

Missouri DECA will follow the same **Membership Campaign** as the national DECA Campaign!

**EPIC CAMPAIGNS** CELEBRATE DECA MONTH IN NOVEMBER  
www.deca.org/high-school-programs/high-school-chapter-campaigns

**MEMBERSHIP** DEADLINE 12.1.15  
Guide your membership efforts by meeting these goals.

[20] MORE STUDENTS THAN LAST YEAR [20] ALUMNI [20] PROFESSIONALS

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the categories (students, alumni and professionals) of the Membership Campaign and receive a pennant and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the categories of the Membership Campaign and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

**GLOBAL ENTREPRENEURSHIP WEEK** DEADLINE 12.1.15  
Activities must occur during November 16-23, 2015. Submit DECA Idea Challenge entries at www.deca.org/ideachallenge.

[3] + [3] + [3]  
IDEA CHALLENGE ENTRIES SUCCESS STORIES OF ALUMNI ENTREPRENEURS SCHOOL/COMMUNITY OUTREACH ACTIVITIES

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

**PROMOTIONAL** DEADLINE 12.1.15  
Conduct these activities from the beginning of your school year through DECA Month.

[3] + [3] + [3]  
SCHOOL OUTREACH ACTIVITIES SUCCESS STORIES OF ALUMNI COMMUNITY OUTREACH ACTIVITIES

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI.

**COMMUNITY SERVICE** DEADLINE 12.1.15  
Conduct a community service activity from the beginning of your school year through DECA Month.

[1] + [75%] + [1]  
OR MORE COMMUNITY SERVICE ACTIVITIES OR MORE PARTICIPATION OF YOUR DECA MEMBERS FORM OF PUBLICITY OR PROMOTION

**ADVOCACY** DEADLINE 3.1.16  
Advocate during Career and Technical Education Month in February.

[3] + [3] + [3]  
SCHOOL OUTREACH ACTIVITIES PUBLIC POLICY MAKERS OUTREACH COMMUNITY OUTREACH ACTIVITIES

Meet the requirements in the Advocacy Campaign during February and receive a pennant, special plaque from DECA's Congressional Advisory Board and a letter of recognition sent to your school administrator and government officials.

33

**Membership:** Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the categories of the Membership Campaign and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI!

**Other Chapter Campaigns:** **IF MISSOURI ALLOCATIONS REMAIN AVAILABLE after State Competition,** Missouri DECA may also elect to honor the DECA MONTH CHAPTER Campaigns (Global Entrepreneurship Week, Promotional, and Community Service): Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, and Community Service) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDCI!