

Missouri Collegiate DECA Chapter of the Year

1. Chapter Advisors should indicate a minimum of two eligible chapter members (those who have participated in the chapter since the fall semester and are attending the State CDC) when registering for the State CDC. A team of two State Conference participants will be randomly chosen if more than two are noted on the registration form. These two individuals will represent their chapter in the Chapter of the Year interview. Chapter Advisors will be informed of the selection of two of those eligible chapter members during the registration process. This allows the team members time to discuss their approach with their chapter members.
2. Each chapter is asked to develop an overview that gives the following information.
 - a. History of the chapter
 - b. Description of the community in which school is located (populations, socioeconomic information, demographics, industry, needs of the community, etc.)
 - c. Description of the college (number of students, extra-curricular activities, programs available, etc.)
 - d. Civic activities in which the chapter was involved
 - e. Career preparation activities in which the chapter was involved (guest speakers, field trips, etc.)
 - f. Chapter philanthropy activities (what was the cause, amount raised, if/how business partners were utilized)
 - g. Social activities in which the chapter was involved
 - h. Leadership development activities in which the chapter was involved
 - i. Activities involving high school DECA members in which the chapter participated
 - j. Promotional activities to encourage membership in the local Collegiate DECA chapter.

Note cards may be used. This will be presented at the beginning of the interview. All chapter members should be familiar with this information in the event they are chosen to be interviewed.

3. Interviews will be no more than 10 minutes in length. The overview/introduction will be presented at the beginning of the interview. The judge will interview participants concerning activities in which the chapter participated.
4. The chapter with the highest point total will be awarded the Chapter of the Year trophy at the Awards session.