

Missouri Educators of Family Consumer Sciences and Human Resources
PRIDE AWARD SCORING GUIDE
(Public Relations in Developing Excellence)

NAME OF NOMINEE: _____

MEMBERSHIPS: MoEFACS ___ Yes ___ No ACTE ___ Yes ___ No NATFACS ___ Yes ___ No

NAME OF SCHOOL: _____

ADDRESS: _____

PHONE: Home _____ Work _____

ADDRESS: _____

EMAIL: _____

APPLICATION PROCEDURES:

Section A: Introduction – Title of Activity

Section B: Them and/or Purpose

Section C: Project Description (up to three pages)

1. Audiences Targeted
2. Student Participation
3. Project relationship to program objectives
4. Impact on students, community, school, etc.

Section D: Description of Media (Brochures, posters, radio, TV, billboards, video, etc)

Section E: Supporting Documentation (up to six pages)

	Exceptionally Well Done	Well Done	Adequate	Little Value	Evaluator Score
Introduction	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	
Description of Theme and/or Purpose	8-7 <input type="checkbox"/>	6-5 <input type="checkbox"/>	4-3 <input type="checkbox"/>	2-1 <input type="checkbox"/>	
Description of Project	16-13 <input type="checkbox"/>	12-9 <input type="checkbox"/>	8-5 <input type="checkbox"/>	4-1 <input type="checkbox"/>	
Description of Media	8-7 <input type="checkbox"/>	6-5 <input type="checkbox"/>	4-3 <input type="checkbox"/>	2-1 <input type="checkbox"/>	
Supporting Documentation	12-10 <input type="checkbox"/>	9-7 <input type="checkbox"/>	6-4 <input type="checkbox"/>	3-1 <input type="checkbox"/>	

Organization /Creativity (2 pts) _____

Total Score _____