

GRAPHICS

Festival Layout Assessment

Criteria	10-9 Points	8-7 Points	6-5 Points	4-0 Points
Drawings (10)	All facilities/activities in proportion to each other	Facilities/Activities with 1 proportion error	Facilities/Activities with 2 proportion errors	Facilities/Activities with 3 proportion errors
Displayed Activities/Facilities (10)	All activities displayed	1 activity missing	2 activities missing	3 or more activities missing
Text (10) Size, style, and readability	Text is readable and appropriate, no more than 1 problem	Readability is problematic in at least 2 areas	At least 3 readability problems related to text usage	4 or more readability issues in text selection and usage
Text Boxes and White Space Usage (10)	Text boxes and white space appropriately used	At least 1 problem with text boxes or white space usage	At least 2 problems with text boxes or white space usage	3 or more problems with text boxes or white box usage
Graphics Usage (10)	Relates to presentation of subject matter	Closely related to presentation	Some not related to subject matter	Inappropriate
Color Usage (10)	Colors appropriate for imagery	Colors closely represent imagery	Some colors represent imagery	Inappropriate colors used
Keyed Copy of Event (10)	All activities listed with times	1 activity and/or time missing	2 activities and/or time missing	3 or more activities and/or time missing
Proofreading and Editing (10)	All errors found and corrected	All but 1-2 errors found and corrected	All but 3 errors found and corrected	4 or more errors not found and corrected
Subtotal				
Total Points =				