



**MARKETING, GRADES 9-12 - POST-BACCALAUREATE**

EDUCATOR PREPARATION PROGRAM NAME NORTHWEST MISSOURI STATE UNIVERSITY	EDUCATOR PREPARATION PROGRAM CODE 118118
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**INSTRUCTIONS**

Please complete Educator Preparation Program (EPP) Name & EPP Code above. The EPP Code may be located at <https://dese.mo.gov/sites/default/files/EPP-Code-Name.pdf>

**Certification Requirements:**

- Course Number – List the course number(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Course Title – List the course title(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Semester Hours – List the number of semester hours for each specific section. It is possible to use decimals (to the nearest tenth) to indicate partial use of a course to meet a requirement. The total number of semester hours must meet or exceed the minimum required number of semester hours.

Email the completed cover sheet, curriculum matrix, and advising/program information to [DESE.MoSPETransition@dese.mo.gov](mailto:DESE.MoSPETransition@dese.mo.gov) on or before the date established in the Transition Plan.

QUESTIONS: Contact Educator Preparation, 573/751-1668 or [DESE.MoSPETransition@dese.mo.gov](mailto:DESE.MoSPETransition@dese.mo.gov)

**A. Professional Requirements (Minimum of 26 semester hours)**

1. Content Planning and Delivery			
	Course Number	Course Title	Semester Hours
a. Curriculum and Instructional Planning	44-580 or 44-480	Methods of Teaching Business and Marketing	1
b. Instructional Strategies and Techniques in Content Area Specialty	44-580 or 44-480	Methods of Teaching Business and Marketing	1
c. Assessment, Student Data, and Data-Based Decision-Making	44-580 or 44-480	Methods of Teaching Business and Marketing	1
d. Strategies for Content Literacy	62-553 or 62-353	Reading in the Secondary School or Reading in the Content Area	
e. Critical Thinking and Problem Solving	61-615	Organizing for Learning	1
	61-617	Organizing for Learning II	1.5
	Or 61-650	Improvement of Teaching	.5
f. English Language Learning	61-521 or 61-650 or 61-569	Classroom Management Seminar or Improvement of Teaching or Multiculturalism in Education	.5
			.75
2. Individual Student Needs			
	Course Number	Course Title	Semester Hours
a. Psychological Development of the Child and Adolescent	08-322 or 61-614	Adolescent Psychology or Introduction to Teaching	2 or 1
b. Psychology/Education of the Exceptional Child	62-371 or 62-641 or 61-616	Introduction to Special Education or Education of the Exceptional Child or Teaching Strategies	1 or 2 or 2
c. Differentiated Learning	62-371 or 62-641 or 61-614 or 61-569	Introduction to Special Education or Education of Exceptional Child or Introduction to Teaching	.5 or 1 or 1
		Multiculturalism	.75
		Techniques of Classroom Management and Discipline or Improvement of Teaching or Organizing for Learning AND Organizing for Learning II	1.5 Or .5 or 1 and 1
d. Classroom Management	61-520 or 61-650 or 61-615 AND 61-617	Techniques of Classroom Management and Discipline or Improvement of Teaching or Organizing for Learning AND Organizing for Learning II	1.5 Or .5 or 1 and 1
e. Cultural Diversity	61-569	Multiculturalism in Education	1.5
f. Educational Psychology	61-614 OR 08-303 OR 08-299	Introduction to Teaching OR Educational Psychology (old course number) OR Educational Psychology (new course number)	1 or 3

3. Schools and the Teaching Profession			
	Course Number	Course Title	Semester Hours
a. Consultation and Collaboration	61-520 or 61-650 or 61-615	Techniques of Classroom Management and Discipline or Improvement of Teaching or Organizing for Learning	.5  1
b. Legal/Ethical Aspects of Teaching	61-521 or 61-650 or 61-617	Classroom Management Seminar or Improvement of Teaching or Organizing for Learning II	.5
4. Secondary Literacy (Minimum of six semester hours)			
	Course Number	Course Title	Semester Hours
a. Reading and Writing in the Content Area	62-553 OR 62-353	Reading Program in Secondary School OR Teaching Reading in the Content Areas	3
b. Instructional Interventions for Students with Reading Deficits	62-654 Or 62-601 or- 61-649	Analysis and Correction of Reading Difficulties or Literacy-Based Assessment and Analysis or Issues in Education	3
<b>Professional Requirements - Total Semester Hours</b>			<b>26</b>
B. Field and Clinical Experiences (Minimum of ten semester hours)			
	Course Number	Course Title	Semester Hours
1. Early Field Experiences (Minimum of one semester hour with a minimum of 30 clock hours)	61-260 or 61-614	Practicum I or Introduction to Teaching	1
2. Mid-Level Field Experiences (Minimum of one semester hour with a minimum of 45 clock hours)	61-360 or 61-651 or 61-616	Practicum II or Seminar and Practicum in Teaching or Teaching Strategies	1 or 3 or 1
3. Culminating Clinical Experiences (Minimum of eight semester hours with a minimum of 12 weeks in one placement)	61-472 or 61-690	Directed Teaching in k-12 School or Internship in Teaching	8 8
<b>Field and Clinical Experiences - Total Semester Hours</b>			<b>10-13</b>
C. Marketing Content Knowledge Area (Minimum of 36 semester hours)			
	Course Number	Course Title	Semester Hours
1. Management or Business Administration (three semester hours)	54-313 or	Principles of Management	3 hours
2. Economics (six semester hours)	Choose 2 courses from 52-130 52-150 52-151 52-920 03-102	Survey of Economics Principles of Macroeconomics Principles of Microeconomics Economics Elective Introductory Agricultural Economics	6 hours  3 3 3 3 3
3. Electives from Business, Management, or Entrepreneurship (nine semester hours)	Choose 3 courses from 44-343 51-201 51-202 51-408 51-641 51-646 51-920 53-311 53-920 54-112 54-201 54-310 54-315 54-318 54-320 54-417	Digital Communications Accounting I Accounting II Managerial Accounting Legal and Ethical Aspects of Business Managerial Accounting Accounting Elective Business Law I Finance Elective Business Connections MBA Business Foundation Managerial Communications Operations Management Entrepreneurship Negotiations Organizational Policy and Decision-Making	9 hours  3 3 3 3 3 3 3 3 3 2 3-9 3 3 3 3 3 3

