

*David Webb, Council Vice-Chair
Raghib Muhammad, Council Member
Steve Bryant, DESE Support*



CTE Advisory Council *State Board Update*

June 11, 2019



Show-Me Success



All students will graduate
ready for success.

Access, Opportunity, Equity

Teachers and Leaders

Efficiency and Effectiveness

CONTINUOUS IMPROVEMENT SYSTEM

THEORY OF ACTION:

Improved student learning for every student in every school.



Organization and Charge to the CTE Advisory Council

SB620 and 582 *CTE Advisory Council*

- Sponsors: Senator Gary Romine
Representative Kathy Swan
- Signed into law by Governor Nixon: 6/3/16
- Effective date: 8/28/16

SB 620 and 528

- Established the “Career and Technical Education Advisory Council” within the Department of Elementary and Secondary Education
- Shown in Section 178.550.1 of the Missouri Revised Statutes

CTE Advisory Council

- **CTE Advisory Council** composed of 16 members with 11 being appointed by the Commissioner of Education.
 - Director of an area career center;
Sarah Morgan, Lex-La-Ray Career Center, term expires December 2021
 - An individual from the business community;
David Webb, FCS Financial, term expires December 2020
 - A representative from State Technical College;
Vickie Schwinke, State Technical College, term expires December 2020
 - Three current or retired CTE teachers who also serve or have served as an advisor to any of the nationally-recognized CTSOs;
Mitch Comer, Camdenton High School, term expires December 2019
Dr. Raghil Muhammad, Ferguson-Florissant School District, term expires 2020
Jackie Jenkins, Lake Area Technical Center, term expires December 2023

CTE Advisory Council (Cont.)

- A representative from a business organization, association of businesses or a business coalition;
Brian Crouse, Missouri Chamber of Commerce and Industry, term expires December 2019
- A representative from a Missouri community college;
Dr. Dena McCaffrey, Jefferson College, term expires December 2022
- A representative from SEMO or UCM;
Dr. Bart Washer, University of Central Missouri, term expires December 2023
- An individual participating in an apprenticeship program recognized by the Department of Labor and Industrial Relations;
R.J. Catizon, StL Carpenters Joint Apprenticeship Program, term expires December 2021

CTE Advisory Council (Cont.)

- A school administrator or school superintendent of a school that offers CTE.
 - Dr. Sam Duncan, New Madrid County R-1 School District Superintendent, term expires December 2021
- Include four members from the General Assembly:
 - Two from **Senate** Sen. Gary Romine and Sen. Gina Walsh
 - Two from House of Representatives Rep. Kathryn Swan and Rep. Sarah Unsicker
- Director of Economic Development Rob Dixon

CTE Advisory Council (Cont.)

- Three non-voting Ex Officio Members:
 - DESE Director of School Counseling **Dr. Rene Yoesel**
 - Director of the Division of Workforce Development **Mardy Leathers**
 - A member of the Coordinating Board for Higher Education, as selected by the Coordinating Board **Mike Thomson**

Provisions of the Law

- The advisory council shall meet at least four times annually
- The council shall elect from among its members:
 - A chairperson
 - A vice-chairperson
 - A secretary-reporter
 - And other such officers as it deems necessary

Provisions of the Law

- The council will:
 - Make an annual written report to the state board of education and the commissioner of education regarding the development, implementation, and administration of the state budget for career and technical education.
 - Annually submit written recommendations to the state board of education and the commissioner of education regarding the oversight and procedures for the handling of funds for student career and technical education organizations

Provisions of the Law

- The council shall:
 - Develop a comprehensive statewide short and long-range strategic plan for career and technical education;
 - Identify service gaps and provide advice on methods to close such gaps as they relate to youth and adult employees, workforce development, and employers on training needs;
 - Confer with public and private entities for the purpose of promoting and improving career and technical education;

Provisions of the Law

- The council shall:
 - Identify legislative recommendations to improve career and technical education;
 - Promote coordination of existing career and technical education programs;
 - Adopt, alter, or repeal by its own bylaws, rules and regulations governing the manner in which its business may be transacted.

CTE Budget Allocations FY 2019

- Federal Funds – Perkins - \$ 21,440,204 (excludes reserve and state level administration funds)
 - ❑ Secondary \$15,436,947
 - ❑ Post-Secondary - \$6,003,257

- State Funds - \$ 50,069,029
 - ❑ Base Funding - \$23,065,000
 - ❑ Performance Funding - \$6,000,000
 - ❑ Improvement Funding - \$18,936,831
 - ❑ Special Projects Funding - \$ 389,000
 - ❑ Leadership Funding - \$ 1,678,198

- Funds used for approved CTE programs in Middle Schools (7-8 only), Comprehensive High Schools, Area Career Centers, and Post-Secondary Institutions.

Changing Perceptions Taskforce Timeline

- October 12, 2017 – full day stakeholder workshop – SWOT analysis
- January 22, 2018 – Taskforce/Council joint meeting with Steve Klein of RTI International
- April 23, 2018 – Final review and approval of Taskforce findings and recommendations document (Changing Perceptions)
- 1st Quarter 2019 – Statewide stakeholder Base line Perception Survey (Students, Parents/Guardians, Business Leaders, Educators, Others)

Changing Perceptions Task Force Recommendations

- Develop and promote the image and brand of CTE
- ID opportunities and how CTE pathways can support student learning
- Connect strategic partners to support messaging and growth of CTE
- Craft approaches to publicize the benefits of CTE programming

Strategic Plan

- Approved October 22, 2018
- Vision-Creating Career Ready Missourians
- Mission-CTE exists to provide meaningful opportunities for students so they have the skills, knowledge, and experience necessary to support needs of business and industry.

Strategic Plan Priorities

- Student Achievement
- Marketing, Image, and Partnership
- Business and Financial Operations

Student Achievement

- Our goal is to improve overall student achievement in Career Technical Education
- Objectives (Key Measures)
 - ❑ Industry Recognized Credentials/Technical Skill Attainment
 - ❑ Graduation Rate (concentrated areas) measured as a percentage
 - ❑ Placement of graduates measured as a percentage
 - ❑ Number of Career and Technical Education Certificate Earners (future measure)

Business and Financial Operations

- *Our goal is to leverage resources and funding to create quality and innovative Career and Technical Education programs.*
- Objectives (Key Measures)
 - ❑ Increase % of funding from outside resources
 - ❑ Perception of stakeholders (survey - fiscal responsibility & transparency)
 - ❑ Return on investment (possible future measure - need a data source/formula)

Marketing, Image, and Partnership

- Our is to improve the image and brand of Career Technical Education while utilizing partnerships to create opportunities and pathways for students.
- Objectives (Key Measures)
 - Increase student enrollment – headcount / %
 - Increase # of internships, apprenticeships, and other forms of work-based learning
 - Increase # of business partners
 - Perception of internal and external stakeholders (survey)

CTE Perception Survey

- Statewide perception survey was developed with stakeholder partners to establish a baseline on the perception of CTE in MO
- CTE Stakeholders surveyed with # of responses:

Students-	2,924
Parents/Guardians-	1,641
Business Leaders-	447
Educators-	4,004
Other-	604

Next Steps for FY 20

- Utilize MU Extension's Labor and Workforce Development (LWD) survey analysis and findings as guide for next steps to further implement CTE Advisory Council's Strategic Plan
 - Detailed briefing and results to Council July 22, 2019
 - Final survey findings and white paper to Council (October 2019).

Next Steps for FY 20

- October 2019 /January 2020 /April 2020
 - Comprehensive review of Strategic Plan
 - Develop improvement actions to meet Objectives (Key Measures) based on Council defined order of priority.