

Missouri Collegiate DECA STATE CDC



Why attend State CDC?

- Develop exceptional leadership and business skills beyond what the classroom can provide.
- Explore a variety of career fields, such as fashion, finance, marketing, hospitality & tourism, sports & entertainment and entrepreneurship.
- Network with industry leaders who can influence and extend your future career possibilities.
- Network with your Collegiate DECA peers from across the state.
- Excel and be recognized in competitive events and earn the honor to represent Missouri at the International CDC held at the Renaissance Washington , DC Downtown Hotel in April.



Date
Thursday, February 25 -
Friday, February 26, 2016

Location
The Lodge of Four
Seasons
315 Four Seasons Dr.
Lake Ozark, MO 65049
(573) 365-3000

Registration Cost
The following registration costs are
the per person charges:

Single Room—\$160.00
Double Room—\$125.00
Triple Room—\$110.00
Quad Room—\$105.00

Includes one night's lodging,
conference t-shirt, awards,
entertainment costs, awards
banquet, judge expenditures,
equipment rentals, printing,
supplies and miscellaneous
costs.

Registration and Lodging

[Register Individuals here.](#)

[Register your chapter here.](#)

All participants must be on a paid roster at
<https://www.decaregistration.com/collegiate/Login.aspx>
prior to February 15, 2016.

**ALL REGISTRATIONS AND PRESIDENT
CANDIDATE APPLICATIONS ARE DUE BY
JANUARY 31, 2016!**

Tentative Agenda

Thursday

11:30 am-12:30 pm	Advisor Meeting
12:00 -12:30 pm	Competitor Orientation
12:30-1:00 pm	Judge Orientation
12:45 pm	Event Check-In <small>** (Refer to your individual schedule)</small>
12:45-6:00 pm	Exams <small>** (All participants will test in ALL events)</small>
8:00 pm	Opening Session

Friday

8:00-8:30 am	Judge Orientation
8:00 am	Event Check-In
1:00 pm	Awards Luncheon
3:00 pm	Adjournment

Students can choose from the following options:

- One event from Group A (100 question test)
- One event from Group B (50 question test)
- One event from Group A and one event from Group B (100 question test AND 50 question test)
- Two events from Group A (Events **MUST** use the same exam)
- Group C events can be added to any of the competitive event options.

Group A — Individual Events

Business Simulations with 100 Question Exam

ACT	Accounting (Finance Exam)
BFS	Banking Financial Services (Finance Exam)
FMM	Fashion Merchandising and Marketing (Retail Exam)
HLM	Hotel and Lodging (Hospitality Exam)
HRM	Human Resource Management (Business Management & Administration Exam)
MM	Marketing Management (Marketing Exam)
RFSM	Restaurant and Food Service Management (Hospitality Exam)
RMML	Retail Management (Retail Exam)
TTMM	Travel and Tourism (Hospitality Exam)

Group B — Team Events (2 Participants)

Case Studies with 50 Question Exam

BETH	Business Ethics (Business Management & Administration Exam)
EVTP	Event Planning (Business Management & Administration Exam)
FSA	Financial Statement Analysis (Finance Exam)
INT	International Marketing (Marketing Exam)
SEM	Sports and Entertainment Marketing (Marketing Exam)

Group B — Prepared Business Presentations (1-3 Participants) — 50 question Exam

ADC	Advertising Campaign (1-3) (Marketing Exam)
ENP	Entrepreneurship — Starting a Business (1-3) (Business Management & Administration Exam)
ETMS	Emerging Technology Marketing Strategies (1-2) (Marketing Exam)
PSE	Professional Sales (1) (Marketing Exam)

Group C — State Events

MOY	Member of the Year
COY	Chapter of the Year

**The Missouri Collegiate DECA State Advisor reserves the right to withdraw any event from competition based on the total number of competitors. The student(s) can choose a different event. This includes prepared presentations regardless if already completed.*

Competitive Events

Conference Details

Competitive Events: Please assist your members in registering for events that reflect their strengths and interests. In the event, a competitive event lacks five entries, that event will not be offered and those competitors will be asked to switch events. Event guidelines and support materials can be accessed at <http://dese.mo.gov/college-career-readiness/career-tech-student-orgs/collegiate-deca/competitive-events>

Advisor Attendance Each chapter will be required to have a chapter advisor in attendance to help with conference management. If the chapter advisor cannot attend, a substitute must be designated to fulfill the duties for the advisor. Written notification must be sent to the State Advisor with the name and contact information for the substitute. The person filling in for the chapter advisor must be an adult and cannot be a student.

Attire Professional attire is appropriate for the conference. Females should wear businesslike blouse and skirt, business suit or business dress. Please make sure to stress that the length of skirts and dresses should be professional and not weekend attire length. Males should wear dress shirt and tie, dress slacks and sport coat, or suit. Professional dress is required throughout the conference with the exception of the competitor orientation and the Thursday evening Quiz Bowl and Social Event at 9:00 p.m.

Chapter of the Year Each chapter is eligible to enter the Chapter of the Year event. Please make sure to mark one or two students on the registration form (Google form) if you wish to compete in this event. The enclosed guidelines provide specific instructions regarding the event. **Don't forget to bring the trophy if you were last year's Chapter of the Year!**

Chapter Song Choose a chapter song. It will be played when someone from your chapter places first in an event.

Community Service Project MDA. Fundraising details will be emailed once they are finalized.

Competitor Orientation **REQUIRED!** There **WILL BE** a competitor orientation at the conference. Please make sure to take note of time and location when the official program is sent. **Scavenger hunt** details will be given during orientation.

Event Management Chapter advisors will be asked to assist in directing the competitive events. The help advisors provide in managing the State CDC is greatly appreciated and necessary to the success of our events and competitors.

Hotel Reservations We will make every effort to place students in a quad if it is noted on your registration form. Chapters will have some flexibility to make substitutions to the initial rooming list. Check-in time is 3:00 p.m. on Thursday and check-out time is 11:00 a.m. on Friday. Advisors have a 1:00 p.m. check-out privilege so all luggage can be safely stored in the advisor's room. Delegates must pay any incidental charges and clear their accounts.

Important Documentation It is essential that our organization presents a positive professional image during this conference. The Comprehensive Consent Form reviews guidelines for delegate conduct. Advisors should have a completed and signed form in your possession for each student attending the conference. This is especially important in the case of a medical emergency. Chapter Advisors should complete and return the [Statement of Assurance](#) Form to the State Office. Submission of this form assures the state organization that your students agree to adhere to the delegate code of conduct and that you are prepared with the medical consent information.

Member of the Year Each chapter is eligible to submit one chapter member for the "Member of the Year" award. Please submit the required information with your chapter's conference registration and inform your candidate to be prepared for an interview at the State CDC. The candidates and the award recipient will be honored at the Awards Ceremony.

State President Candidates Each chapter is eligible to submit one candidate to serve as the 2016-2017 State President. The enclosed [application](#) and materials should be submitted with your chapter's registration by January 31, 2015. Strong leadership is important to the progress of our organization. Please encourage returning members who have exhibited responsibility, dedication, organizational skills, and leadership to apply for this position. Each chapter has an allocation of voting delegates based on membership and will vote at the Annual Business Meeting.

Student Schedules Will be given to each chapter advisor at the advisor meeting.

T-Shirts If no shirt size is specified, a medium shirt will be ordered.

MO Collegiate DECA Quiz Bowl

- Only one team per chapter can participate.
- Teams may have up to 10 members (1-10 people).
- Come up with a creative team name. You can create your own table tent and bring it with you to the conference. Table tents will also be provided.
- There will be a 1 hour time limit or 5 rounds of 10 questions, whichever one comes first.
- Each question will be worth 1 point for a total of 50 points.
- 10, pre-numbered answer sheets will be given to each team.
- Round Categories:
 - Business (general)
 - Finance
 - Gimme' a Break! (fun questions and brain teasers)
 - Hospitality and Tourism
 - Marketing
- Each question will be read twice. After that, it will not be repeated.
- You will have 30 seconds in between questions to complete your answer.
- At that end of each round, you will have 1 minute to complete your answer sheet and deliver it to the judge.
- Your team captain will be given the team's rank after the 3rd round.
- Please assign a "recorder" from your group (someone with good penmanship) to fill out your team's answer sheet. Spelling does NOT count as long as we can tell what it is you are trying to say.
- No electronic devices can be used at any time. If a team member is caught using an electronic device, the team will be disqualified.
- We will take a break after the third round.
- In case of a tie, we will refer back to random question numbers, the first team to get that question right with the opposing team getting that question wrong, wins. Example: randomly selected question from Round 1 Q3-if both teams get it right, we move onto next question. Round 2 Q1, if team one gets it right and team two gets it wrong- team one wins.

Prizes:

1st place \$700 | 2nd place \$500 | 3rd place \$300

Checks will be written to the chapter to help defray costs associated with ICDC.



Join the State Officer Team for a social around a bonfire immediately following the quiz bowl. Further details to follow.

MO Collegiate DECA Quiz Bowl

Chapter Name: _____

Team Name: _____

Team Captain: _____

Team Members: (1-10 people per team. Must be official Collegiate DECA Members.)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

