

DEVELOP A PORTFOLIO

Bookmarks Assessment

Directions: On a scale from 10 (high) to 0 (low/not effective), evaluate each area using the criteria specified.

Criteria	10-9 Points	8-7 Points	6-5 Points	4-0 Points
Layout and Design (10) <input type="checkbox"/> Margins spaced appropriately <input type="checkbox"/> Gutters sized appropriately <input type="checkbox"/> Columns effectively used <input type="checkbox"/> Attractive layout <input type="checkbox"/> Creative design				
Text (10) <input type="checkbox"/> Text objects and associated features acceptable <input type="checkbox"/> Headlines and captions expressive <input type="checkbox"/> Text used effectively with graphics <input type="checkbox"/> Color effective with theme				
Paragraphs (10) <input type="checkbox"/> Paragraph attributes appropriate <input type="checkbox"/> Tabs and indentations consistent and spaced efficiently				
Graphics (10) <input type="checkbox"/> Graphics appropriate <input type="checkbox"/> Graphics layout effective <input type="checkbox"/> Object(s), if used, are strategically applied <input type="checkbox"/> Color blends with theme				

Student _____

Due Date _____

Date Submitted _____

Criteria	10-9 Points	8-7 Points	6-5 Points	4-0 Points
Presentation (10) <input type="checkbox"/> Two-sided presentation effective <input type="checkbox"/> Front panels match back panels appropriately <input type="checkbox"/> Even cuts along gutters <input type="checkbox"/> Printing correct/accurate for panels/layout <input type="checkbox"/> Hole with ribbons are balanced and enhancing				
File Management (10) <input type="checkbox"/> Print screen submitted <input type="checkbox"/> Files included in Details view				
Subtotal				
<i>Deduct 1 point for each uncorrected error =</i>				
Total Points =				