

MO CTE Advisory Council – Priority Action Step Matrix

Action Steps Below	High Priority Short-Term Implementation (# of Choices)	# of Choices *'s of 10	Medium Priority Short-Term Long-Term Implementation	# of Choices *'s of 6	Lower Priority Long-Term Implementation	# of Choices *'s of 3	Index Score Value Based on Selection of Participants	Rank within the Strategic Area	Overall Rank Across the Plan
STUDENT ACHIEVEMENT									
STUDENT ACHIEVEMENT #1 - Develop and implement a comprehensive and systematic process that improves Technical Skill Attainment (TSA) scores and Industry Recognized Credentials.	8	80	8	48	1	3	131	4	8
STUDENT ACHIEVEMENT #2 - Develop and implement a comprehensive and systematic process that improves Career and Technical Education students' graduation rate.	4	40	8	48	6	18	106	6	13
STUDENT ACHIEVEMENT #3 - Develop and implement a comprehensive and systematic process that improves Career and Technical Education graduates' placement rate.	9	90	7	42	2	6	138	3	6
STUDENT ACHIEVEMENT #4 - Develop and implement a comprehensive and systematic process that improves the number of Career and Technical Education certified earners.	5	50	11	66	2	6	122	5	11
STUDENT ACHIEVEMENT #5 - Evaluate the relevance of current programs through the Common Criteria and Quality Indicators (CCQI) and create a plan to develop relevant programs to ensure we are meeting the needs of business and industry.	11	110	6	36	1	3	149	1	2
STUDENT ACHIEVEMENT #6 - Develop a comprehensive professional development plan that supports the success of Career and Technical Education teachers and retention of quality staff.	10	100	8	48	0	0	148	2	3
MARKETING, IMAGE, & PARTNERSHIP									
MARKETING, IMAGE & PARTNERSHIP #1 - Design and implement a cohesive statewide communications and marketing campaign to improve public confidence in Career and Technical Education Programming (Improvement Actions are in alignment to Marketing Task force and Changing Perceptions document).	12	120	6	36	0	0	156	1	1
MARKETING, IMAGE & PARTNERSHIP #2, 3 & 4 (Combined for cohesion) - Target outreach towards key stakeholders, using messaging that will resonate with different audiences. ALSO using a mix of processes, tools, and activities, with delivery tailored to stakeholders' desired communication channels. ALSO coordinating campaign activities statewide, with Career and Technical Education providers charged with local implementation.	9	90	9	54	0	0	144	2	4
MARKETING, IMAGE & PARTNERSHIP #5 - Identify measures of success to support a formative assessment of the strategic campaign and provide data for course correction.	9	90	4	24	5	15	129	3	9
MARKETING, IMAGE & PARTNERSHIP #6 - Design a comprehensive survey and focus group plan/process that provides valuable feedback relative to all strategic focus area goals and objectives.	5	50	9	54	4	12	116	4	12

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BUSINESS AND FINANCIAL OPERATIONS									
BUSINESS AND FINANCIAL OPERATIONS #1 - Develop a communication plan that supports two-way communication and transparency relative to the utilization of the Career and Technical Education financial dashboard and budgeting processes.	6	60	10	60	2	6	126	3	10
BUSINESS AND FINANCIAL OPERATIONS #2 - Explore and utilize additional funding sources including business and legislature incentives.	10	100	7	42	0	0	142	1	5
BUSINESS AND FINANCIAL OPERATIONS #3 - Expand the CTE Advisory Board and/or its' communication processes that would support more involvement from business and industry and our legislature.	7	70	10	60	1	3	133	2	7
BUSINESS AND FINANCIAL OPERATIONS #4 - Create a return on investment measure that supports fiscally responsible decision making and determining progress.	3	30	9	54	5	15	99	6	16
BUSINESS AND FINANCIAL OPERATIONS #5 - Explore innovative strategies to revitalize CTE buildings and infrastructure.	5	50	5	30	8	24	104	4	14
BUSINESS AND FINANCIAL OPERATIONS #6 - Create a return on investment measure that could be used as a means to encourage additional stakeholder involvement and partnerships specifically from business and industry.	2	20	11	66	5	15	101	5	15