

**DATE: March 5, 2014**  
**FROM: DESE School Food Services**

Dear Authorized Representative:

The Food and Nutrition Service (FNS), United States Department of Agriculture, has published in the Federal Register the proposed rule: Local School Wellness Policy Implementation Under the Healthy, Hunger-Free Kids Act of 2010.

<http://www.gpo.gov/fdsys/pkg/FR-2014-02-26/pdf/2014-04100.pdf>

The provisions of the proposed rule would ensure local educational agencies to establish and implement local school wellness policies that meet minimum standards designed to support a school environment that promotes sound nutrition and student health, reduces childhood obesity, and provides transparency to the public on school wellness policy content and implementation.

The proposed rule would:

- Establish the framework for the content of the local school wellness policies;
- Ensure stakeholder participation in the development of such policies;
- Require periodic assessment of compliance and reporting on the progress toward achieving the goals of the local school wellness policy;
- Require local educational agencies, as part of the local school wellness policy, to implement policies for the marketing of foods and beverages on the school campus during the school day consistent with nutrition standards for Smart Snacks; and
- Require each local educational agency to make information about local school wellness policy implementation for all participating schools available to the public on a periodic basis.

Comments on the proposed rule are due by April 28, 2014, and can be submitted in two ways:

1. **Preferred method:** Federal eRulemaking Portal at:  
<http://www.regulations.gov/> - Follow the online instructions for submitting comments.
2. **Mail:** Comments should be addressed to:

Julie Brewer, Chief  
Policy and Program Development Branch  
Child Nutrition Division  
Food and Nutrition Service  
Department of Agriculture  
P.O. Box 66740  
Saint Louis, MO 63166-6740

If you have any questions, please contact our office at 573-751-3526.