

STATE CAREER DEVELOPMENT CONFERENCE



**COLLEGIATE
DECA**™
MISSOURI ASSOCIATION

February 26-27, 2015

LOGO IS A WORK IN PROGRESS

Registration

[Register individuals here](#)

[Register your chapter here](#)

Location

Capitol Plaza Hotel
415 W McCarty St
Jefferson City, MO 65101
(573) 635-1234

Per Person Conference Fees

\$155 Single
\$120 Double
\$105 Triple
\$100 Quad

Tentative Agenda

Thursday

11:30 am-12:30 pm	Advisor Meeting
12:00 am-12:30 pm	Competitor Orientation
12:30-1:00 pm	Judge Orientation
12:45 pm	Event Check-In
12:45-6:00 pm	Exams
8:00 pm	Opening Session
9:00 pm	?????????

Friday

8:00-8:30 am	Judge Orientation
8:00 am	Event Check-In
1:00 pm	Awards Luncheon
3:00 pm	Adjournment

Students can choose from the following options:

- 1 event from Group A
- 1 event from Group B
- 1 event from Group A and 1 event from Group B
- 2 events from Group A (Events **MUST** use the same exam if the event requires one.)
- Group C events can be added to any of the competitive event options

GROUP A

ACT	Accounting (Finance Exam)
BFS	Banking Financial Services (Finance Exam)
COF	Corporate Finance (Finance Exam)
FMM	Fashion Merchandising and Marketing (Retail Exam)
HLM	Hotel and Lodging (Hospitality Exam)
HRM	Human Resource Management (No Exam)
MM	Marketing Management (No Exam)
RFSM	Restaurant and Food Service Management (Hospitality Exam)
RMML	Retail Management (Retail Exam)
TTMM	Travel and Tourism (Hospitality Exam)

GROUP B: Case Studies (No Exam)

BETH	Business Ethics
INT	International Marketing
SEM	Sports and Entertainment Marketing

GROUP B: Prepared Presentations (No Exam)

ADC	Advertising Campaign
ETMS	Emerging Technology Marketing Strategies
ENP	Entrepreneurship – Starting a Business
PSE	Professional Sales
FSA	Financial Statement Analysis
PRM	Project Management

GROUP C

MOY	Member of the Year
COY	Chapter of the Year

**The Missouri Collegiate DECA State Advisor reserves the right to withdraw any event from competition based on the total number of competitors. The student(s) can choose a different event.*

Competitive Event Options

Conference Details

Advisor Attendance Each chapter will be required to have a chapter advisor in attendance to help with conference management. If the chapter advisor cannot attend, a substitute must be designated to fulfill the duties for the advisor. Written notification must be sent to the State Advisor with the name and contact information for the substitute. The person filling in for the chapter advisor must be an adult and cannot be a student.

Attire Professional attire is appropriate for the conference. Females should wear businesslike blouse and skirt, business suit or business dress. Please make sure to stress that the length of skirts and dresses should be professional and not weekend attire length. Males should wear dress shirt and tie, dress slacks and sport coat, or suit. Professional dress is required throughout the conference with the exception of the competitor orientation and during entertainment (which is TBD).

Chapter of the Year

Each chapter is eligible to enter the Chapter of the Year event. Please make sure to mark one or two students on the registration form (Google form) if you wish to compete in this event. The enclosed guidelines provide specific instructions regarding the event. Don't forget to bring the trophy if you were last year's Chapter of the Year!

Chapter Song Choose a chapter song. It will be played when someone from your chapter places first in an event.

Community Service Project TBD. Fundraising details will be emailed once they are finalized.

Competitor Orientation There **WILL BE** a competitor orientation at the conference. Please make sure to take note of time and location when the official program is sent.

Event Management Chapter advisors will be asked to assist in directing the competitive events. Assignments will be provided prior to the conference. The help advisors provide in managing the State CDC is greatly appreciated and necessary to the success of our events and student competitors.

Hotel Reservations We will make every effort to place students in a quad if it is noted on your registration form. Chapters will have some flexibility to make substitutions to the initial rooming list. Check-in time is 3:00 p.m. on Thursday and check-out time is 11:00 a.m. on Friday. Advisors have a 1:00 p.m. check-out privilege so all luggage can be safely stored in the advisor's room. Delegates should pay any incidental charges and clear their accounts.

Important Documentation It is essential that our organization presents a positive professional image during this conference. The Comprehensive Consent Form reviews guidelines for delegate conduct. Advisors should have a completed and signed form in your possession for each student attending the conference. This is especially important in the case of a medical emergency. Chapter Advisors should complete and return the [Statement of Assurance Form](#) to the State Office. Submission of this form assures the state organization that your students agree to adhere to the delegate code of conduct and that you are prepared with the medical consent information.

Member of the Year

Each chapter is eligible to submit one chapter member for the "Member of the Year" award. Please submit the required information with your chapter's conference registration and inform your candidate to be prepared for an interview at the State CDC. The candidates and the award recipient will be honored at the Awards Ceremony.

State President Candidates

Each chapter is eligible to submit one candidate to serve as the 2015-2016 State President. The enclosed application and materials should be submitted with your chapter's registration by January 31, 2015. Strong leadership is important to the progress of our organization. Please encourage returning members who have exhibited responsibility, dedication, organizational skills, and leadership to apply for this position. Each chapter has an allocation of voting delegates based on membership and will vote at the Annual Business Meeting.

Student Schedules Will be given to each chapter advisor at the advisor meeting.

T-Shirts If no shirt size is specified, a medium shirt will be ordered.