year at the Missouri Phi Beta Lambda State Leadership Conference. Some will succeed at Accounting for Professionals or Website Design. Others will challenge themselves at Contemporary Sports Issues or Retail Management. Top winners at the State Leadership Conference will compete for thousands of dollars in scholarship at the National Leadership Conference in Nashville in June.

Once again, I would like to thank you for taking this step to prepare yourself for the future. I began in this organization my freshmen year of high school, and now in my seventh year, I finish as the President of the Missouri Chapter of Phi Beta Lambda. I know that will enjoy your time just as much as I did.

Please feel free to contact me with any questions that you may have. I look forward to meeting each of you at one of our events this year!

Chris Dzurick
Southeast Missouri University
Missouri PBL President, 2013-2014
This is Missouri PBL!



This is Missouri PBL!

- Over 350 members in 2012-2013;
- Two new or reactivated chapters in 2012-2013;
- Participation in Career and Member Achievement Awards;
- Three returning state officers for 2013-2014;
- Active chapters in 20 post-secondary institutions;
- Over 200 different members attended the state leadership conference in 2013;
- State officer team contributes as members of the Missouri FBLA-PBL Executive Team;
- Members contributed many pounds of food to the Show-Me Hunger: Unite the Fight campaign in 2012-2013;
- Members contribute hundreds of hours each year in service projects to their school and community;
- Missouri PBL received the award for largest PBL chapter in attendance at NFLC in Indianapolis in 2012

Career and Membership Achievement Awards

Director Level

Stephanie Bechard, Southeast Missouri State

Director Level

Chris Dzurick, Southeast Missouri State

Amber Joiner, Southeast Missouri State

Malli Tahghighi, Southeast Missouri State

President Level

Megan Stackle, Southeast Missouri State

Gold Seal Award of Merit Chapters

Southeast Missouri State University

Truman State University

2013-2014 Missouri FBLA-PBL State Projects and Awards

In addition to the many national programs and projects, Missouri FBLA-PBL has created other state projects to benefit our members.

SERVICE!

March of Dimes – Our primary state service project for 2013-2014 will continue our work to raise money and awareness for the fight against birth defects. We will partner with the March of Dimes. Chapters are also encouraged to hold educational seminars to teach other teenagers ways to prevent premature births.

Giving Back One Hour at a Time – This project encourages chapters to serve their local communities by performing community service projects. Chapters donating time to or raising money for non-school community service projects will be recognized.

Show-Me Hunger: Unite the Fight – Join your other Missouri CTSOs and collect canned goods during National Career & Technical Education Month in February. Items collected will benefit local food banks in and around your community.

Dollars for Disaster – This project encourages chapters to raise funds to be used when disaster strikes other Missouri chapters.

EDUCATION!

Earning Your Education – The purpose of this project is to expose students to the practices that stretch the business and consumer dollar. Students will evaluate the benefits of conserving resources in homes, businesses and communities.

Main Street FBLA – This project encourages chapters to become involved with the local small businesses in their communities through providing needed services, promoting business initiatives, and understanding the roles small businesses play in the community.

BAA Chapter Challenge/MAP Chapter Challenge/CMAP Chapter Challenge – This project recognizes chapters with the largest percentage of members who participate in the national Achievement Awards programs. Points will be given for each level members achieve.

Joanne Newcomer Scholarship Fundraiser – This project encourages FBLA and PBL chapters to raise money for scholarship funds to be given to members that plan on majoring in business or business education.

PROGRESS!

Membership Campaigns – Missouri FBLA-PBL will hold three membership campaigns (two are also national campaigns) during the year:

September Sweeps.....August 1-September 30
Membership Draft.....October 1- November 31
February FrenzyJanuary 1 – February 15

Connecting Chapters – Chapters are encouraged to work together on projects with neighboring Middle Level and Phi Beta Lambda chapters. This project also encourages FBLA chapter members to help charter and assist Middle Level chapters.

Governmental Awareness Project – This project is designed to encourage promotion of our organization to government officials. This project will focus on contacting elected officials, involving them in chapter functions, and increasing the awareness of FBLA and business education programs among our elected officials.

National Travel Fund – Designed to help offset costs of travel to NLC, this project for FBLA requires that participating chapters donate at least \$125. Royalties from approved fundraisers are allowed to count toward this amount. Receiving stipends require participation at three meetings at NLC.

The national organization provides many awards, but at the state level, there are some additional awards that we encourage our chapters to work toward.

STATE AWARDS!

Chapter of the Year Program – The Chapter of the Year program recognizes the top chapters in the state. Chapters earn points for participating in the many activities offered by Missouri FBLA-PBL in the areas of chapter management, conference attendance and recognition, recruitment, public relations, and participation in national and state projects. Chapters earn points to earn the designations of Gold, Silver, Bronze, or Honor Roll chapters. Chapters entering this program can qualify for the prestigious Hollis and Kitty Guy Gold Seal Chapter Award of Merit which recognizes up to the top 15% of the chapters in the state.

Adviser of the Year – Chapters are encouraged to nominate one outstanding adviser for Adviser of the Year. One adviser from each district and an overall state winner will be recognized.

New Adviser of the Year – Advisers with less than 5 years of experience are encouraged to apply for the New Adviser of the Year award.

Administrator of the Year – Chapters are encouraged to nominate those administrators who have shown exemplary support of Missouri FBLA-PBL. These administrators will be recognized at the state conference.

Outstanding Service in a Local Chapter – Each chapter is encouraged to submit the name of the member that has provided the most service in the local organization.

Business Person of the Year – Chapters are encouraged to nominate one outstanding business person that has provided outstanding support and dedication to their local chapters. The top ten business people will be recognized at our state conference and one business person is eligible to be recognized at the national leadership conference.

Largest Chapter Membership – Chapters are recognized by membership according to the MSHSAA designation for their basketball teams. Awards for 1A through 5A will be presented.

Largest Chapter Market Share – Chapters are recognized by membership percentage according to the MSHSAA designation for their basketball teams. Awards for 1A through 5A will be presented.

Show-Me Growth Award – Chapters who increase membership by 5 members or 10% are recognized with this award and special ribbon at the state conference.

Membership Achievement – Chapters who maintain their prior year membership numbers are recognized with this award.

NATIONAL AWARDS!

These awards are a few of those described fully in the chapter management handbook, but are listed below for chapter planning purposes.

FBLA

- Outstanding Chapter Award
- Membership Achievement

Middle Level

- Chapter Excellence
- Outstanding Chapter Award of Merit

PBL

- Outstanding Chapter
- Membership Achievement Award.

Experience FBLA-PBL by Attending Conferences

Show-Me Leadership Conference

The first Show-Me Leadership Conference is going to be on October 5. Leadership development, keynote speakers, workshops by division, state officer candidate seminars, competitive event previews and more will be available to attendees. Come a day early and enjoy tours of area businesses. More information on www.missourifbla.org.

Important Show-Me Leadership Conference Facts & Dates:

When: Saturday, October 5, area tours on October 4

Where: St. Charles Community College, Cottleville

How Much: \$40, lunch and t-shirt included

Registration Deadline: September 16

Payment RECEIPT Deadline: September 27

Competitions: Open Testing Preview

Where to Register: www.missourifbla.org

National Fall Leadership Conference

Join FBLA-PBL members from across the nation at the National Fall Leadership Conference in Lake Grapevine, TX. Participate in exciting workshops and sessions and attend the Missouri meeting! There are also NFLCs in Cleveland and Salt Lake City, but these conferences will not have a Missouri meeting or officer presence.

Important NFLC Facts & Dates:

When: November 8-9

Where: Lake Grapevine, TX (Dallas/Ft. Worth area)

How Much: \$60* (if registered by October 17)

\$70* (**late registration** after October 17)

Registration/Hotel Reservation Deadline: October 11

Where to Register: Online at www.fbla-pbl.org

* National conference registration fees are subject to change

FBLA District Leadership Conferences

District Leadership Conferences will be held throughout the state **January 30-February 25**. There are many changes to our DLC events. All objective testing events will be tested through school-site testing. Each DLC will offer exciting and informative workshops in addition to competitive events. **REGISTRATION ENDS AT 5:00 PM ON DECEMBER 18.**

Important District Leadership Conference Facts & Dates:

When: January 30-February 25 (exact dates to be announced)

Where: Various locations throughout the state

How Much: \$10

Dues Eligibility Deadline: January 1

Pre-judged Submission Deadline: January 6

Payment RECEIPT Deadline: January 15

Substitution/Changes/Cancellation Deadline: December 18

DLC Skills Testing: January 6-18

DLC Online Testing: January 6-18

Where to Register: Online at www.Missourifbla.org

State Business Leadership Conferences

This year's State Business Leadership Conference will be returning to the Holiday Inn Executive Center in Columbia on **April 12-15**. This will provide yet another opportunity for your students and chapter to shine as they compete among the best in the state in our competitive events program and state officer elections. We are expanding our series of informative leadership workshops and other exciting offerings for students and advisers. Make sure you don't forget these deadlines while planning your chapter's busy FBLA-PBL Week activities.

Important State Leadership Conference Facts & Dates:

When: PBL – April 12, FBLA – April 13-15, ML – April 14

Where: Holiday Inn Executive Center, Columbia

How Much: \$65 FBLA

\$50 Middle Level and PBL

No registration accepted after February 28!

Dues Eligibility Deadline: February 15

Competitive Event Submission Deadline: February 28

Chapter of the Year/LCABR Submission Deadline: February 28

Registration Deadline: February 28

Payment RECEIPT Deadline: April 5

Cancellation/Refund Deadline: March 10

SBLC Skills Testing: March 6-21

SBLC Online Testing: March 6-21

Where to Register: Online at www.Missourifbla.org

Institute for Leaders

The Institute for Leaders is the organizational and leadership training session for state and local chapter officers, members, and advisers. This two-day training conference prepares student leaders and members to assume their elected responsibilities and develop valuable life skills.

Important Institute for Leaders Facts & Dates:

When: June 26-27

Where: Opryland Hotel

How Much: \$115* (subject to change)

\$125* (**late registration** after May 20)

Registration Deadline: May 20

Where to Register: Through NLC Registration on the national site.

* National conference registration fees are subject to change

National Leadership Conference

Join over 8,000 FBLA members from across the globe at the 2014 National Leadership Conference in Nashville, Tennessee. The NLC concludes the year's activities and sets the stage for the upcoming school year. FBLA members and advisers participate in business-related and leadership development workshops, tour business and corporate facilities, elect national officers, and participate in national competitive events. Missouri FBLA will coordinate housing and travel for the entire state delegation.

Important National Leadership Conference Facts & Dates:

When: June 27-30

Where: Nashville Opryland Hotel

How Much: \$95* (subject to change)

\$105* (**late registration** after May 20)

Registration Deadline: May 20

Event Confirmation Deadline: April 25

NLC Final Payment RECEIPT Deadline: May 17

NLC Practice Camp: Tentative May 30-31, Location TBD

Where to Register: Through NLC Registration on the national site.

Event confirmations and chapter attendance on www.missourifbla.org.

* National conference registration fees are subject to change

Important Testing Information

Open Testing Preview

Members will have the opportunity to preview competitive events, test their knowledge, find the best event for them, and win awards. Preview contests will be held at the Show-Me Leadership Conference. Awards and prizes will be given out at the closing session.

School-site Testing Information

School-site Testing

Go ahead and begin making arrangements for SLC School-site skills testing for the seven skill events.

- All Skills Testing Events will begin at DLC for FBLA;
- Qualified proctors should be used for all DLC test events.
- State approved proctors will be provided for all written and skill tests for SBLC for FBLA;
- PBL and ML tests may not be proctored by advisers for SBLC;
- All skill tests will be uploaded for DLC and SBLC;
- Students competing in the same event MUST compete at the same time;
- Testing must be done in a Windows operating environment.

Important Conference Information

Conference Specific Registration Information

Registration information for all Missouri FBLA-PBL conferences will be available on the website so that you can plan in advance.

Submitting Conference Forms and Payment

Registration for all Missouri FBLA-PBL conferences will be done online. Links to our online registration system are on the Missouri FBLA-PBL website.

To ensure proper processing, the invoice printout form should accompany the payment. Online registration system change forms will be disabled after the Registration Deadline for each conference.

Payment must be in the form of school check, cashier check, or money order. **Purchase orders are not considered payment.** If you require a separate receipt for advisers, payment must be made separately.

Unable to Submit Payment on Time?

Please be aware of policy regarding cutting checks at your own school and make sure you leave plenty of time for checks to be cut so that you can mail them on time. If something unexpectedly happens, you MUST still register online by the deadline. Any changes to the registration after the registration deadline are subject to change and cancellation fees. Payment must be RECEIVED by the stated deadline. Any payments not received by this deadline will be subject to a late fees payment penalty of \$25. If payment is not received within two weeks of the start of a conference, your chapter will be charged an additional \$35 fee.

Changes/Substitutions/Refunds

You may submit changes to events (DLC and SLC) for registered attendees online until the registration deadline. There is no charge for these changes.

Because competitive events are important and the failure of one person to compete in an event means that someone else was denied that chance, a cancellation fee of \$20 is implemented for SBLS. No shows will result in a \$20 fee being added to the chapter's next conference registration invoice.

Cancellations for non-competitors must be requested by the refund deadline by filing the Conference Cancellation Form. Cancellations will be subject to a \$20 fee and must be submitted by the refund deadline.

Conference Registration Deadlines

Failure to meet conference registration deadlines will result in late fees for each participant. Please check the Calendar of Events for the important postmark deadline dates. There is no onsite registration for Missouri FBLA conferences. All registration deadlines will be strictly enforced.

FBLA SBLC Eligibility of DLC Events

Members may enter three (3) events at the District Leadership Conference. No more than two of these events may have a possible or required performance component.

Category 1: Objective Events

Each chapter may enter five (5) members in each of these events. The top five (5) winners in the following events will automatically advance to SLC from each DLC:

- | | | |
|----------------------------|----------------------------------|-------------------------------------------|
| • Agribusiness | • Cyber Security | • Introduction to Business Communication |
| • Accounting I | • Economics | • Introduction to Parliamentary Procedure |
| • Business Calculations | • FBLA Principles and Procedures | • Introduction to Technology Concepts |
| • Business Communication | • Healthcare Administration | • Networking Concepts |
| • Business Law | • Insurance and Risk Management | • Personal Finance |
| • Business Math | • Introduction to Business | |
| • Business Procedures | | |
| • Computer Problem Solving | | |

Additionally, the next 5 top scores statewide that did not qualify automatically will receive at-large entries to SBLC.

Category 2: Performance Events

Each chapter may enter one member/team in each event of this category. The top one (1) winner in the following events will automatically advance to SLC from each DLC:

- | | | |
|-------------------------|----------------------------|----------------------|
| • Business Ethics | • Client Service | • Impromptu Speaking |
| • Business Presentation | • Emerging Business Issues | • Public Speaking I |
| | | • Public Speaking II |

Category 3: Skills Events

Each chapter may have two entries at DLC and the top (1) winner from each district will advance to SBLC in skill events. With the exception of Accounting II, the online written test will not be given at DLC in these events:

- | | | |
|-------------------------|----------------------------------|----------------------------|
| • Accounting II | • Database Design & Applications | • Spreadsheet Applications |
| • Computer Applications | • Desktop Publishing | • Word Processing |

Category 4: Reports, Case Study Events & FBL

Each chapter may have one entry in this category. Only the top (1) one winner from each district will automatically advance. At DLC and SLC, the top eight (8) entries based on the prejudged/test score will present:

- | | | |
|-------------------------------|------------------------------|---------------------------------------|
| • Banking & Financial Systems | • Entrepreneurship | • Information Systems |
| • Business Financial Plan | • Future Business Leader | • Marketing |
| • Business Plan | • Global Business | • Network Design |
| • Digital Design & Promotion | • Help Desk | • Parliamentary Procedure |
| • Digital Video Production | • Hospitality Management | • PSA |
| • Electronic Career Portfolio | • Job Interview | • Sports and Entertainment Management |
| | • Management Decision Making | • Web Site Design |
| | • Management | |

A DLC that has more than 10 entries in Job Interview will use the rubric for submitted materials to determine the top eight (8) to perform. Additionally, the next 5 top scores statewide on the above events with tests statewide that did not qualify automatically will receive at-large entries to SBLC.

Category 5: Straight to State

The following events do not require members to qualify at (nor will they be offered at) DLC in order to compete at SLC. Each chapter may submit one entry in:

- | | | |
|------------------------------------------|----------------------------------------|-------------------------------------|
| • American Enterprise Project | • Desktop Application Programming | • Partnership with Business Project |
| • Community Service Project | • E-Business | • Who's Who in FBLA |
| • Computer Game & Simulation Programming | • Local Chapter Annual Business Report | |
| | • Mobile App Development | |

Get Involved in FBLA-PBL

2014-2015 District Officer Elections

Each district will elect a District President, District Vice President, District Secretary, District Treasurer and a District Reporter. Interested members should download the officer duties and application form from the website. Some districts have additional requirements and all candidates should contact their lead adviser.

2014-2015 State Officer Elections

One of the greatest experiences FBLA-PBL offers is serving as a Missouri FBLA state officer. State officer candidate orientation will be held at the Show-Me Leadership Conference. All interested individuals should attend the Show-Me Leadership Conference and achieve the Business level of Business Achievement Awards. Applications will be available at this meeting and are due February 1. All state officers will be elected at the 2014 State Leadership Conference. All applicants must submit an application by February 1. The application will be prescreened and all applicants meeting the preliminary qualifications must participate in State Officer Candidate Qualifying Interviews on February 12.

Run for the Ribbons

Members receive special recognition and in some cases, cash rewards for participating in our various state projects. Missouri FBLA-PBL recognizes its members' participation with the ever-popular conference ribbons. Participate in many projects and see how many ribbons you can collect.

Join the Professional Division

Advisers, parents, and FBLA supporters are encouraged to join the Professional Division of FBLA-PBL. Membership dues are only \$25 a year. Applications will be available on the Intranet. Chapters recruiting the most Professional Division members will be recognized at the State Leadership Conference.

Adviser Wall of Fame

Advisers with 20 years of service and excellence in many areas may be eligible for nomination to be honored on the FBLA-PBL Adviser Wall of Fame at the National Center.

Share Your News

Appearing on the Missouri FBLA-PBL Website

How to submit articles to be published on the website:

- All written submissions must be submitted using the Missouri FBLA News Submission Form and submitted to news@Missourifbla.org.
- Limit articles to 250 words
- Proofread all documents before submitting
- Do not list student names in the article (state officer names and names of advisers may appear in articles)
- Articles restating general state information or Missouri FBLA press releases will not be accepted.
- Allow sufficient time for your article to be published. Updates are done approximately every month.
- Articles not following guidelines will not be published.
- Articles for Chapter of the Year credit are due February 1.

How to submit pictures to be published on the website:

- All pictures should accompany articles and be in .jpg format (do not embed pictures Word documents or PowerPoint slides). Send to news@Missourifbla.org. Reduce picture size to 640x480 before submitting.
- Local school advisers are responsible for having a publicity agreement form on file or accessible for each student pictured. (This can be the same form used for your school system.) You do not need to submit these.

Appearing in the National FBLA-PBL Publications

To submit your chapter news to the national FBLA magazine, *Tomorrow's Business Leader*, submit your information by:

- Emailing your news items to communications@fbla.org, and attaching photos if you have them.
- Be sure to include your school name and your state or the national office won't be able to post your article.
- Please note that only a few of the many articles submitted will actually be published.

Appearing in Conference Slide Shows

To appear in the slide shows at the State Leadership Conferences, following these guidelines:

- Email pictures to pictures@Missourifbla.org in .jpg format. Image dimensions must be at least 1024x768 and image size should be greater than 100 KB. Please do not embed pictures in Word files or PowerPoint slides or send pictures that are cropped or edited.
- Send pictures representing multiple activities.
- Send pictures other than group poses.
- Pictures for Chapter of the Year credit are due February 1.



Missouri FBLA-PBL						August 2013
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
September Sweeps Membership Campaign (F,P)				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Missouri FBLA-PBL						September 2013
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Fall Planning Meetings (F)	2	3 Fall Stock Market Game Begins (F, P, M)	4	5	6	7
8	9	10	11	12	13	14
15	16 Show-Me Leadership Conference Registration Deadline (A)	17	18	19	20	21
22	23	24	25	26	27	28
29	30					September Sweeps Membership Campaign (F,P)

Missouri FBLA-PBL

October 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Membership Draft Begins (A) Show-Me Leadership Payment Receipt Deadline (A,C)	2	3	4 St. Charles/St. Louis Area Tours (A)	5 Show-Me Leadership Conference (A)
6	7	8	9	10	11 NFLC Denver Early Bird Registration Deadline (A,N)	12
13	14	15 LifeSmarts Pilot Begins (Tentative) (F)	16	17	18	19
20 Membership Affiliation for Fall Publications (A,N)	21 Personal Finance Fall Challenge (F) Virtual Business Management Fall Challenge (F)	22	23	24	25	26
27	28	29	30	31		

Missouri FBLA-PBL

November 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
World Prematurity Month (A)					1	2
3	4	5	6	7	8 National Fall Leadership Conference, Lake Grapevine, TX (A)	9 National Fall Leadership Conference, Lake Grapevine, TX (A)
10	11	12	13	14	15 American Enterprise Day (A)	16 World Prematurity Day (A)
17	18	19	20	21	22	23
24	25	26	27	28	29	30



Missouri FBLA-PBL

December 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 DLC Registration Begins (F)	2	3	4	5	6	7
8	9	10	11	12	13 Fall Stock Market Game ends (A)	14
15 Winter Membership Dues Receipt Deadline (N)	16	17	18 DLC Registration Deadline (F)	19	20	21
22	23	24	25	26	27	28
29	30	31				December Draft Membership Campaign (A): December 1-31

Missouri FBLA-PBL

January 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
February Frenzy (A): Jan 1-Feb 15			1	2	3	4
5	6 Spring Stock Market Games Begins (A) DLC Online/Skill Testing Begins (F)	7	8	9	10	11
12	13 Prejudged Submission Deadline for DLC (F)	14	15 March of Dimes Grant Application Deadline (N)	16	17	18 DLC Online/Skill Testing Ends (F)
19	20	21	22	23	24	25
26	27	28	29	30 District Leadership Conferences Begin (Dates/Locations TBA) (F)	31	

Missouri FBLA-PBL

February 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
February Frenzy (A): Jan 1-Feb 15 Career and Technical Education Month (N, A)						1 Missouri FBLA-PBL Scholarship Application Deadline Chapter of the Year Pre-submission Deadline State Officer Candidate Deadline
2	3 Job Shadow Day Finance Spring Challenge (N, F) Business Management Spring Challenge (N, F) LifeSmarts Spring Contest (N, F)	4	5	6	7	8
9 FBLA-PBL WEEK	10 FBLA-PBL WEEK SBLC Registration Opens (A) National President's Forum Fight to the Finish	11 FBLA-PBL WEEK Each One Reach One Day (A)	12 FBLA-PBL WEEK Adviser Appreciation Day Missouri CTSO/CTE Legislative Day State Officer Candidate Qualifying Interviews, Jefferson City Professional Attire Day	13 FBLA-PBL WEEK Connect with the Professional Division/ Career Awareness Day(A)	14 FBLA-PBL WEEK FBLA-PBL Spirit Day(A)	15 FBLA-PBL WEEK Community Service Day STATE dues deadline to compete at SBLC
16	17	18	19	20	21	22
23	24	25	26	27	28 SBLC Registration Deadline (A) Chapter of the Year, Deadline	

Missouri FBLA-PBL

March 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Membership Achievement Awards Deadline -BAA, MAP, CMAP (A) Virtual Business Spring Challenges End (F)
2	3	4	5	6 SBLC Online/Skill Testing (A)	7 SBLC Online/Skill Testing (A)	8 SBLC Online/Skill Testing (A)
9 SBLC Online/Skill Testing (A)	10 SLC Refund Deadline SBLC Online/Skill Testing (A)	11 SBLC Online/Skill Testing (A)	12 SBLC Online/Skill Testing (A)	13 SBLC Online/Skill Testing (A)	14 SBLC Online/Skill Testing (A)	15 SBLC Online/Skill Testing (A)
16 SBLC Online/Skill Testing (A)	17 SBLC Online/Skill Testing (A)	18 SBLC Online/Skill Testing (A)	19 SBLC Online/Skill Testing (A)	20 SBLC Online/Skill Testing (A)	21 SBLC Online/Skill Testing (A)	22
23	24	25	26	27 Market Share Award Application Deadline NLC Competitor Commitment & Deposit Deadline (M)	28	29
30 Last Day for Word and Excel exams for NLC Pilot	31					

Missouri FBLA-PBL

April 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Items Due on April 1: BAA Application for America Award FINAL Membership Dues Receipt Outstanding Chapter Application Distinguished Business Leader Scholarship 100% Class Participation, Membership Madness, Membership Mania, Membership Achievement Awards		1	2	3	4	5
6	7	8	9	10	11	12 PBL SBLC
13 FBLA SBLC	14 FBLA SBLC ML FBLA SBLC	15 FBLA SBLC	16	17	18 Spring Stock Market Game Ends (A)	19
20	21	22	23	24	25 Final Day to Confirm Competitors for NLC BAA Application Deadline – America Award (N)	26
27	28 Skill Testing for NLC	29 Skill Testing for NLC	30 Skill Testing for NLC			

Missouri FBLA-PBL

May 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Skill Testing for NLC	2 Skill Testing for NLC RECEIPT deadline of Prejudged/Submitted Materials for NLC	3 Skill Testing for NLC
4 Skill Testing for NLC	5 Skill Testing for NLC	6 Skill Testing for NLC	7	8	9	10
11	12	13	14	15 FBLA Eco-Chapter Go Green Project Deadline March of Dimes Fundraising Report Deadline (N)	16	17 NLC Travel Final Payment Receipt Deadline
18	19	20	21	22	23 NLC/IFL Early Bird Registration Deadline Missouri NLC Attendance Forms Due	24
25	26	27	28	29	30 Tentative – NLC Practice Camp, Camp Rising Sun, Osage Beach	31 Tentative – NLC Practice Camp, Camp Rising Sun, Osage Beach

Missouri FBLA-PBL						June 2014
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10 ELC Registration Deadline (A)	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 Institute for Leaders, Nashville	27 National Leadership Conference, Nashville Institute for Leaders, Nashville	28 National Leadership Conference, Nashville
29 National Leadership Conference, Nashville	30 National Leadership Conference, Nashville					

Missouri FBLA-PBL						July 2014
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 National Leadership Conference, Nashville	2 National Leadership Conference, Nashville	3	4	5
6	7	8	9	10	11 Last Day to Name Change for ELC materials	12
13	14	15	16	17	18	19
20	21	22 MOACTE/MBEA Summer Conference, Columbia	23 MOACTE/MBEA Summer Conference, Columbia	24 MOACTE/MBEA Summer Conference, Columbia	25 MOACTE/MBEA Summer Conference, Columbia	26
27	28 Executive Leadership Conference	29 Executive Leadership Conference	30	31		

Missouri FBLA Calendar of Events 2013-2014

Month	Events	Deadlines
August	1-9/30 September Sweeps Membership Campaign (F,P)	
September	1-30 Fall Planning Meetings (F) 3-12/13 Fall Stock Market Game (F, P, M)	16 Show-Me Leadership Conference Registration Deadline (A)
October	1-12/15 Membership Draft (A) 4 St. Charles/St. Louis Area Tours (A) 5 Show-Me Leadership Conference (A) 15 LifeSmarts Pilot Begins (Tentative) (F) 21 Virtual Business Personal Finance Fall Challenge (F) Virtual Business Management Fall Challenge Comp. Event (F)	1 Show-Me Leadership Payment Receipt Deadline (A,C) 11 NFLC Denver Early Bird Registration Deadline (A,N) 20 Membership Affiliation for Fall Publications (A,N)
November	1-30 World Prematurity Month (A) 8-9 National Fall Leadership Conference, Lake Grapevine, TX (A) 15 American Enterprise Day (A) 17 World Prematurity Day (A)	
December	1-31 December Draft Membership Campaign (A) 1-18 DLC Registration (F)	13 Fall Stock Market Game ends (A) 15 Winter Membership Dues Receipt Deadline (N) 18 DLC Registration Deadline (F)
January	1-2/15 February Frenzy (A) 6 Spring Stock Market Games Begins (A) 6-18 DLC Online/Skill Testing (F) 30-2/25 District Leadership Conferences (Dates/Locations TBA) (F)	15 March of Dimes Grant Application Deadline (N) 13 Prejudged Submission Deadline for DLC (F)
February	1-28 National Career and Technical Education Month (N, A) 3 Job Shadow Day (F, P, M) Virtual Business Finance Spring Challenge (N, F) Virtual Business Management Spring Challenge Competitive Event (N, F) 3 LifeSmarts Spring Contest (N, F) 9-15 National FBLA-PBL Week (N,A) 10-28 SBLC Registration (A) 10 National President's Forum Fight to the Finish 11 Each One Reach One Day (A) 12 Adviser Appreciation Day(A) Missouri CTSO/CTE Legislative Day(A) State Officer Candidate Qualifying Interviews, Jefferson City (F,P) Professional Attire Day (A) 13 Connect with the Professional Division/Career Awareness Day(A) 14 FBLA-PBL Spirit Day(A) 15 Community Service Day(A)	1 Missouri FBLA-PBL Scholarship Application Deadline (F,P,C) Chapter of the Year Item Pre-submission Deadline (A, C) State Officer Candidate Application RECEIPT Deadline (A,C) 15 STATE dues deadline to compete at SBLC (A) 28 SBLC Registration Deadline (A, C) Chapter of the Year, Awards, Project Submission/RECEIPT Deadline (A, C) Prejudged/Submitted Materials Deadline (A, C)
March	6-21 SBLC Online/Skill Testing (A)	1 Membership Achievement Awards Deadline -BAA,MAP, CMAP (A) Virtual Business Spring Challenges End (F) SLC Refund Deadline (C,A) 15 Market Share Award Application Deadline (N) 28 NLC Competitor Commitment & Deposit Deadline (M) Last Day to take Word and Excel exams for NLC Pilot (N, F)
April	12 PBL SBLC 13-15 FBLA SBLC 14 ML FBLA SBLC (tentative) 28-5/6 Skill Testing for NLC (F, P)	1 BAA Application STATE deadline for America Award (F) FINAL Membership Dues Receipt Deadline (N) Outstanding Chapter Application Deadline (N) Distinguished Business Leader Scholarship Deadline (N) 100% Class Participation, Membership Madness, Membership Mania, Membership Achievement Awards Deadline (N) 18 Spring Stock Market Game Ends (A) 25 Final Day to Confirm Competitors for NLC (A) BAA Application Deadline – America Award (N)
May	30-31 Tentative – NLC Practice Camp, Camp Rising Sun, Osage Beach	2 RECEIPT deadline of Prejudged/Submitted Materials for NLC (C,A) 15 FBLA Eco-Chapter Go Green Project Deadline (N) March of Dimes Fundraising Report Deadline (N) 23 NLC/IFL Early Bird Registration Deadline (N,A) Missouri NLC Attendance Forms Due
June	23-24 Institute for Leaders, Nashville (P) 24-27 National Leadership Conference, Nashville (P) 28-29 Institute for Leaders, Nashville (F) 29-7/2 National Leadership Conference, Nashville (F,M)	10 ELC Registration Deadline (A)
July	22-25 MOACTE/MBEA Summer Conference, Columbia 28-29 Executive Leadership Conference	11 Last Day to Name Change for ELC materials

(N) = Submit to National FBLA Office; (C) = Submit to Carla Boulton (Competitive Events, Payments, Awards & Applications);
(F)=FBLA; (M)=Middle Level; (P)=PBL; (A)=all divisions

2013-2014 FBLA Competitive Events Quick Reference Guide

Event	Grade	Type	District	State	National	Legend
Accounting I	9-12	Individual	O (5)	O (DLC-5+)	W (3)	P = Performance
Accounting II	9-12	Individual	S (2)	S, O (DLC-1)	S, W (3)	
Administrator of the Year		Individual		Rec (1) ^	State Only	I = Interactive Case Presentation
Adviser of the Year		Individual		Rec (1) ^	Rec (1)	
Agribusiness	9-12	Individual	O (5)	O (DLC-5+)	W (3)	W = Online objective test at NLC
American Enterprise Project	9-12	Chapter (1-3)		Rep, P (1) ^	Rep, P (3) ^	
Banking & Financial Systems	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	O = School-Site Online Testing
Business Calculations	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Business Communication	9-12	Individual	O (5)	O (DLC-5+)	W (3)	S = School-Site Skills Testing
Business Ethics	9-12	Team (2-3)	P (1)	P (DLC-1)	P (3)	
Business Financial Plan	9-12	Team (1-3)	Rep, P (1)	Rep, P (DLC-1)!^	Rep, P (3) ^	T = Technical Submission
Business Law	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Business Math	9-10	Individual	O (5)	O (DLC-5+)	W (3)	Rep = Report
Business Plan	9-12	Team (1-3)	Rep, P (1)	Rep, P (DLC-1)!^	Rep, P (3) ^	
Business Presentation	9-12	Team (1-3)	P (1)	P (DLC-1)	P (3) ^	Rec = Recognition
Business Procedures	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Businessperson of the Year		Individual		Rec (1) ^	Rec (1)	DLC-1 = Top 1 advance from each district.
Chapter of the Year		Chapter		Rep/Rec (1) ^	State Only	
Client Service	9-12	Individual	I (1)	I (DLC-1)	I (3)	DLC-1+ = Top 1 advance from each district plus top 5 test scores from around the state.
Community Service Project	9-12	Chapter (1-3)		Rep, P (1) ^	Rep, P (3) ^	
Computer Applications	9-12	Individual	S (2)	S, O (DLC-1)	S, W (3)	* Number in parentheses in the type column denotes the number of members that must be on a team. For example, in Desktop Publishing, each chapter must enter two (2) individuals; whereas, for Parliamentary Procedure, each chapter may enter four (4) or five (5) individuals.
Computer Game & Simulation Programming	9-12	Team (1-3)		T, P (1), ^	T, P (3) ^	
Computer Problem Solving	9-12	Individual	O (5)	O (DLC-5+)	W (3)	** Number in parentheses denotes number of competitors/teams allowed from each chapter
Cyber Security	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Database Design & Applications	9-12	Individual	S (2)	S, O (DLC-1)	S, W (3)	***Number in parentheses denotes number of competitors/teams allowed from each district.
Desktop Application Programming	9-12	Individual		T, P (1)!^	T, P (3) ^	
Desktop Publishing	9-12	Team (1-2)	S (2)	S, O (DLC-1)	S, W (3)	**** Number in parentheses denotes number of competitors/teams advancing to NLC from SBLC.
Digital Design & Promotion	9-12	Team (1-3)	T (1)	T, P (DLC-1)! ^	T, P (3) ^	
Digital Video Production	9-12	Team (1-3)	T (1)	T, P (DLC-1)! ^	T, P (3) ^	^ Requires a separate submission prior to conference. Refer to event guidelines for more information.
E-Business	9-12	Team (1-3)		T, P (1)! ^	T, P (3) ^	
Economics	9-12	Individual	O (5)	O (DLC-5+)	W (3)	! Only the top 8 teams/individuals in the event will perform based on test or prejudged score.
Electronic Career Portfolio	9-12	Individual		T, P (D-1)! ^	P (3)	
Emerging Business Issues	9-12	Team (2-3)	P (1)	P (DLC-1)	P (3)	Students may compete in (3) three events at DLC, no more than two of the three may have a performance component.
Entrepreneurship	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
FBLA Principles & Procedures	9-10	Individual	O (5)	O (DLC-5+)	W (3)	Students may compete in (2) two events at SBLC.
Future Business Leader	9-12	Individual	O, P (1)!^	O, P (DLC-1+)!^	W, P (3)^	
Global Business	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	Students may compete in only (1) one event at NLC.
Healthcare Administration	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Help Desk	9-12	Individual	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Hospitality Management	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Impromptu Speaking	9-12	Individual	P (1)	P (DLC-1)	P (3)	
Insurance and Risk Management	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Introduction to Business	9-10	Individual	O (5)	O (DLC-5+)	W (3)	
Introduction to Business Communication	9-10	Individual	O (5)	O (DLC-5+)	W (3)	
Introduction to Information Technology	9-10	Individual	O (5)	O (DLC-5+)	W (3)	
Introduction to Parliamentary Procedure	9-10	Individual	O (5)	O (DLC-5+)	W (3)	
Job Interview	9-12	Individual	T, P (1)!^	T, P (DLC-1)!^	W, P (3)^	
Local Chapter Annual Business Report	9-12	Chapter		Rep (1) ^	Rep (3) ^	
Management Decision Making	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Management Information Systems	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Marketing	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Mobile App Development	9-12	Team (1-3)	T, P (1)!^	T, P (1)! ^	T, P (3) ^	
Network Design	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Networking Concepts	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
New Adviser of the Year		Individual		Rec (1) ^	State Only	
Parliamentary Procedure	9-12	Team (4-5)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Partnership with Business Project	9-12	Chapter (1-3)		Rep, P (1) !^	Rep, P (3) ^	
Personal Finance	9-12	Individual	O (5)	O (DLC-5+)	W (3)	
Public Service Announcement (PSA)	9-12	Individual	P (1)	P (DLC-1)	P (3)	
Public Speaking I	9-10	Individual	P (1)	P (DLC-1)	P (3)	
Public Speaking II	9-12	Individual	P (1)	P (DLC-1)	P (3)	
Sports and Entertainment Management	9-12	Team (2-3)	O, I (1)!	O, I (DLC-1+)!	W, I (3)	
Spreadsheet Applications	9-12	Individual	S (2)	S, O (DLC-1)	S, W (3)	
Web Site Design	9-12	Team (1-3)	T, P (1)!^	T, P (DLC-1)! ^	T, P (3) ^	
Who's Who in FBLA	9-12	Individual		Rec (1) ^	Rec (1) ^	
Word Processing	9-10	Individual	S (2)	S, O (DLC-1)	S, W (3)	

2013-14 Middle Level Competitive Events Quick Reference Guide

Event	Type	Number of Entries per Chapter	Recognition at National Level	Legend
American Enterprise Project	Report, Chapter	1	Y	<p>Events marked with a * are not part of the national Chapter Management Handbook and will not be listed as part of the national recognition</p> <p>The top 5 places in all events other than the recognition only events will be presented medals at the state conference.</p> <p>Creed and Public Speaking will submit their prejudged entries via a YouTube/SchoolTube video that is unlisted. The top 5 entries will be notified and compete at SBLC for top honors.</p>
Community Service Project	Report, Chapter	1	Y	
Local Chapter Activities Report	Report, Chapter	1	Y	
Career Exploration	Test, Individual	3	Y	
Proofreading and Editing	Test, Individual	3	Y	
Computer Slide Show Presentation	Prejudged, Individual or Team (1-3)	1	Y	
Desktop Publishing Application	Team of 2	1	Y	
Keyboarding Applications I	Skill Test	1	Y	
Keyboarding Applications II	Skill Test	1	Y	
Spreadsheet	Skill Test	1	Y	
Web Page Creation	Prejudged, Individual or Team (1-3)	1	Y	
Outstanding Middle Level Adviser	Recognition	1	Y	
Outstanding Middle Level Member	Recognition	1	Y	
Outstanding Middle Level Supporter	Recognition	1	Y	
*Business Concepts	Test, Individual	3	Y	
*Business Communications	Test, Individual	3	Y	
*Computer Concepts	Test, Individual	3	Y	
*Creed Speaking	Prejudged, Performance, Individual	1	Y	
*FBLA Concepts	Test, Individual	3	Y	
*Internet Concepts	Test, Individual	3	Y	
*Marketing Concepts	Test, Individual	3	Y	
*Personal Finance Concepts	Test, Individual	3	Y	
*Public Speaking	Prejudged, Performance, Individual	1	Y	

2013-14 PBL Competitive Events Quick Reference Guide

Event	Number of SLC Entries	Number of NLC Entries	Type of Event	Legend
Accounting Analysis & Decision Making	1	2	I or T	<p>For the majority of events, Missouri PBL follows the national Chapter Management Handbook. Exceptions to this are:</p> <ul style="list-style-type: none"> • There will be no writing portion of the Business Communication event. • Depending on the number of entries, the state office may only have the top five perform at SBLC in events where there is a prejudged or test that would determine finalists at NLC. • Events with less than three entries may be "dropped" from the SBLC competition with the students entered in those events automatically qualified to go to NLC. <p>See the Chapter Management Handbook for more information or go to the PBL Competitive Events section of the national website (www.fbpa-pbl.org)</p>
Accounting for Professionals	1	2	I	
Accounting Principles	2	3	I	
Adviser of the Year	1	1		
Business Communication	2	2	I	
Business Decision Making	1	2	T	
Business Ethics	1	2	T	
Business Law	1	2	I or T or I	
Business Presentation	1	2	I or T	
Business Sustainability	1	2	I or T	
Client Service	1	2	I	
Community Service Project	1	2	C	
Computer Applications	1	2	I	
Computer Concepts	2	3	I	
Contemporary Sports Issues	2	3	I	
Cost Accounting	1	2	I	
Cyber Security	2	3	I	
Desktop Publishing	1	2	I	
Digital Video Production	1	2	I or T	
Economic Analysis & Decision Making	1	2	I or T	
Emerging Business Issues	1	2	T	
Entrepreneurship Concepts	2	3	I	
Financial Analysis & Decision Making	1	2	I or T	
Financial Concepts	2	3	I	
Financial Services	1	2	I or T	
Future Business Executive	1	2	I	
Future Business Educator	1	2	I	
Help Desk	1	2	I	
Hospitality Management	1	2	I or T	
Human Resource Management	1	2	I or T	
Impromptu Speaking	1	2	I	
Information Management	2	3	I	
Integrated Marketing Campaign	1	2	I or T	
International Business	2	3	I	
Job Interview	1	2	I	
Justice Administration	2	3	I	
Local Chapter Annual Bus. Report	1	2	C	
Macroeconomics	2	3	I	
Management Analysis & Decision Making	1	2	I or T	
Management Concepts	2	3	I	
Marketing Analysis & Decision Making	1	2	I or T	
Marketing Concepts	2	3	I	
Microeconomics	2	3	I	
Network Design	1	2	T	
Networking Concepts	2	3	I	
Parliamentary Procedure	1	2	T	
Personal Finance	2	3	I	
Project Management	2	3	I	
Public Speaking	1	2	I	
Retail Management	2	3	I	
Sales Presentation	1	2	I	
Small Business Management Plan	1	2	I or T	
Sports Management & Marketing	2	3	I	
Statistical Analysis	2	3	I	
Strategic Analysis & Decision Making	1	3	I or T	
Web Site Design	1	2	I or T	
Who's Who	1	1	I	
Word Processing	1	2	I	

Run for the Ribbons

SBLC=Ribbon Available at State Business Leadership Conference SMLC=Ribbon Available at Show-Me Leadership Conference
F = FBLA, M = Middle Level, P = PBL, A = All

The following are only some of the ribbons you can wear with pride during Missouri FBLA conferences:

Administrator (SBLC)

Advisers who serve as competitive event administrators at the 2014 SBLC

Adviser (SMLC, SBLC)

Local chapter advisers registered for conference

Adviser of the Year (SBLC)

Advisers who are nominated for 2014 Adviser of the Year honors

America (SMLC, SBLC)

Members who have achieved the America level in BAA for the current or in past years

Assistant (SBLC)

Members who serve as competitive event assistants at SBLC

Bronze Chapter (SBLC)

Members and advisers of 2013-2014 Chapter of the Year Bronze Chapters

Business (SBLC)

Members who have achieved the Business level in BAA or MAP for 2013-2014

Candidate (SBLC)

Members who run for state office at the 2014 SBLC

Chapter of the Year (SMLC)

Members and advisers of 2013 Gold/Silver/Bronze chapters

Chapter President (SMLC)

Local chapter presidents who attend the 2013 SMLC

District Officer (SMLC, SBLC)

Members who are currently serving as a region officer

Enterprise (SBLC)

ML Members who have achieved the Enterprise level in MAP for 2013-2014

Entrepreneur (SBLC)

ML Members who have achieved the Entrepreneur level in MAP for 2013-2014

Finalist (SBLC)

Members who compete in event finals at the 2014 SBLC

Foundation Donor (SMLC, SBLC) A

Members and advisers donate at least \$100 to the Missouri FBLA Foundation

Future (SBLC)

Members who have achieved the Future level in BAA for 2013-2014

Gold Chapter (SBLC)

Members and advisers of 2013-2014 Chapter of the Year Gold Chapters

Gold Seal Chapter of the Year (SMLC)

Members and advisers of chapters that received the 2012-2013 Gold Seal Chapter Award of Merit

Guest (SMLC, SBLC)

Individuals registered as chaperones at conference

I Support the March of Dimes (SMLC, SBLC)

Members and advisers may purchase these ribbons at conferences to support the March of Dimes

Leader (SBLC)

Members who have achieved the Leader level in BAA for 2013-2014

Membership Achievement (SMLC, SBLC)

Members and advisers of chapters that have increased paid membership over 2011-2013 final membership totals

Membership Madness (SBLC)

Members who have recruited 5 new members during 2013-2014

Membership Mania (SBLC)

Members who have recruited 10 new members during 2013-2014

New Chapter (SMLC, SBLC)

Members and advisers of chapters that have chartered or reactivated during 2013-2014

Presenter (SBLC)

Members and advisers who present a workshop at the 2014 SBLC

Professional Division Members (SMLC, SBLC)

Advisers who are active paid members of the Professional Division

Saving the Foundation for Future (SBLC)

Members and advisers of chapters that raised over \$1,000 or \$5 per member for the March of Dimes

Silver Chapter (SBLC)

Members and advisers of 2013-2014 Chapter of the Year Silver Chapters

Show-Me Leadership (SBLC) F,P

Members that have attended SMLC, DLC(FBLA only), and SBLC.

Show-Me Excellence (SBLC) F, P

Members that have attended ELC (FBLA only), SMLC, NFLC, DLC (FBLA only) and SBLC.

State Project (SBLC)

Members and advisers of chapters that participate in one or more of the official state projects.

Top Ten (SBLC)

Members and advisers who place in the top 10 at the 2014 SBLC

Voting Delegate (SBLC)

Members who participate as a voting delegate at SBLC

Who's Who (SBLC)

Members who are nominated for 2014 Who's Who in Missouri FBLA honors

Winner (SMLC)

Members and advisers who placed at the 2013 NLC

50 Member Club (SMLC, SBLC)

Advisers of chapters that have 50-99 members

100 Member Club (SMLC, SBLC)

Members and advisers of chapters that have 100-199 members

200 Member Club (SMLC, SBLC)

Members and advisers of chapters that have over 200 members

100% Class Participation (SBLC)

Advisers who recruit 100% of students in a class to join during 2013-2014





National Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees—advisers, members, and guests—at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA-PBL activities include:

FEMALES

Business suit with blouse

Business pantsuit

with blouse

Skirt or dress slacks
with blouse or sweater

Business dress

Capris or gauchos with
coordinating jacket/suit,
worn below the knee

Dress shoes



MALES

Business suit with collar
dress shirt and necktie

Sport coat, dress slacks,
collar shirt, and necktie

Dress slacks, collar shirt,
and necktie

Banded collar shirt may
be worn only if sport coat
or business suit is worn

Dress shoes and socks

Inappropriate Attire (For Both Men and Women)

Jewelry in visible body piercing, other than ears; denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts; backless, see-through, tight-fitting, spaghetti straps, strapless, extremely short, or low-cut blouses/tops/dresses/skirts; T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits; sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-kneeboots; athletic wear, including sneakers; hats or flannel fabric clothing; bolo ties; visible foundation garments.



CLARIFICATION—Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toe shoes, and sleeveless dresses are accepted.

2013-2014 Missouri FBLA-PBL Chapter of the Year Entry Form

Must Be Postmarked By February 26, 2014 & Received No Later Than February 28, 2014

School Name:		Chapter President:	
Adviser's Name:		Adviser's E-mail:	
No	Activity	Max	Points
Chapter Management	1 State Officer or District Officer - Automatic 30 points for having a current 2013-2014 state officer 10 points for having a current 2013-2014 district officer (max 20 points) 10 points for a 2014-2015 state officer candidate at the 2014 SLC	50	
	2 Early Professional Chapter Meetings 5 points for each professional meeting held that includes a guest speaker or leadership training activity	30	
	3 Early Chapter Management and Organization 5 points for developing a Chapter Program of Work 5 points for conducting a planning session for new officers (can be done at ELC) 5 points for preparing a chapter budget and income statement 5 points for conducting an officer installation or new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony	15	
	4 FBLA-PBL Week Activities 5 points for each activity conducted in celebration of FBLAPBL Week	25	
	5 Early FBLA-PBL Week Activities 5 points for each activity conducted in celebration of FBLAPBL Week	5	
Membership Recruitment	6 Early Chapter Membership (based on February 15 numbers) – Automatic Except Market Share 5 Points for 10-50 members or 10% Market Share OR 10 Points for 51-75 members or 15% Market Share OR 15 Points for 76-100 members or 20% Market Share OR 20 Points for 101-150 members or 25% Market Share OR 25 Points for 151-200 members or 30% Market Share OR 30 Points for over 200 members or 35% or higher Market Share BONUS 5 Points for a 10% increase or 15 members more than last year	30	
	7 Chapter Membership Recruitment Committee 5 points for developing a membership recruitment committee 5 points for developing a membership brochure or video	10	
	8 Membership Campaigns 1 point for each member who submits a Membership Madness application (recruit 5 NEW members) by February 1 5 points for each member who submits a Membership Mania application (recruit 10 NEW members) by February 1	15	
	9 Early New Chapter Charter or Reactivation 10 points for chartering or reactivating a Missouri FBLA or FBLA-Middle Level chapter by February 1	10	
	10 Early Professional Division Member Recruitment (based on February 1 numbers) – Automatic 1 points for each member of the Professional Division from your local chapter	10	
Public Relations Activities	11 Early Publicity 2 points for each article appearing in the school/system newspaper, newsletter, or website (max 10 points) 5 points for each article appearing in the local/community newspaper (pictures without an article do not count) 5 points for each television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points)	15	
	12 Early FBLA-PBL Publication Submission 5 points for each article published in Tomorrow's Business Leader prior to February 1 2 points for each article posted on the Missouri FBLA Website by February 1 (max 10 points; limit 2 article per month)	10	
	13 Early Submission of FBLA-PBL Chapter Pictures 2 points per digital picture emailed to pictures@Missourifbla.org by February 1 (limit 2 pictures per month)	10	
	14 Participation in the Missouri FBLA-PBL Government Awareness 10 points for a US or state legislator participating in a chapter activity 5 points for a local government official participating in a chapter activity 5 points for a school board member or system superintendent participating in a chapter activity 1 point for each member who participates in the Missouri FBLA Day at the Capitol (max 5 points)	15	
Service Projects	17 Early Community Service Projects 5 points for each service project benefiting your community (not fundraising)	25	
	18 Early School Service Projects 5 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising) 5 points for partnering with another CTSSO on a joint school service project (max 5 points)	25	
	20 Early Participation in the Missouri FBLA-PBL State Service Project – March of Dimes 2 points for each \$25 a chapter raises and contributes on behalf of the FBLA chapter to the March of Dimes from March 23, 2013, to February 28, 2014 (will be verified with March of Dimes). 5 points for conducting a March of Dimes educational activity at your school	15	

No	Activity	Max	Points	
Conference Participation and Recognition	21	Participation/Recognition at 2013 State Leadership Conference – Automatic () 5 points for adviser serving as an event administrator or assistant at the 2013 SLC (max 5 points) 5 points for each entry placing First-Tenth Place in a competitive event at the 2013 SLC 1 point for each entry competing but not placing at the 2013 SLC	50*	
	22	Participation/Recognition at 2013 National Leadership Conference – Automatic 15 points for each entry placing 1st-10th Place at the 2013 NLC or being a top 15 finalist 10 points for receiving either Gold Seal Chapter Award of Merit, National FBLA Outstanding Chapter recognition, achieving Who's Who, the America Level in the 2011-2013 BAA, or a Distinguished Business Leader Scholarship; or for each member attending the Institute for Leaders. 5 points for each member competing but not placing at 2013 NLC (does not include open testing events) 2 points for member attending but not competing in an individual/team NAP event at 2013 NLC	50*	
	23	Participation at 2013 Executive Leadership Conference (FBLA ONLY) – Automatic 5 points for each officer attending	30	
	24	Participation at 2013 Show-Me Leadership Conference– Automatic 2 points for each member attending	50	
	26	Participation at 2013 National Fall Leadership Conference – Automatic 10 points for each member registered for the 2013 NFLC in Denver or Charlotte	50	
	28	Participation/Recognition at 2014 District Leadership Conference (FBLA ONLY)– Automatic 5 points for each entry placing First – Fifth Place in each district competitive event 2 point for each member competing not placing at the District Leadership Conference	50*	
	30 Early	Participation in the Business Achievement Award Member Recognition Program (FBLA)– by February 28 15 points for each member achieving the America level of the Individual BAA Program for 2013-2014 10 points for each member achieving the Leader level of the Individual BAA Program for 2013-2014 5 points for each member achieving the Business level of the Individual BAA Program for 2013-2014 1 point for each member achieving the Future level of the Individual BAA Program for 2013-2014 Participation in the CMAP Achievement Award Member Recognition Program(PBL) - by February 28 15 points for each member achieving the President level of the Individual BAA Program for 2013-2014 10 points for each member achieving the Director level of the Individual BAA Program for 2013-2014 5 points for each member achieving the Executive level of the Individual BAA Program for 2013-2014 Participation in the CMAP Achievement Award Member Recognition Program (ML)- by February 28 15 points for each member achieving the Enterprise level of the Individual BAA Program for 2013-2014 10 points for each member achieving the Business level of the Individual BAA Program for 2013-2014 5 points for each member achieving the Entrepreneur level of the Individual BAA Program for 2013-2014	100	
FBLA Programs/ Projects	31	Participation in a Missouri FBLA-PBL State Project 5 points for completing a Missouri FBLA State Project (max 15 points)	15	
	32 Early	Participation in National FBLA-PBL Program or Project 5 points for each different national FBLA program/project	15	
	33 Early	Contribution to Missouri FBLA-PBL Conference Sponsorship Project (Due February 1) – Automatic 10 points for each \$50 in sponsorship dollars secured or donated by chapter.	50	
	34 Early	Contribution to Missouri FBLA Scholarship Fund (FBLA) (Due February 1) – Automatic 10 points for each \$50 contribution secured or donated by chapter to the Missouri FBLA Scholarship Fund	20	
	35 Early	Contribution to Missouri FBLA National Travel Fund (Due February 1) – Automatic 30 points for the chapter donation/royalties of \$125 or more	30	
	36 Early	Participation in the Missouri FBLA Connecting Chapters Project 10 points for each project conducted with a FBLA-Middle Level chapter	30	
	Total Points Received			

FBLA Chapters will be honored as follows:

- Honor Roll Chapters:** Minimum of 275 points
- Bronze Chapters:** Minimum of 301 points
- Silver Chapters:** Minimum of 376 points
- Gold Chapters:** Minimum of 450 points

Middle Level and PBL Chapters will be honored as follows:

- Honor Roll Chapters:** Minimum of 100 points
- Bronze Chapters:** Minimum of 150 points
- Silver Chapters:** Minimum of 201 points
- Gold Chapters:** Minimum of 300 points

Many of these are also required for the Outstanding Local Chapter and Gold Seal Award of Merit awards.



2013 FBLA National Leadership Conference Winners

- | | | | | |
|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 1st - Business Ethics
Reece Johnson
Monett | 2nd - Largest Increase in
Chapter Membership
North Central Region | 4th - Life Smarts
Jon Quattlebaum
West Platte | 8th - Digital Design and
Promotion
Taylor Largent
Clinton | 10th - Emerging Business Issues
Elsie Sherman
Kickapoo |
| 1st - Business Ethics
Abigail Naaykens
Webb City | 2nd - Largest State Chapter,
Professional Division
North Central Region | 4th - Local Chapter Annual
Business Report
Clinton | 8th - Digital Design and Promotion
Lauren Plumlee
Clinton | finalist - E-Business
Race Liever
Osceola |
| 1st - Business Plan
Loren Coleman
Osceola | 3rd - Business Financial Plan
Taylor Reynolds
Purdy | 5th - Accounting II
Kimberly Clark
Canton R-5 | 8th - FBLA Principles &
Procedures
Jessica Nguyen
Central-Springfield | finalist - Life Smarts
Jackson Bollinger
Ft. Zumwalt South |
| 1st - Business Plan
Emily Garver
Osceola | 3rd - Business Financial Plan
Brittany Schultz
Purdy | 5th - Technology Concepts
Andrew Crutcher
Linn County CTC | 8th - Local Chapter Annual
Business Report
Gainesville | finalist - Life Smarts
Justin Park
Ft. Zumwalt South |
| 1st - Client Service
George Schramm
Carthage | 3rd - Computer Problem
Solving
Dale Brauer
Tipton R-VI | 6th - Electronic Career Portfolio
Ginny Hogan
Osceola | 9th - American Enterprise Project
Alyssa Foster
Bolivar | finalist - Management
Information Systems
Ryan Abbott
Blair Oaks |
| 1st - Computer Applications
Leah Simpson
Eldon Career Center | 3rd - Health Care
Administration
Shelby Scott
Blair Oaks | 6th - Hospitality Management
Cody Stuerman
Parkway South High School | 9th - American Enterprise Project
Samantha Phillips
Bolivar | finalist - Management
Information Systems
Jeremy LePage
Blair Oaks |
| 1st - Hospitality Management
Andi Rodriguez
South Callaway | 3rd - Introduction to Business
Communication
Hannah Kruse
New Haven | 6th - Parliamentary Procedure T2
Chase Sigler
Bakersfield | 9th - Community Service
Celsie Baker
Gallatin | finalist - Management
Information Systems
Devun Schmutzler
Blair Oaks |
| 1st - Largest State Chapter,
Professional Division
North Central Region | 3rd - Parliamentary Procedure T1
Caitlin Schaefer
Blair Oaks | 6th - Parliamentary Procedure T2
Sydnie Russian
Gainesville | 9th - Community Service
Morgan Horvatin
Gallatin | finalist - Marketing
Glen Healy
South Callaway |
| 1st - Largest State Chapter
North Central Region | 3rd - Parliamentary Procedure T1
Meghan Barr
Clinton | 6th - Parliamentary Procedure T2
Sam Hamilton
Gallatin | 9th - Computer Gaming
Nick Levell
Linn County CTC | finalist - Marketing
Abigail Luebbert
South Callaway |
| 1st - State Recruitment of
Chapters
North Central Region | 3rd - Parliamentary Procedure T1
Riley Cook
Clinton | 6th - Parliamentary Procedure T2
Brandon McCoy
Spokane | 9th - Computer Gaming
Foster Speichinger
Linn County CTC | finalist - Network Design
Owen Chiaventone
West Platte |
| 2nd - American Enterprise Project
Allison Gribler
Jackson | 3rd - Parliamentary Procedure T1
Clara Knipp
Tipton R-VI | 7th - Business Calculations
Jacob Zorn
Troy Buchanan | 9th - Computer Gaming
Brandon Wallace
Linn County CTC | finalist - Network Design
Connor Penrod
West Platte |
| 2nd - American Enterprise Project
Ian Roberts
Jackson | 3rd - Parliamentary Procedure T1
Mercer Martin
Willard | 7th - Help Desk
Tony Krueger
South Technical | 9th - Electronic Career Portfolio
Maura Sturguess
Grand River Technical | finalist - Public Speaking II
Michaela Cate
Lincoln |
| 2nd - Banking and Financial
Systems
Matthew Gibson
Central-Springfield | 3rd - Sports Management
Levi Stillwell
North Platte R-I High School | 7th - Job Interview
Jeff Fennewald
Troy Buchanan | 9th - Public Speaking I
Katie Otto
Paris | finalist - Virtual Business
Challenge
TJ Thudium
Linn County CTC |
| 2nd - Banking and Financial
Systems
Kenzi Inman
Central-Springfield | 3rd - Technology Concepts
Brandon Annin
Linn County CTC | 7th - Personal Finance
Josh Sander
Cape Central HS | 10th - Business Plan
Zach Smith
Ozark | finalist - Virtual Business
Challenge
Brock Wright
Linn County CTC |
| 2nd - Banking and Financial
Systems
Andy Sivils
Central-Springfield | 4th - Life Smarts
Owen Chiaventone
West Platte | 8th - Digital Design and
Promotion
Micaela Conway
Clinton | 10th - Business Plan
Landon Swearngin
Ozark | Who's Who
Alyssa Abraham
Gainesville |
| 2nd - Computer Applications
Corey Marquardt
Kickapoo | | | 10th - Emerging Business Issues
Haley Sherman
Kickapoo | |



2013 PBL National Leadership Conference Winners

1st - Sports Management & Marketing
 Southeast Missouri State
 Justin Bader

1st - North Central Region Largest State Chapter Membership

1st - Management Concepts
 Crowder College
 Ron Metz

1st - Job Interview
 University Of Missouri
 Kaitlyn Doyle

1st - Information Management
 University Of Central Missouri
 Aaron Hudspeth

1st - Impromptu Speaking
 Culver-Stockton College
 Ashley Boyte

1st - Economic Analysis & Decision Making
 Missouri Southern State
 Ryan Prisock

1st - Accounting Analysis & Decision Making
 University Of Missouri
 Andrew Borowick

2nd - Marketing Concepts
 Truman State University
 Jacob Caughron

2nd - Financial Concepts
 Missouri Southern State
 Ryan Prisock

3rd - Management Concepts
 Southeast Missouri State
 Josh James

3rd - Computer Concepts
 Southeast Missouri State
 Matthew Reishman

4th - Information Management
 Truman State University
 Megan Recklein

4th - Digital Video Production
 Missouri Southern State
 William Eigenmann

4th - Contemporary Sports Issues
 University of Missouri
 Zach Moreland

4th - Business Communication
 Truman State University
 Ashton Wolter

5th - Project Management
 Truman State University
 Megan Recklein

5th - International Business
 Culver-Stockton College
 Anh Nguyen



5th - Financial Concepts
 University Of Missouri
 Andrew Borowick

5th - Emerging Business Issues
 Missouri Southern University 2
 Hailey Manion

5th - Emerging Business Issues
 Missouri Southern University 2
 Kyle Prisock

6th - Sports Management & Marketing
 Truman State University
 Jacob Caughron

6th - Retail Management
 University Of Central Missouri
 Aaron Hudspeth

6th - Local Chapter Annual Business Report
 Southeast Missouri State

6th - Business Ethics
 Missouri Southern State
 Kara Sheppard

6th - Business Ethics
 Missouri Southern State
 Raycee Thompson

6th - Business Decision Making
 Evangel
 Brandon Hoffman

6th - Business Decision Making
 Evangel
 Natalie Nordstrom

7th - Sales Presentation
 State Fair
 Laura Petree

8th - Accounting Analysis & Decision Making
 Southeast Missouri State
 Stephanie Bechard

9th - Strategic Analysis & Decision Making
 Evangel
 Sapphire Fitzgerald

9th - Networking Concepts
 Southeast Missouri State
 Matthew Reishman

9th - Computer Applications
 Southeast Missouri State
 Emily Kaenzle

10th - Marketing Analysis & Decision Making
 Evangel
 Grace Lapoint

10th - Marketing Analysis & Decision Making
 Evangel
 Sapphire Fitzgerald

10th - Management Analysis & Decision Making
 Missouri Southern State
 Hailey Manion

10th - Management Analysis & Decision Making
 Missouri Southern State
 Kara Sheppard

10th - Management Analysis & Decision Making
 Missouri Southern State
 Tiffanie Roberts

10th - February Frenzy

finalist - Small Business Plan
 Northwest Missouri State
 Brianna Forbes

finalist - Financial Analysis & Decision Making
 Evangel
 Brad Hoffman

finalist - Financial Analysis & Decision Making
 Evangel
 Natalie Nordstrom

finalist - Economic Analysis & Decision Making
 Evangel
 Grace Lapoint

finalist - Client Service
 Southeast Missouri State
 Katie Stephens

Who's Who
 Truman State
 Megan Reddein

FBLA Executive Team



Heath Snider
FBLA President
Sweet Springs
fblapres@missourifbla.org



Brandon McCoy
FBLA Vice President
Spokane
fblavp@missourifbla.org



Bryce Ensor
FBLA Treasurer
Paris
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Aubrey Nelson
FBLA Reporter
Gallatin
fblareporter@missourifbla.org



Emmalee Smith
FBLA Secretary
Carthage
fblasec@missourifbla.org



Riley Cook
FBLA Parliamentarian
Clinton
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Middle Level Executive Team



Elizabeth Fahrmeier
ML President
Wellington-Napoleon
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Alex Aubuchon
ML Vice Pres. of FBLA-PBL Relations
Hermitage
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Cameron Yeager
ML Vice Pres. of Membership
Bakersfield
mlmembershipvp@missourifbla.org



Cayley A. Hand
ML Vice Pres. of Conferences
Bakersfield
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Ciara Cotter
ML Treasurer
Bakersfield
mltres@missourifbla.org



Bobbi Long
ML Secretary
Hermitage
mlsec@missourifbla.org

PBL Executive Team



Chris Dzurick
PBL President
Southeast Missouri State Univ.
pblpres@missourifbla.org



Zach Moreland
PBL Vice President
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Raycee Thompson
PBL Treasurer
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pbltres@missourifbla.org



Laura Petree
PBL Reporter
University of Missouri
pblreporter@missourifbla.org



Cara Nicole Gooch
PBL Secretary
Missouri Southern
pblsec@missourifbla.org



Jacob Knipp
FBLA Parliamentarian
University of Missouri
pblparli@missourifbla.org

Executive Board

Carla Boulton, State Chair
carla@missourifbla.org

Lisa Morris, State Assistant
lisa@missourifbla.org

Megan Stackle, State Intern
intern@missourifbla.org

Trevor Muholland, State Conference Logistics
Assistant, logistics@missourifbla.org

Jan House, FBLA Board, Clinton

Susan Hutcherson, FBLA Board, Clinton

Debbie Stephens, FBLA Board, Carthage

Pam Findley, FBLA Board, Carthage

Mary Cooper, FBLA Board, Spokane

Barb Holcomb, FBLA Board, Gallatin

Barbara Mason, FBLA Board, Paris

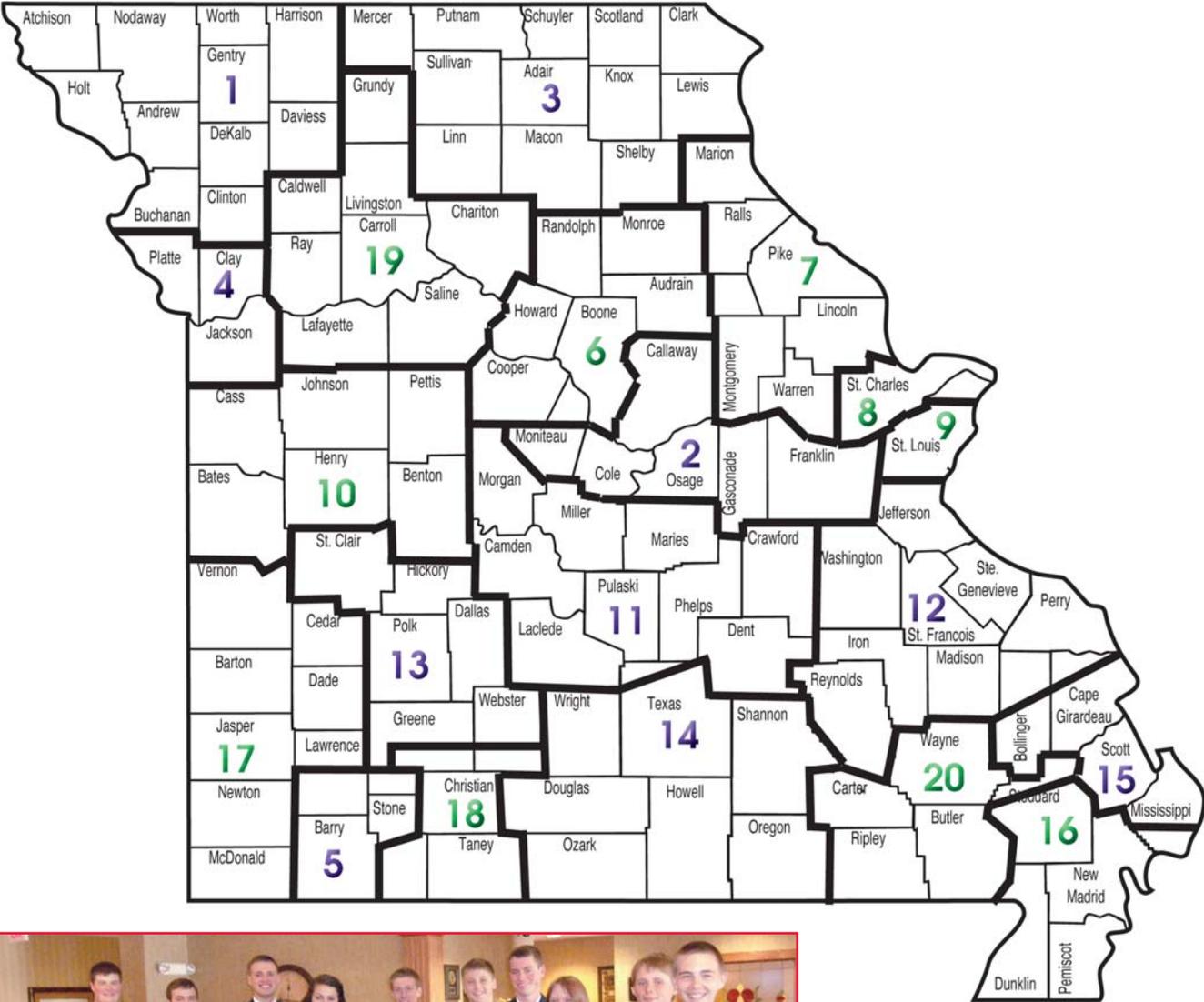
Jill Salmon, ML Adviser, Hermitage

Aimee Hand, ML Adviser, Bakersfield

Jennifer Schlender, ML Adviser,
Wellington-Napoleon

Marianne Luff, ML Adviser,
Wellington-Napoleon

FBLA Districts 2013-14



Future Business Leaders of America Missouri Chapter

FBLA-PBL Mission Statement

Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs.

FBLA-PBL Creed

I believe education is the right of every person.

I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.

I believe every person should actively work toward improving social, political, community and family life.

I believe every person has the right to earn a living at a useful occupation.

I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.

I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

FBLA-PBL Pledge

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America-Phi Beta Lambda and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

FBLA-PBL Goals

- Develop competent, aggressive business leadership
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of American business enterprise
- Encourage members in the development of individual projects which contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage and practice efficient money management
- Encourage scholarship and promote school loyalty
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

FBLA-PBL Code of Ethics

I will be honest and sincere.

I will approach each task with confidence in my ability to perform my work at a high standard.

I will willingly accept responsibilities and duties.

I will seek to profit from my mistakes and take suggestions and criticisms directed toward the improvement of myself and my work.

I will abide by the rules and regulations of my school.

I will exercise initiative and responsibility and will cooperate with my employer and fellow workers.

I will dress and act in a manner that will bring respect to me and to my school.

I will seek to improve my community by contributing my efforts and my resources to worthwhile projects.



FBLA-Phi Beta Lambda: Service...Education...Progress