

DESE Model Curriculum: Introduction to Business (CIP Code 52.0101)

GRADE LEVEL/UNIT TITLE: 11-12/Research Skills

COURSE INTRODUCTION		
<p>This course is designed to introduce students to how business works in today’s society and to provide a foundation for other business courses. Content includes business functions such as accounting, management, marketing, and other consumer issues regarding money and money management, banking system and services, government’s role in business, and technology in the business world.</p> <p>Course rationale: An understanding of economic systems and consumerism provides the resources needed for students to explore business careers. The content in this area is vital to the career planning of business students as they develop knowledge of business functions and applicable skill. Personal skills such as banking, taxes, insurance, and others that impact their effectiveness as citizens and consumers are also taught.</p>		
UNIT DESCRIPTION	SUGGESTED UNIT TIMELINE	
Students will learn how intellectual property is protected and how to select appropriate resources for research.	4 class periods	
	CLASS PERIOD (min.)	
	50 min.	
ESSENTIAL QUESTIONS		
<ol style="list-style-type: none"> 1. When analyzing resources how do I know what to believe? 2. Is stealing ideas wrong? 3. What are the possible consequences of stealing ideas? 		
ESSENTIAL MEASURABLE LEARNING OBJECTIVES	NBEA STANDARD	DOK
1. Identify different types of written and on-line resources (e.g., websites, blogs, videos, magazines, surveys, journals, personal interviews, podcasts)	IT.8.1.1	1
2. Evaluate the credibility of resources	IT.8.2.1	4
3. Demonstrate how to conduct an effective search	IT.8.1.6	2
4. Research a given topic	IT.8.2.3	2
5. Provide proper documentation of resources	IT8.1.5	2
6. Differentiate between paraphrasing and plagiarizing	C.1.D.2.3	3
ASSESSMENT DESCRIPTIONS		
Students will research a business career and create a presentation on that career. This is graded according to a rubric.		
OBJ. #	INSTRUCTIONAL STRATEGIES	
6	1. Teacher leads a discussion on paraphrasing and plagiarizing using the provided guide (Summarizing, paraphrasing and quoting activity), following the lecture, the teacher will assist students as they complete and discuss the plagiarism practice worksheet. The Plagiarism Activity sheet will be the assessment.	
1-4	2. Teacher will use Lesson- Lesson-Boolean Operators to lead class discussion, followed by the Credibility Analysis Project.	
5	3. Teacher will assist students as they independently complete Creating an MLA Works Cited Page .	
1-6	4. Teacher will introduce The Career Project Assessment and discuss the expectations for the final project.	

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OBJ. #	INSTRUCTIONAL ACTIVITIES
6	1. Students will practice differentiating between paraphrasing and plagiarizing.
1-4	2. Students will practice Boolean and advanced Google search. Students will evaluate websites. Also, utilize school research database.
5	3. Students will create a Works Cited page using the MLA format in Word.
1-6	4. Students will complete The Career Project Assessment.
UNIT RESOURCES	
1.	School Librarian/Media Specialist
2.	“Creditability Analysis”, provided by Easybib.com
3.	http://www.wisc-online.com/objects/TRG400/index.html - Creating a Works Cited Page