

# National Chapter Award Application Judging

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## Judging Information

- ▶ When judging we use a scantron and the national rubric.
- ▶ We score on the point and half point.
- ▶ The application is judged against itself for one, two and three stars.
- ▶ We have approximately 10 minutes to score a division.
- ▶ We scored 75 applications in a day.

## Therefore

- ▶ Your application is very easy to score if you follow the rubric and make information easy to find and logical.
- ▶ Make sure your SMART goals are goals and not plan of action statements.
- ▶ 4 Goals – NO MORE, NO LESS
- ▶ Make sure you give the judge who, what, where, when, why, and how for each goal. (Do not assume they know anything.)

## Therefore

- ▶ Have someone who is not familiar with the activity read it and make sure the information is there.
- ▶ Make sure the activity is written to fit the quality standard you checked. If it is not, that is a 25 point deduct.
- ▶ The picture needs to be an action shot. Make it a good picture. Make the caption fit the activity and the picture.

## Therefore

- ▶ Do not pose the picture. It is very easy to spot.
- ▶ You can not use a Facebook screenshot for the picture. (Zero points)
- ▶ Do not use a collage for the picture. (Zero points)

## General Thoughts

- ▶ I read about National Convention 50 times. If you are going to use something like that, make it unique or different.
- ▶ If you copy and paste from last year, make sure you change the dates.
- ▶ The top ten application scores will become the Models of Excellence. You have to write it well and follow the rubric if you want to be there.

## General Thoughts

- ▶ Models of Innovation is selected by the judges who see an activity that is different or unique.
- ▶ There were approximately 65 applications that were flagged and it had to be narrowed to 10. They will pull it if something similar has been recognized in the past 5 years. Make it memorable and fun to read.

## General Thoughts

- ▶ You have to be a Three Star Chapter if you want to be considered for Model of Innovation. You may have great activities but if your whole application does not score well it does not matter. Follow the rubric.