

DESE Model Curriculum: Graphic Arts/Desktop Publishing (CIP Code: 11.0103)

GRADE LEVEL/UNIT TITLE: 11-12/Perform Print Process

COURSE INTRODUCTION		
Students develop proficiency in using graphic arts/desktop publishing software to create a variety of business publications such as flyers, brochures, newsletters, etc.		
Course rationale: This area of instruction provides content for employment in career areas which include graphic arts/desktop publishing skills. Demand in this area will continue to expand as businesses utilize advanced graphic arts skills to increase their production efficiency and improve the creativity and quality of business documents and publications.		
UNIT DESCRIPTION		SUGGESTED UNIT TIMELINE
Printing is the final but important step in the design process. In order to save resources, students will use print preview.		2 weeks
		CLASS PERIOD (min.)
		55 minutes
ESSENTIAL QUESTIONS		
1. How can print preview be a savings on resources?		
2. Creation for web is the same as creation for print? Explain.		
ESSENTIAL MEASURABLE LEARNING OBJECTIVES		NBEA STANDARD
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1. Describe the purpose and process of color separation.		IT.V.1.3
2. Use print preview or WYSISYG layout before printing.		COMM.I.D.3.4
3. Select an appropriate printer and printer attributes (e.g., duplexing, tray size, paper size).		IT.II.1.1
4. Perform color separation.		IT.V.1.3
5. Convert desktop publication to format for exporting/Web posting (e.g., PDF, HTML).		IT.VI.3.2
ASSESSMENT DESCRIPTIONS		
This is practiced throughout the course with the individual projects/activities.		
OBJ. #	INSTRUCTIONAL STRATEGIES	
1-5	1. Instructor demonstration and class discussion regarding the objectives	
OBJ. #	INSTRUCTIONAL ACTIVITIES	
1-5	1. Class Discussion	
UNIT RESOURCES		
1. Free PDF Converter Link: docudsk.com/pdf+maker		
2. Lynda.com		