

Fashion/Interior Design and Merchandising
Apparel, Textiles and Interior Design Pathway, Level 3
Student Learning Objectives

Linked to the
National Standards for Family and Consumer Sciences Education

Program Type: 0704

Course Code: 096909

CIP Code: 19.090

AAFCS assessments are based on relevant content standards and consistent with the National Standards for Family and Consumer Sciences Education (NASAFACS) and the National Career Clusters Initiative. Products can be reviewed at:

<http://www.aafcs.org/credentialing-center/pre-pac/portfolio>

Uses of the Assessment and Certification

The assessment and certification are used to:

- document exit-level achievement in rigorous secondary programs and lower division post-secondary courses;
- satisfy federal accountability reporting mandates required by Perkins IV legislation;
- facilitate seamless articulation, placement, and credit-by exam within post-secondary institutions;
- validate competencies required for employment at the pre-professional and/or paraprofessional level; and
- provide an industry-recognized certification.

The Fashion, Textiles and Apparel assessment is recommended as a TSA/IRC for students who complete Fashion and Interior Design Fundamentals – Level 1 and Fashion Design and Construction – Level 2. Students who have completed both Fashion and Interior Design Fundamentals – Level 1 and Interior Design Advanced – Level 2 may also take this assessment after completing this Level 3 course.

(Pre-PAC information and links used with permission from AAFCS.)

Careers

The Fashion, Textiles, and Apparel assessment and certification will address a skill set necessary for success in the fashion industry. It is anticipated that this assessment and certification will be targeted for individuals preparing for careers related to fashion, textiles, and apparel, such as those associated with retail and wholesale buying, apparel and textile development and production, fashion and textile design, and visual merchandising.

Fashion/Interior Design and Merchandizing Competencies List

https://higherlogicdownload.s3.amazonaws.com/AAFCS/1c95de14-d78f-40b8-a6ef-a1fb628c68fe/UploadedImages/CredentialingCenter/Exams/Fashion/fashion_textiles_and_apparel_competencies.pdf

Alignment to the Career Ready Practices of the Common Career Technical Core

https://higherlogicdownload.s3.amazonaws.com/AAFCS/1c95de14-d78f-40b8-a6ef-a1fb628c68fe/UploadedImages/CredentialingCenter/Exams/Fashion/CCTC_Fashion_Textiles_Apparel.pdf

Alignment to the 21st Century Student Outcomes

https://higherlogicdownload.s3.amazonaws.com/AAFCS/1c95de14-d78f-40b8-a6ef-a1fb628c68fe/UploadedImages/CredentialingCenter/Exams/Fashion/Fashion_Textiles_Apparel_Alignment_21st_Century_Learning_Skills.pdf

Alignment to the Employability Skills Framework

https://higherlogicdownload.s3.amazonaws.com/AAFCS/1c95de14-d78f-40b8-a6ef-a1fb628c68fe/UploadedImages/CredentialingCenter/Exams/Fashion/Employability_Fashion_Textiles_Apparel.pdf

Course Rationale: The Apparel, Textiles, Fashion and Interior Design Programs of Study were created to reintroduce these two curricular areas with current industry practices. The four courses included in these career pathways include AAFCS assessments leading to students acquiring technical skill attainment (TSA) or industry recognized credentials (IRC). A complete description of these Programs of Study is provided in the 2017 Program Revision Documents section of the Family Consumer Sciences and Human Services webpage.

Course Description: This course is designed for to provide the student with knowledge the various creative and business functions of the fashion and home goods industries. Students learn the dynamics of the industry including trending, textiles, designers, the design process, production, promotion and visual merchandising. Students will develop a collection of apparel or home goods by utilizing croquis sketching and/or apparel/home good construction techniques, basic patternmaking/draping and an expansion of applied textiles knowledge. Self-initiative, motivation, time management, planning, independent work, following directions and evaluating are crucial skills in this course which art, communication, mathematics, science and technology are applied.

Students will be introduced to Family Career and Community Leaders of America (FCCLA) which is the co-curricular career and technical student organization (CTSO) associate with Family and Consumer Sciences (FACS).

Note: Students must purchase their own supplies for projects.

Objectives/Categories:

- A. Analyze career paths within textiles apparel and design industries
- B. Apply residential and commercial interior design knowledge, skills and processes to meet specific design needs
- C. Demonstrate design, construction document reading, and space planning skills required for the housing, interior design and furnishings industries
- D. Apply design knowledge, skills, processes, and theories and oral, written, and visual presentation skills to communicate design ideas
- E. Analyze professional practices and procedures for business profitability and career success, and the role of ethics in the housing, interiors and furnishings industries
- F. Analyze career paths within textiles, fashion, and apparel industries
- G. Evaluate textiles, fashion, and apparel products and materials
- H. Demonstrate textiles, fashion, and apparel design skills
- I. Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel
- J. Evaluate elements of textiles, fashion, and apparel merchandising
- K. Evaluate the components of customer service
- L. Demonstrate professional operational practices required for business profitability and career success

Student Learning Objectives	NASAFACS (National Standards)
A. Analyze career paths within textiles apparel and design industries	
Analyze the role of professional organizations in textiles, fashion, and apparel industries	16.1.6

B. Apply residential and commercial interior design knowledge, skills and processes to meet specific design needs	
Examine the impact of housing, interiors, and furnishings on the health, safety, and welfare of the public	11.3.5
Demonstrate design processes such as determining the scope of the project, programming, research, concept development, schematic design, design drawing, and design development and presentation	11.3.6

C. Demonstrate design, construction document reading, and space planning skills required for the housing, interior design and furnishings industries	
Demonstrate graphic communication skills (CAD, PowerPoint, sketching)	11.4.6

D. Apply design knowledge, skills, processes, and theories and oral, written, and visual presentation skills to communicate design ideas	
Utilize a variety of presentation media including drawings, photography, video, computer, and software for client presentations	11.7.4

E. Analyze professional practices and procedures for business profitability and career success, and the role of ethics in the housing, interiors and furnishings industries	
Examine legislation, regulations, and public policy that affect residential and commercial interior design as well as the housing and furnishings industries	11.8.1
Analyze personal and employer responsibilities and liabilities regarding industry related safety, security, and environmental factors	11.8.2
Describe security and inventory control strategies, laws and regulations, and worksite policies and procedures that affect loss prevention and profit	11.8.3
Demonstrate procedures for reporting and handling accidents, safety, and security incidents	11.8.4
Apply procedures for maintaining inventory control and loss prevention, including cash and credit transactions	11.8.5
Analyze operational costs such as mark ups, mark downs, cash flow, and other factors affecting profit	11.8.6
Demonstrate knowledge of the arts, of various resources, and of cultural impact upon design industries	11.8.7
Demonstrate knowledge of multi-disciplinary collaborations and consensus building skills needed in practice	11.8.8

F. Analyze career paths within textiles, fashion, and apparel industries	
Explain the roles and functions of individuals engaged in textiles, fashion and apparel careers	16.1.1
Analyze opportunities for employment and entrepreneurial endeavors	16.1.2
Summarize education and training requirements and opportunities for career paths in textiles, fashion, and apparel industries	16.1.3
Analyze the effects of textiles, fashion, and apparel industries on local, state, national, and global economies	16.1.4
Analyze the role of professional organizations in textiles, fashion, and apparel industries	16.1.6

G. Evaluate textiles, fashion, and apparel products and materials	
Evaluate performance characteristics of textile fiber and fabrics	16.2.2
Analyze characteristics of textile components in the design, construction, care, use, maintenance, and disposal or recycling of products	16.2.4
Demonstrate appropriate procedures for care and disposal or recycling of textile products	16.2.5

H. Demonstrate textiles, fashion, and apparel design skills	
Explain the ways in which fiber, fabric, texture, pattern, and finish can affect visual appearance	16.3.1
Apply basic and complex color schemes and color theory to develop and enhance visual effects	16.3.2

Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel	16.3.3
Demonstrate design concepts using fiber, fabric or digital means, employing draping and/or flat pattern making techniques	16.3.4
Generate design that demonstrates consideration for ecological, environmental, ethnic, sociological, psychological, technical, and economic trends and issues	16.3.5
Apply elements and principles of design to assist consumers and businesses in making decisions	16.3.6
Demonstrate ability to use technology for fashion, apparel, and textile design	16.3.7

I. Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel	
Demonstrate professional skills in using traditional and technologically innovative equipment, tools, and supplies in textiles, fashion, and apparel construction, alteration, repair, and recycling	16.4.1
Explain production processes for creating fibers, yarns, woven and knit fabrics, and non-woven textile products	16.4.2
Use appropriate industry products and materials for cleaning, pressing, and finishing textiles, fashion, and apparel	16.4.3
Analyze current technology, trends, and innovations that facilitate design and production of textiles, fashion, and apparel	16.4.4
Demonstrate basic skills for production, alteration, repair and recycling of textiles, fashion, and apparel	16.4.5

J. Evaluate elements of textiles, fashion, and apparel merchandising	
Apply marketing strategies for textiles, fashion, and apparel in the global marketplace	16.5.1
Analyze the cost of constructing, manufacturing, distributing, altering, repairing or recycling textiles, fashion, and apparel	16.5.2
Analyze ethical considerations for merchandising textiles, fashion, and apparel	16.5.3
Apply external factors that influence merchandising	16.5.4
Critique a variety of methods for promoting textiles, fashion, and apparel	16.5.5
Apply research methods, including forecasting techniques, for marketing textiles, fashion, and apparel	16.5.6

K. Evaluate the components of customer service	
Analyze factors that contribute to quality customer relations	16.6.1
Analyze the influences of cultural expectations as a factor in customer relations	16.6.2
Demonstrate the skills necessary for quality customer service	16.6.3
Create solutions to address customer concerns	16.6.4

L. Demonstrate professional operational practices required for business profitability and career success	
Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries	16.7.1
Analyze personal and employer responsibilities and liabilities regarding industry-related safety, security, sustainability, and environmental factors	16.7.2
Analyze the effects of operational procedures such as security and inventory control strategies, cash and credit transaction methods and worksite policies on loss prevention and store profit	16.7.3
Demonstrate procedures for reporting and handling accidents, safety, and security incidents	16.7.4
Analyze wholesale and retail operational processes and other factors affecting profit	16.7.5
Demonstrate knowledge of the impact of external factors upon the textile, apparel, and fashion industries	16.7.6