



MARKETING, GRADES 9-12

EDUCATOR PREPARATION PROGRAM NAME NORTHWEST MISSOURI STATE UNIVERSITY	EDUCATOR PREPARATION PROGRAM CODE 118118
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INSTRUCTIONS

Please complete Educator Preparation Program (EPP) Name & EPP Code above. The EPP Code may be located at <https://dese.mo.gov/sites/default/files/EPP-Code-Name.pdf>

Certification Requirements:

- Course Number – List the course number(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Course Title – List the course title(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Semester Hours – List the number of semester hours for each specific section. It is possible to use decimals (to the nearest tenth) to indicate partial use of a course to meet a requirement. The total number of semester hours must meet or exceed the minimum required number of semester hours.

Email the completed cover sheet, curriculum matrix, and advising/program information to DESE.MoSPETransition@dese.mo.gov on or before the date established in the Transition Plan.

QUESTIONS: Contact Educator Preparation, 573/751-1668 or DESE.MoSPETransition@dese.mo.gov

A. Professional Requirements (Minimum of 26 semester hours)

1. Content Planning and Delivery			
	Course Number	Course Title	Semester Hours
a. Curriculum and Instructional Planning	44-580 or 44-480	Methods of Teaching Business and Marketing	.5
	61-145 or	Information and Educational Technology/Digital Literacy or	1
	44-130 or	Computers & Information Technology/Digital Literacy or	
	62-130	Educational Computing & Technology/Digital Literacy	
b. Instructional Strategies and Techniques in Content Area Specialty	44-580 or 44-480	Methods of Teaching Business and Marketing	1.5
c. Assessment, Student Data, and Data-Based Decision-Making	44-580 or 44-480	Methods of Teaching Business and Marketing	.5
	61-145 or	Information and Educational Technology/Digital Literacy or	1
	44-130 or	Computers & Information Technology/Digital Literacy or	
	62-130	Educational Computing & Technology/Digital Literacy	
d. Strategies for Content Literacy	44-580 or 44-480	Methods of Teaching Business and Marketing	.5
e. Critical Thinking and Problem Solving	62-353	Reading in Content Areas	
	61-145 or	Information and Educational Technology/Digital Literacy or	1
	44-130 or	Computers & Information Technology/Digital Literacy or	
	62-130	Educational Computing & Technology/Digital Literacy	
f. English Language Learning	29-102	Fundamentals of Oral Communication	3
	61-260	Practicum I	
	61-461	School and Society	
	61-569	Multiculturalism	1
	61-521	Classroom Management Seminar	.5
	61-472	Directed Student Teaching	1
2. Individual Student Needs			
	Course Number	Course Title	Semester Hours
a. Psychological Development of the Child and Adolescent	08-322	Adolescent Psychology	2
b. Psychology/Education of the Exceptional Child	62-371	Introduction to Special Education	1

c. Differentiated Learning	62-371 61-569	Introduction to Special Education Multiculturalism	1 1
d. Classroom Management	61-520	Techniques of Classroom Management and Discipline	1
e. Cultural Diversity	61-569	Multiculturalism	1
f. Educational Psychology	08-299/08-303	Education Psychology	3
3. Schools and the Teaching Profession			
	Course Number	Course Title	Semester Hours
a. Consultation and Collaboration	61-520	Techniques of Classroom Management and Discipline	.5
b. Legal/Ethical Aspects of Teaching	61-521	Classroom Management Seminar	.5
4. Secondary Literacy (Minimum of six semester hours)			
	Course Number	Course Title	Semester Hours
a. Reading and Writing in the Content Area	62-353	Teaching Reading in the Content Area	2
b. Instructional Interventions for Students with Reading Deficits	61-461 61-462 62-371	School and Society School and Society Seminar Introduction to Special Education	2 1 1
Professional Requirements - Total Semester Hours			29
B. Field and Clinical Experiences (Minimum of ten semester hours)			
	Course Number	Course Title	Semester Hours
1. Early Field Experiences (Minimum of one semester hour with a minimum of 30 clock hours)	61-260	Practicum I	1
2. Mid-Level Field Experiences (Minimum of one semester hour with a minimum of 45 clock hours)	61-360	Practicum II	1
3. Culminating Clinical Experiences (Minimum of eight semester hours with a minimum of 12 weeks in one placement)	61-472	Directed Teaching in 9-12 School	9
Field and Clinical Experiences - Total Semester Hours			11
C. Marketing Content Knowledge Area (Minimum of 36 semester hours)			
	Course Number	Course Title	Semester Hours
1. Management or Business Administration (three semester hours)	54-313 or	Principles of Management	3 hours
2. Economics (six semester hours)	Choose 2 courses from 52-130 52-150 52-151 52-920 03-102	Survey of Economics Principles of Macroeconomics Principles of Microeconomics Economics Elective Introductory Agricultural Economics	6 hours 3 3 3 3
3. Electives from Business, Management, or Entrepreneurship (nine semester hours)	Choose 3 courses from 44-343 51-201 51-202 51-408 51-641 51-646 51-920 53-311 53-920 54-112 54-201 54-310 54-315 54-318 54-320 54-417	Digital Communications Accounting I Accounting II Managerial Accounting Legal and Ethical Aspects of Business Managerial Accounting Accounting Elective Business Law I Finance Elective Business Connections MBA Business Foundation Managerial Communications Operations Management Entrepreneurship Negotiations Organizational Policy and Decision-Making	9 hours 3 3 3 3 3 3 3 3 2 3-9 3 3 3 3

