

**CTE Advisory Council Meeting**  
**Monday, January 27, 2020**  
Jefferson State Office Building  
205 Jefferson Street - 13<sup>th</sup> Floor  
Jefferson City, MO 65101

**Attendees**

Jackie Jenkins, director, Lake Career and Technical Center  
R.J. Catizon, outreach specialist, St. Louis Carpenters Joint Apprenticeship Program  
Dr. Bart Washer, professor at University of Central Missouri  
David Webb, vice president of FCS Financial  
Dr. Raghil Muhammad, CTE administrator, Ferguson-Florissant School District  
Brian Crouse, vice president of education, Missouri Chamber of Commerce  
David Rockers, director, Franklin Technology Center  
Dr. Sam Duncan, superintendent, New Madrid County R-1  
Dr. Dena McCaffrey, president-elect, Jefferson College  
Jonathan Walker, instructor, Kirksville Area Technical Center  
Vicki Schwinke, dean of academic and student affairs at State Technical College  
Anna Hennes, program leader, Kauffman Foundation  
Dan Stroot, senior manager, Boeing-LLOC

**Not in attendance**

Rob Dixon, director, Department of Economic Development  
Sen. Gary Romine, republican senator  
Rep. Kathryn Swan, republican representative  
Rep. Sarah Unsicker, democratic representative  
Sen. Gina Walsh, democratic senator

**Nonvoting ex officio members attending**

Mardy Leathers, director, Missouri Division of Workforce Development  
Rene Yoesel, director of school counseling, Department of Elementary and Secondary Education

**Department of Elementary and Secondary Education (DESE) staff attending/presenting**

Dr. Blaine Henningsen, assistant commissioner, Office of College and Career Readiness  
Dr. Roger Barnes, coordinator, Career and Technical Education  
Steve Bryant, Career Pathways manager  
Michael Harris, chief of governmental relations, Governmental Affairs  
Lori Brewer, director, Business, Marketing and Information Technology  
Leon Busdieker, director, Agriculture, Food & Natural Resources  
Oscar Carter, director, Skilled Technical Sciences  
Theresa Struempf, director, Family Consumer Sciences and Human Services  
Byewasko Gilbert, director, Engineering & Technology  
Alicia Hunt-Ketterman, assistant director, Career Education Special Needs  
Barb Gross, administrative assistant, Career and Technical Education

**Guests**

Sarah Topp, MoACTE  
Dr. Kevin Gwaltney, Joint Committee on Education  
Robert Russell, University of Missouri Extension

## **WELCOME AND INTRODUCTIONS**

Meeting called to order at 10:04 a.m. by Jackie Jenkins, chair.  
Introduction of four new members.

## **AGENDA ITEMS**

### **Individual CTE Advisory Council Member Updates**

**DESE and State Board of Education Updates** – Assistant Commissioner, Blaine Henningsen

- [DESE Update Presentation](#)

### **CTE Marketing Strategies**

- [Changing Perceptions](#) explained to new members - DESE Pathways Manager, Steve Bryant
- [CTE Marketing Campaign](#) - DESE Communications Director, Mallory McGowin
- New resource - Advanced CTE

Recommendation made for DESE to work with Advanced CTE on marketing strategies.

*Motion moved by R.J. Catizon, Brian Crouse seconded motion. Passed unanimously.*

**Working Lunch** –DESE Commissioner, Margie Vandeven

### **Strategic Plan Committee Reports:**

- Marketing
  - [Perception Survey Update](#) – Rob Russell – University of Missouri
- [Student Achievement & Business/Financial Operations Report](#) – Jackie Jenkins

**Perkins V State Plan Development Process Update** – Coordinator, Roger Barnes

- [CTE/Perkins V Update](#)

### **CTE Certificate-Revised Design**

- New format, all criteria listed on front, downloadable, and it will be completed at the local level.
- DESE is advocating a Seal for CTE (IRC)

**Educator Preparation Programs Information/Certification** – Jackie Jenkins

- Brian Crouse added to agenda based on his conversations when he is out around the state.
  - Losing teachers, can't find teachers or hire the teachers they need for CTE.
  - Path to go into a CTE field of teaching, not enough educator preparation programs
  - Can CTE Advisory Council do anything to assist with the issue/problem?
  - Discussion ensued regarding this topic.

*Action Item: request for DESE to bring CTE teacher retention data to the next meeting.*

## Data Questions for DESE Commissioner

- Requesting input from the CTE Advisory Council – email sent out to members by Blaine, please send any questions you have to [blaine.henningsen@dese.mo.gov](mailto:blaine.henningsen@dese.mo.gov).

## Request from State Rep Kathryn Swan

- [SB40](#) – Committee that addresses residential, vocational, career trainings for constituents with severe disabilities. Would the Council be willing to have someone on that committee serve on the CTE Advisory Council?

## Legislative Update – Mike Harris

- [HB1868](#) and [SB536](#) are about the work of CTE and the CTE Advisory Council. They want to ensure positive momentum/work continues.
- [HB2174](#) and [SB830](#)
- Other topics that could be discussed this session:
  - WorkKeys
  - Computer Science Funding
  - School choice

## Public Comment Period

- No public comments.

## WRAP UP/UPCOMING EVENTS

- Recommendation was made for the additional two industry members to start their term in January 2021 rather than July 2020 as previously voted upon. This will make it consistent with other member terms.

*Motion moved by R.J. Catizon, Raghil Muhammad seconded motion. Passed unanimously.*

## Meeting adjourned at 3:07 p.m.

- Next CTE Advisory Council Meeting:

**Monday, April 27, 2020**  
Governor's Office Building  
200 Madison Street – Room 470  
Jefferson City, MO 65101