

DESE Model Curriculum: Multimedia (CIP Code: 11.010)
 GRADE LEVEL/UNIT TITLE: 11-12/Develop Basic Foundations of Communication

COURSE INTRODUCTION			
Students will work with multimedia software to develop electronic presentations. They will learn how to manipulate text, art and graphics, photography, animation, audio, and video for presentations in various media formats.			
Course rationale: This course addresses the technological skills required of students to create effective electronic presentations for the companies employing them. The demand for multimedia knowledge and ability to apply it will continue to expand as businesses utilize multimedia functions including graphics, audio, video, web pages, and electronic presentations.			
UNIT DESCRIPTION		SUGGESTED UNIT TIMELINE	
Students will learn different techniques to communicate effectively.		Daily throughout course	
		CLASS PERIOD (min.)	
		50 min.	
ESSENTIAL QUESTIONS			
1. What types of communications are included in the workplace?			
2. What are the proper ways to communicate effectively?			
ESSENTIAL MEASURABLE LEARNING OBJECTIVES		NBEA STANDARD	DOK
1. Demonstrate ability to listen/read and follow directions		COMM.I.A.1.1 COMM.I.A.2.3 COMM.I.A.2.5 COMM.I.C.1.8	2
2. Demonstrate proofreading and spell check of written media		COMM.IV.2.6	3
3. Demonstrate appropriate use of grammar while delivering presentations		COMM.I.A.3.7 COMM.I.B.3.5	3
4. Demonstrate ability to format written communications to include numbers, and punctuation		COMM.I.D.1.1	2
5. Demonstrate ability to function as a team member		COMM.I.A.4.2 COMM.I.D.3.2 COMM.I.C.4.5 COMM.III.C.4.10	4
6. Demonstrate ability to research and analyze information from various sources (i.e. written, digital) for use in written or oral presentation		COMM.I.C.2.1 COMM.I.C.1.7 COMM.I.C.2.6	4
OBJ. #	INSTRUCTIONAL STRATEGIES		
	n/a		
OBJ. #	INSTRUCTIONAL ACTIVITIES		
	n/a		