

# STATE CAREER DEVELOPMENT CONFERENCE



February 26-27, 2015

## Registration

[Register individuals here](#)

[Register your chapter here](#)

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## Location

Capitol Plaza Hotel  
415 W McCarty St  
Jefferson City, MO 65101  
(573) 635-1234

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## Per Person Conference Fees

- \$155 Single
- \$120 Double
- \$105 Triple
- \$100 Quad

# Tentative Agenda

## Thursday

11:30 am-12:30 pm	Advisor Meeting
12:00 am-12:30 pm	Competitor Orientation
12:30-1:00 pm	Judge Orientation
12:45 pm	Event Check-In
12:45-6:00 pm	Exams
8:00 pm	Opening Session
9:00 pm	Quiz Bowl/Social

## Friday

8:00-8:30 am	Judge Orientation
8:00 am	Event Check-In
1:00 pm	Awards Luncheon
3:00 pm	Adjournment

### Students can choose from the following options:

- 1 event from Group A
- 1 event from Group B
- 1 event from Group A and 1 event from Group B
- 2 events from Group A (Events **MUST** use the same exam if the event requires one.)
- Group C events can be added to any of the competitive event options

### GROUP A

ACT	Accounting (Finance Exam)
BFS	Banking Financial Services (Finance Exam)
COF	Corporate Finance (Finance Exam)
FMM	Fashion Merchandising and Marketing (Retail Exam)
HLM	Hotel and Lodging (Hospitality Exam)
HRM	Human Resource Management (No Exam)
MM	Marketing Management (No Exam)
RFSM	Restaurant and Food Service Management (Hospitality Exam)
RMML	Retail Management (Retail Exam)
TTMM	Travel and Tourism (Hospitality Exam)

### GROUP B: Case Studies (No Exam)

BETH	Business Ethics
INT	International Marketing
SEM	Sports and Entertainment Marketing

### GROUP B: Prepared Presentations (No Exam)

ADC	Advertising Campaign
ETMS	Emerging Technology Marketing Strategies
ENP	Entrepreneurship – Starting a Business
PSE	Professional Sales
FSA	Financial Statement Analysis
PRM	Project Management

### GROUP C

MOY	Member of the Year
COY	Chapter of the Year

*\*The Missouri Collegiate DECA State Advisor reserves the right to withdraw any event from competition based on the total number of competitors. The student(s) can choose a different event.*

# Competitive Event Options

# Conference Details

**Advisor Attendance** Each chapter will be required to have a chapter advisor in attendance to help with conference management. If the chapter advisor cannot attend, a substitute must be designated to fulfill the duties for the advisor. Written notification must be sent to the State Advisor with the name and contact information for the substitute. The person filling in for the chapter advisor must be an adult and cannot be a student.

**Attire** Professional attire is appropriate for the conference. Females should wear businesslike blouse and skirt, business suit or business dress. Please make sure to stress that the length of skirts and dresses should be professional and not weekend attire length. Males should wear dress shirt and tie, dress slacks and sport coat, or suit. Professional dress is required throughout the conference with the exception of the competitor orientation and the Thursday evening Quiz Bowl and Social Event at 9:00 p.m.

## **Chapter of the Year**

Each chapter is eligible to enter the Chapter of the Year event. Please make sure to mark one or two students on the registration form (Google form) if you wish to compete in this event. The enclosed guidelines provide specific instructions regarding the event. Don't forget to bring the trophy if you were last year's Chapter of the Year!

**Chapter Song** Choose a chapter song. It will be played when someone from your chapter places first in an event.

**Community Service Project** MDA. Fundraising details will be emailed once they are finalized.

**Competitor Orientation** There **WILL BE** a competitor orientation at the conference. Please make sure to take note of time and location when the official program is sent.

**Event Management** Chapter advisors will be asked to assist in directing the competitive events. Assignments will be provided prior to the conference. The help advisors provide in managing the State CDC is greatly appreciated and necessary to the success of our events and student competitors.

**Hotel Reservations** We will make every effort to place students in a quad if it is noted on your registration form. Chapters will have some flexibility to make substitutions to the initial rooming list. Check-in time is 3:00 p.m. on Thursday and check-out time is 11:00 a.m. on Friday. Advisors have a 1:00 p.m. check-out privilege so all luggage can be safely stored in the advisor's room. Delegates must pay any incidental charges and clear their accounts.

**Important Documentation** It is essential that our organization presents a positive professional image during this conference. The Comprehensive Consent Form reviews guidelines for delegate conduct. Advisors should have a completed and signed form in your possession for each student attending the conference. This is especially important in the case of a medical emergency. Chapter Advisors should complete and return the [Statement of Assurance Form](#) to the State Office. Submission of this form assures the state organization that your students agree to adhere to the delegate code of conduct and that you are prepared with the medical consent information.

## **Member of the Year**

Each chapter is eligible to submit one chapter member for the "Member of the Year" award. Please submit the required information with your chapter's conference registration and inform your candidate to be prepared for an interview at the State CDC. The candidates and the award recipient will be honored at the Awards Ceremony.

## **State President Candidates**

Each chapter is eligible to submit one candidate to serve as the 2015-2016 State President. The enclosed application and materials should be submitted with your chapter's registration by January 31, 2015. Strong leadership is important to the progress of our organization. Please encourage returning members who have exhibited responsibility, dedication, organizational skills, and leadership to apply for this position. Each chapter has an allocation of voting delegates based on membership and will vote at the Annual Business Meeting.

**Student Schedules** Will be given to each chapter advisor at the advisor meeting.

**T-Shirts** If no shirt size is specified, a medium shirt will be ordered.

# Mo Collegiate DECA Quiz Bowl

- Only one team per chapter can participate.
- Teams may have up to 10 members (1-10 people).
- Come up with a creative team name. You can create your own table tent and bring it with you to the conference. Table tents will also be provided.
- There will be a 1 hour time limit or 5 rounds of 10 questions, whichever one comes first.
- Each question will be worth 1 point for a total of 50 points.
- 10, pre-numbered answer sheets will be given to each team.
- Round Categories:
  - Business (general)
  - Finance
  - Gimme' a Break! (fun questions and brain teasers)
  - Hospitality and Tourism
  - Marketing
- Each question will be read twice. After that, they will not be repeated again.
- You will have 30 seconds in between questions to complete your answer.
- At that end of each round, you will have 1 minute to complete your answer sheet and deliver it to the judge.
- Your team captain will be given the team's rank after the 3rd round.
- Please assign a "recorder" from your group (someone with good penmanship) to fill out your team's answer sheet. Spelling does NOT count as long as we can tell what it is you are trying to say.
- No electronic devices can be used at any time. If a team member is caught using an electronic device, the team will be disqualified.
- We will take a break after the third round.
- In case of a tie, we will refer back to random question numbers, the first team to get that question right with the opposing team getting that question wrong, wins. Example: randomly selected question from Round 1 Q3-if both teams get it right, we move onto next question. Round 2 Q1, if team one gets it right and team two gets it wrong— team one wins.

## Prizes:

**1st place \$700 | 2nd place \$500 | 3rd place \$300**

*Checks will be written to the chapter to help defray costs associated with ICDC.*

