

GRAPHICS

Career Trading Cards

Assessment

Directions:

Evaluate the degree to which criteria are met in each category on a scale of 10 (high) to 0 (low or not present).

Criteria	10-9 Points	8-7 Points	6-5 Points	4-0 Points
Content (10) <input type="checkbox"/> Business careers or related fields (eight) <input type="checkbox"/> Salaries (range, entry, advancement) <input type="checkbox"/> Outlook <input type="checkbox"/> Education <input type="checkbox"/> Requirements <input type="checkbox"/> Credit(s) provided <input type="checkbox"/> Other/etc.	All criteria met	Five criteria met	Four criteria met	Three criteria met
Graphics (10) <input type="checkbox"/> Appropriate for career <input type="checkbox"/> Manipulated to scale <input type="checkbox"/> Color, tint, filtered for best effect <input type="checkbox"/> Credit(s) provided <input type="checkbox"/> Appropriate file format used	All criteria met	Four criteria met	Three criteria met	Two criteria met
Layout and Design (10) <input type="checkbox"/> Type size and style by categories <input type="checkbox"/> Layout in proportion to graphics, text, textboxes <input type="checkbox"/> White space usage <input type="checkbox"/> Gutter <input type="checkbox"/> Front-to-back placement <input type="checkbox"/> Creative and attractive display of information	All criteria met	Three criteria met	Two criteria met	One criterion met
Subtotal				
<i>Deduct 1 point for each uncorrected error =</i>				
Total Points =				