



April 6, 2020

To our advisers, members, and supporters,

Over the past two weeks, your DESE BMIT Staff and Foundation Board have met on numerous occasions to build a Virtual State Leadership Conference (SLC) experience for all our stakeholders. Today, we are delighted to introduce to you our Virtual SLC.

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### **Competitive Events**

Missouri FBLA-PBL has developed a competitive events platform for all three divisions that reduces additional stress and workload on our chapters, while still providing a valuable, intra-curricular experience for our members. Please see the website [here](#) that summarizes competitive events and directs advisers to additional resources and deadlines.

### **Registration**

Registration will be automatically updated by Missouri FBLA-PBL Staff to reflect the following changes:

- Non-competing members will be removed from registration and refunded fully
- Advisers, guests and chaperones will be removed from registration and refunded fully
- Competing members (objective, production and performance) will see a registration price reduction:
  - FBLA & PBL - \$65 to \$25 (\$40 refund per competing member)
  - Middle Level - \$50 to \$10 (\$40 refund per competing member)

Advisers are asked to update the National Membership Database to ensure all competing members have an email address on file by April 12 at 11:59PM. Advisers, guests and parents/guardians who wish to have complimentary access to our Virtual SLC must submit an additional form. District Advisers will follow up to assist in this process.

### **Payment & Refunds**

All invoices for SLC will be updated automatically to reflect the new pricing structure.

- If your chapter has already paid its invoice, a refund will be generated back via check directly to your school.
- If your chapter has not paid its invoice, an updated invoice will be emailed to the adviser for payment by May 15, 2020.

## **Leadership Training**

Missouri FBLA-PBL, in collaboration with our leadership provider TEAMTRI, has developed a Virtual SLC website that will provide:

- Over 200 hours of leadership and business training videos
- Keynote addresses from industry leaders
- Three live forums with Missouri FBLA-PBL State Officers
- Scheduled and on-demand leadership and business exercises
- Opening General Session & Awards of Excellence Ceremony

All competing members, their advisers and parents/guardians may receive complimentary access to the Virtual SLC.

The platform is both computer and mobile-friendly and will be made available on Thursday, April 16. Logins will be sent to the emails on file for members, as well as to the adviser.

## **General Sessions & Award Recognition**

The Opening General Session will be made available to all members and advisers in a public format (social media, YouTube, etc). The session will be made available on Tuesday, April 21 at 7PM.

The Awards of Excellence Ceremony and any additional recognitions will be made available in a public format. The session, and all additional recognitions, will be made available at a to-be-determined time.

We sincerely appreciate your cooperation as we move to this new platform. We are excited to be able to not only offer competitive events but leadership training to these members.



Chris Dzurick  
*State Adviser*



Lori Brewer  
*State Chair*