

## DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 11-12/Create and Deliver Electronic Presentations

Course Code: 034356 CIP Code: 11.0103

### **COURSE INTRODUCTION:**

**Course Rationale:** This course addresses the technological skills required of students to create effective electronic presentations for the companies employing them. The demand for multimedia knowledge and ability to apply it will continue to expand as businesses utilize multimedia functions including graphics, audio, video, web pages, and electronic presentations.

**Course Description:** Students will work with multimedia software to develop electronic presentations. They will learn how to manipulate text, art and graphics, photography, animation, audio, and video for presentations in various media formats.

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<b>UNIT DESCRIPTION:</b>		<b>SUGGESTED UNIT TIMELINE:</b>				
Plan, create and deliver electronic presentations.		<b>CLASS PERIOD (50 min.):</b> Fifteen class periods.				
<b>ESSENTIAL QUESTIONS:</b>						
<ol style="list-style-type: none"> <li>1. How are electronic presentations used in the business world?</li> <li>2. What components make up a professional electronic presentation?</li> </ol>						
ESSENTIAL MEASURABLE LEARNING OBJECTIVES	CCSS LEARNING GOALS (Anchor Standards/Clusters)	CROSSWALK TO STANDARDS				
		GLEs/CLEs	PS	CCSS	NBEA	DOK
1. Identify a variety of presentation software (e.g., Prezi, Empressr, PowerPoint, Open Office Impress, Apple Keynote, NXPowerlite)					IT.VI.1-2.1 IT.V.4.5 IT.V.3.6	<b>1</b>
2. Identify components of effective electronic presentations				SL.11-12.5	COMM.I.B.2.1 COMM.I.B.3.5	<b>3</b>
3. Design linear and non-linear presentations (e.g., interactive game)					IT.V.3.5	<b>4</b>
4. Import files into a presentation (e.g., text, images, audio, video)					IT.V.3.5 IT.V.1.3 IT.IV.2-4.4	<b>2</b>
5. Apply advanced editing techniques (e.g., build, effects, timing, animation, transitions)					IT.V.3.5	<b>4</b>
6. Export presentation to various formats (e.g., .ppt, .jpg, .html)					IT.V.3.5 IT.VI.3.1 IT.VI.3.2 COMM.IV.2.12	<b>2</b>
7. Deliver a presentation using professional standards and techniques				SL.11-12.4	IT.V.1.3	<b>4</b>
<b>ASSESSMENT DESCRIPTIONS*:</b> (Write a brief overview here. Identify Formative/Summative. Actual assessments will be accessed by a link to PDF file or Word doc. )						

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<b>Prepare and present an oral and electronic presentation. See Electronic Presentation folder.</b>	
<b>Summative Assessments - Electronic presentation rubrics</b>	
<b>*Attach Unit Summative Assessment, including Scoring Guides/Scoring Keys/Alignment Codes and DOK Levels for all items. Label each assessment according to the unit descriptions above ( i.e., Grade Level/Course Title/Course Code, Unit #.)</b>	
<b>Obj. #</b>	<b>INSTRUCTIONAL STRATEGIES (research-based): (Teacher Methods)</b>
1, 2	1. Teacher will use an electronic presentation to discuss various design and editing techniques and then guide students through comparing presentations in a variety of software.
3,4,5,6,7	2. Teacher will guide students through the creation of an electronic presentation that includes a variety of design and editing components. <i>About me Presentation.pdf</i>
<b>Obj. #</b>	<b>INSTRUCTIONAL ACTIVITIES: (What Students Do)</b>
1, 2	1. Students will open an existing presentation and identify components of the presentation.
3,4,5,6,7	2. Students include a variety of design and editing components into an electronic presentation.
<b>UNIT RESOURCES: (include internet addresses for linking)</b>	
<p><b>Resources @ MCCE - C&amp;E 12.0000 C316: What You Must Do to Optimize Your Professional Digital Presence: E-Habits</b>            Elizabeth Charnock, NEW YORK, NY, MCGRAW-HILL, 2010. The purpose of this book is to help the reader begin to experience the "Digital You" as others do. This book is an image makeover guide that empowers the reader to present oneself in the best possible light, with every electronic action--whether on the Internet or within their own organization.</p>	