

DESE Model Curriculum: Business Finance (CIP Code: 52.0803)

GRADE LEVEL/UNIT TITLE: 10-12/Financial Institutions

COURSE INTRODUCTION		
<p>This is an introductory course for Banking and Financial Support Services which also operates a student bank as the implementation practicum. This course also introduces the student to personal finance, including opening and maintaining a checking account, and credit card pitfalls and proper use, a very important skill for all young adults. The course is designed to familiarize the student with all aspects of a typical bank including savings, loans, operations, and audit functions. It also covers the history of banking, the organizational structure, and the operations and marketing of a student bank.</p> <p>Course rationale: Financial literacy is essential in meeting the financial challenges of the 21st Century. The course provides valuable experience in running an actual bank while learning to analyze personal financial decisions, evaluate the costs and benefits of their decisions, recognize the rights and responsibilities as consumers, and apply the knowledge learned in school to financial situations encountered later in life.</p>		
UNIT DESCRIPTION	SUGGESTED UNIT TIMELINE	
Identify major departments of a bank, the distinctive differences of other financial institutions, explain the differences in organizational strategies, and describe responsibilities of bank personnel.	3 weeks	
	CLASS PERIOD (min.)	50 min.
ESSENTIAL QUESTIONS		
<ol style="list-style-type: none"> 1. What are the core functions of financial institutions and how do these functions affect the individual? 2. How does the economic environment affect your use of and access to financial services? 3. What is the role of various community level financial institutions in the fabric of the economy of the community? 4. What are the differences between a bank and a credit union, a finance company, or savings and loan company, and any other choices? 5. What are the credit impacts from the use of high interest choices such as payday loan or pawn shops or high use of credit cards to pay for routine wants? 		
ESSENTIAL MEASURABLE LEARNING OBJECTIVES	NBEA STANDARD	DOK
1. Introduce the role of the bank employee with its essential privacy requirements and responsibilities	PF.VI.1 PF.VI.2	4
2. Learn about the various services that banks and credit unions provide and the individual job positions of each institution	PF.VI.1 PF.VI.2 ECON.III.1 ECON.III.2	4
3. Introduce the function of the bank in the community and the money multiplier effect of banks	ECON.III.2 ECON.III.3 ECON.III.4 ECON.IV.2 ECON.IV.3	3

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4.	Learn about careers in banking and the implementation of specific job application procedures	CD.II.2 CD.II.3 CD.II.4	4
5.	Introduce the bank as a business organization versus credit unions, versus finance and loan companies	PF.VI.1 PF.VI.2	3
6.	Outline the deposit function and money control	PF.VI.1 PF.VI.2	4
7.	Illustrate the type and ownership of accounts	PF.VI.1 PF.VI.2	2
8.	Learn the procedures needed to function as a bank, and the role of the bank in the community is introduced	ECON.III.1 ECON.III.2	
9.	Learn how customers make deposits - types of deposit items and how to process them	PF.VI.1 PF.VI.2	3
10.	Explain how the Federal Deposit Insurance Corporation and types of accounts insured (student bank sponsored savings are FDIC insured for the primary account at the bank)	ECON.III.1 ECON.III.2 PF.VII.3	3
OBJ. #	INSTRUCTIONAL STRATEGIES		
1-5, 6	1. The teacher will provide direct instruction/group discussion on the structure of commercial banks, credit unions and the similarities and differences between banks and credit unions, the role of loan institutions, higher cost finance companies and why they flourish.		
2, 3, 5-8	2. The teacher will contrast the replacement of loan revenue as the primary banking source of revenue and its replacement by fees as the bread and butter of banking revenue streams. Use the attached ATM story as a conversation starter. (Word file title: ATM fees)		
1, 3, 5, 8, 10	3. The teacher will explain the importance of measuring and reporting financial performance of a bank. Adapt those to the running of a student bank operation.		
OBJ. #	INSTRUCTIONAL ACTIVITIES		
2, 3, 5, 6, 8, 9	1. Students will research what financial institutions are in this community and what services they offer. Make a comprehensive listing of every bank, credit union, savings and loan, finance company, payday loan, and pawn shop in the community. (don't forget the money center concept provided by Walmart) Students will research the emergence of ARVEST Banks and its connection to Walmart. Justify why Walmart should or should not be allowed to operate banks directly.		
3, 9, 10	2. Students will go on-line to a Federal Reserve website (use St. Louis Federal Reserve) and research the role of the Fed and its connection to local banks. Summarize why the Federal Reserve system is considered important to the protection of citizen moneys held in banks?		