

DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 11-12/Perform Print Process

Course Code: 034353 CIP Code: 11.0103

COURSE INTRODUCTION:

Course Rationale: This area of instruction provides content for employment in career areas which include graphic arts/desktop publishing skills. Demand in this area will continue to expand as businesses utilize advanced graphic arts skills to increase their production efficiency and improve the creativity and quality of business documents and publications.

Course Description: Students develop proficiency in using graphic arts/desktop publishing software to create a variety of business publications such as flyers, brochures, newsletters, etc.

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<p>UNIT DESCRIPTION:</p> <p>Printing is the final but important step in the design process. In order to save resources, students will use print preview.</p>		<p>SUGGESTED UNIT TIMELINE: 2 weeks</p> <p>CLASS PERIOD (min.): 55 minutes</p>				
<p>ESSENTIAL QUESTIONS:</p> <ol style="list-style-type: none"> 1. How can print preview be a savings on resources? 2. Creation for web is the same as creation for print? Explain. 						
ESSENTIAL MEASURABLE LEARNING OBJECTIVES	CCSS LEARNING GOALS (Anchor Standards/Clusters)	CROSSWALK TO STANDARDS				
		GLEs/CLEs	PS	CCSS	NBEA	DOK
1. Describe the purpose and process of color separation.					IT.V.1.3	1
2. Use print preview or WYSIWYG layout before printing.					COMM.I.D.3.4	2
3. Select an appropriate printer and printer attributes (e.g., duplexing, tray size, paper size).					IT.II.1.1	2
4. Perform color separation.					IT.V.1.3	2
5. Convert desktop publication to format for exporting/Web posting (e.g., PDF, HTML).					IT.VI.3.2	2
<p>ASSESSMENT DESCRIPTIONS*: (Write a brief overview here. Identify Formative/Summative. Actual assessments will be accessed by a link to PDF file or Word doc.)</p> <p>This is practiced throughout the course with the individual projects/activities.</p> <p>*Attach Unit Summative Assessment, including Scoring Guides/Scoring Keys/Alignment Codes and DOK Levels for all items. Label each assessment according to the unit descriptions above (i.e., Grade Level/Course Title/Course Code,Unit #.)</p>						

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Obj. #	INSTRUCTIONAL STRATEGIES (research-based): (Teacher Methods)
1-5	1. Instructor demonstration and class discussion regarding the objectives.
Obj. #	INSTRUCTIONAL ACTIVITIES: (What Students Do)
1-5	1. Class Discussion.
UNIT RESOURCES: (include internet addresses for linking)	
Free PDF Converter Link: docudsk.com/pdf+maker Lynda.com	
Resources@MCCE - BE CD ROM 29, Illustrator 9.0 Training Volume 3 : MacAcademy/WindowsAcademy, ORMOND BEACH, FL, MACACADEMY/WINDOWSACADEMY, 2003. Illustrator 9.0 Training Course Vol 3--For Macintosh & Windows: Web & Print Colors, Preview Modes, Color Separation, Startup File, Color Swatches, Stroke Palette, Stylized Strokes, Patterns, Type Tools, Formatting Type, Stylized Type, Shadows & Glow	