

CTE Advisory Council
July 24, 2017 10:00a.m. – 2:00p.m.
Ozark Community College
1001 Chestnut Expressway, Industry and Transportation Technology Center – Room 204
Springfield, MO 65802

Attendees/Introduction

Dr. Roger Barnes, superintendent, Chillicothe R-II
Dr. Brad Deken, professor and chair, Department of Polytechnic Studies
Brian Noller, director, Northland Career Center
Mitch Comer, instructor, Project Lead the Way (PLTW) & Industrial Technology, Camdenton
Brian Crouse, vice president of education, Missouri Chamber of Commerce
David Webb, vice president of credit, FCS Financial
Vicki Schwinke, dean of academic and student affairs, State Technical College
Sarra Morgan, director, Lex-La-Ray Technical Center
Gary Romine, republican senator, Missouri Senate
Dr. Raghil Mahammad, marketing teacher, McClure South-Berkley (conference call)

Not in attendance

Eddie Stephens associate vice president of Career and Technical Education Crowder College
Gina Walsh, democrat senator, Missouri Senate
Kathryn Swan, republican representative, Missouri House of Representative
Dr. John Gaal, director of training and workforce development, St Louis Kansas City Carpenters
Regional Council
Kip Kendrick, democrat representative, Missouri House of Representative

Nonvoting ex officio member attendees

Amy Sublett, Department of Workforce Development
Mike Thomson, Department of Higher Education
Dr. Rene Yoesel, director school counseling, Missouri Department of Elementary and Secondary
Education

Department of Elementary and Secondary Education (DESE) staff attendees/presenting

Dr. Blaine Henningsen, assistant commissioner, Office of College and Career Readiness
Dennis Harden, coordinator, Office of College and Career Readiness
Dr. Oscar Carter, director, Skilled Technical Science
Janice Rehak, coordinator, Career Technical Education (CTE)

Guests

Kevin Gwaltney, executive director of the Joint Committee on Education
Tom Schlimpert, director, Engineering and Technology, Department of Elementary and
Secondary Education
Michael Smith, apprenticeship and training representatives, Missouri Department of Labor

AGENDA ITEMS

PURPOSE, OVERVIEW AND INTRODUCTIONS – Brian Noller, council chair welcomed everyone and spoke about how CTE programs make a difference and help shape kids.

- **Reintroduce/introduce members** -Brian Noller
- **Focus on Purpose of Council** –Blaine Henningsen, assistant commissioner

INFORMATIONAL UPDATES

- **Legislative Update** – Dennis Harden, coordinator, spoke on the 2017 House Perkins Reauthorization bill. HR 2353
- **Recap of State Board Presentation** – Brian Noller, presented with Blaine Henningsen and Dennis Harden about what the CTE Advisory Council is. The state board was highly interested.
- **CTE Certificate** – Dennis Harden, coordinator, presented. The CTE certificate will not be issued until graduates of 2021; it will begin with the incoming freshmen who are meeting the criteria now.
Discussion/Concerns
 - How are the kids going to get 50 or greater work based learning hours?
 - How can a student locally receive recognition sooner than 2021?
 - Will be indication of transcripts on certificate? It will be recommended to the districts.
- **Common Criteria and Quality Indicators** – Available for school districts in tiered monitoring system.
- **CTE Funding** – The regional meetings in September will include discussion of CTE Funding.
- **OCCR Mission Vision/MSIP VI Success Ready Grads** – “successful students will help us to have a better world”.
- **Missouri Career Pathways** – Meeting at Kirkpatrick building August 29, 2017. Interviews are being conducted for the following positions:
 - St. Louis regional director.
 - Four Pathways consultants located in the NW, NE, SW, and SE RPDC’s assisting with connecting business and industry with education and externships
 - Nine Career advisors at each of the nine RPDC’s to assist Middle School and High School Counselors implement students personal plans of study (PPOS), Programs of Study (POS), and Missouri Connections.
- **Vocational-Technical Enhancement Grants** – The Department approved 146 Enhancement Grant funding requests for FY18
 - Discussion of non-traditional funding such as EPA grant, fundraising, and private donors and the local level.

DISCUSSION/ADVISEMENT TOPICS

- **Marketing Sub-Committee**- update David Webb Presentation.
Exactly what we want to market and how we want to market. *Website needs to be user and mobile friendly.

Discussion

- The value of CTE certificate and what it can be used for after graduation?
 - Can local business support the graduate?
 - Can we use social media as a marketing strategy?
 - Would there be an emphasis on the CTE Certificate?
- Motion to develop a marketing task force prior to October 23 meeting; Dr. Brad Deken moved; Sarrah Morgan 2nd; motion moved by council (10 yes). David Webb was nominated to chair of task force.
- **Apprenticeship Programming: [Presidential Executive Order](#)** – Youth Apprenticeship Initiative 57 career centers, 1,000 hours per student and using cutting edge equipment from 50/50 grant. Chart shows current report for Department of Labor current programs.
Youth Apprenticeship Model:
 - Prescreen Junior year
 - Summer of Junior Year sponsorship. Employee mentor tracking skills/work process for post-secondary.Youth Apprenticeship gives long term commitment between employer and student. Executive Order is proactive toward the apprenticeship. Department of Labor has a meeting in September regarding the changes made in the executive order.

FUTURE MEETINGS AND LOCATIONS

- October 23, 2017- James C. Kirkpatrick State Information Center 10:00a.m. – 2:00p.m.
600 W Main St, Interpretive Center- Room 139 Jefferson City, MO 65101
 - January 22, 2018 10:00a.m. – 2:00p.m.
205 Jefferson Street 6th floor commissioner’s conference room
Jefferson City MO, 65101
 - April 23, 2018 10:00a.m. – 2:00p.m.
205 Jefferson Street 6th floor commissioner’s conference room
Jefferson City MO, 65101
 - July 23, 2018 10:00a.m. – 2:00p.m.
205 Jefferson Street 6th floor commissioner’s conference room
Jefferson City MO, 65101
 - October 23, 2018 10:00a.m. – 2:00p.m.
205 Jefferson Street 6th floor commissioner’s conference room
Jefferson City MO, 65101
- Motion to dismiss-(10 yes).

TOUR OF OZARK TECHNICAL COLLEGE (OTC) TECHNICAL PROGRAMS (OPTIONAL)-Matt Hudson and staff, OTC.