



Ed McLaughlin
President
Operations & Technology
2200 Mastercard Blvd
O'Fallon, MO 63368

October 5, 2017

Ms. Betsy Cohen
Executive Director
St. Louis Mosaic Project/St. Louis Economic Development Partnership
120 South Central, Suite 1200
St. Louis, MO 63105

Dear Ms. Cohen:

In an increasingly global world of work and communications, having skills in multiple languages is a plus for employees in the workplace.

MasterCard has operations in more than 210 countries and territories, works with businesses, merchants, partners and communities globally, and serves customers and consumers across the world. As a company that champions the need for a diverse and inclusive workforce, we feel it's critical to represent the needs of the different geographies in which we conduct business.

For these reasons, we believe that the Seal of Bi-literacy on a high school transcript offers a way to recognize high school students that have high-level communication skills in a second language. This shows future employers that the new worker has skills that will be valuable over the long-term for business and community relationships.

We would be happy to talk more about this important topic with you, as your schedule allows.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed McLaughlin".

Ed McLaughlin
President, Mastercard Operations & Technology

