



2015 International Career Development Conference Agenda

All events will be held at the Caribe Royale Orlando unless otherwise noted. Locations and times subject to change. Check Web site for updates.

Friday, April 17

1:00 p.m. – 5:00 p.m. Conference Registration (Option 1)
1:00 p.m. – 5:00 p.m. Conference Headquarters
1:00 p.m. – 5:00 p.m. DECA Super Store (*DECA Images Apparel, Discount Attraction Tickets, and More*)
By Appointment Event Director's/Assistant Director's Briefings
Varies by Group Association Meetings

Saturday, April 18

By Appointment Event Director's/Assistant Director's Briefings
Varies by Group Association Meetings and Independent Chapter Orientation Sessions
AM Departures to Park Universal Orlando® Resort Special Collegiate DECA Event (ticket required)
6:00 a.m. – 9:00 a.m. Exhibitor/Officer Candidate Campaign Booth Set-up
7:00 a.m. – 1:00 p.m. Conference Registration (Option 2)
7:00 a.m. – 8:00 p.m. Conference Headquarters
7:00 a.m. – 8:00 p.m. DECA Super Store (*DECA Images Apparel, Discount Attraction Tickets, and More*)
9:00 a.m. – Noon Officer Candidate Testing & Interviews
9:00 a.m. – Noon Nominating Committee Briefing & Interviews
8:00 p.m. – 10:00 p.m. Grand Opening Session
Conference Orientation
Keynote Speaker
Parade of Flags
Scholarship Presentations
Recognition for Advisors, Chapters and Students

Sunday, April 19

7:30 a.m. – 6:00 p.m. Conference Headquarters
7:30 a.m. – 6:00 p.m. DECA Super Store (*DECA Images Apparel, Discount Attraction Tickets, and More*)
7:45 a.m. – 2:50 p.m. Student Professional Development Academies: **College → Careers***
Accounting & Finance
Business Management & Administration
Entrepreneurship
Hospitality & Tourism
Marketing & Communications

* Academies include speakers, business & industry networking, competitive event and institute briefings, and testing (if your event includes a test).

8:00 a.m. – Noon College to Career Education Forum (Advisors Only)
8:00 a.m. – 4:00 p.m. Culinary Management Institute
8:00 a.m. – 4:00 p.m. National Management Institute: *Sponsored by Piper Jaffray & Co.*
9:30 a.m. – 2:30 p.m. Career Fair
9:30 a.m. – 2:30 p.m. Officer Candidate Campaign Booths
3:00 p.m. – 4:00 p.m. Election/Voting Delegate Session (*Voting Delegate Orientation, Candidate Introductions & Speeches, Officer Candidate Q&A*)
4:30 p.m. MDA Fun Walk (taking place on the Caribe Royale walking track)

* Entrepreneurship Challenge orientation session will be offered at multiple times throughout the day.

* International Sales Challenge orientation session will be offered at multiple times throughout the day.

Monday, April 20

TBD	Seminars/Workshops/Leadership Training
7:00 a.m. – 6:00 p.m.	DECA Super Store (<i>DECA Images Apparel, Discount Attraction Tickets, and More</i>)
7:00 a.m. – 6:00 p.m.	Conference Headquarters
7:30 a.m.	Assistant Event Directors'/Section Managers Briefings
7:30 a.m. – 9:00 a.m.	Entrepreneurship Challenge Mandatory Team Sign-up
7:30 a.m. – 9:00 a.m.	International Sales Challenge Mandatory Team Sign-up
7:30 a.m. – Noon	Career Fair
7:30 a.m. – 5:00 p.m.	Officer Candidate Campaign Booths
8:00 a.m. – 9:00 a.m.	Judge Reception & Orientation
8:00 a.m. – 5:00 p.m.	Preliminary Event Competition
8:00 a.m. – 5:00 p.m.	Culinary Management Institute
8:00 a.m. – 5:00 p.m.	National Management Institute <i>Sponsored by Piper Jaffray & Co.</i>
9:00 a.m. – 2:00 p.m.	Entrepreneurship Challenge Seminars (<i>open to all attendees</i>)
9:00 a.m. – 2:00 p.m.	International Sales Challenge Seminars (<i>open to all attendees</i>)
11:30 a.m. – 1:30 p.m.	Judge Luncheon
Noon – 3:00 p.m.	Exhibitor Move-out
2:30 p.m. – 3:30 p.m.	Entrepreneurship Challenge Prep Session
3:30 p.m. – 5:30 p.m.	Entrepreneurship Challenge Presentations & Judging <i>Sponsored by the International Franchise Association Educational Foundation, Inc. and Hilton Worldwide</i>
3:30 p.m. – 5:30 p.m. <i>Starting at 2:00 p.m.</i>	International Sales Challenge Presentations & Judging Learn from the Pros (competitive event feedback)

Tuesday, April 21

TBD	Seminars/Workshops/Leadership Training
7:30 a.m.	Assistant Event Directors'/Section Managers Briefings
7:30 a.m. – 5:00 p.m.	Conference Headquarters
7:30 a.m. – 5:00 p.m.	DECA Super Store (<i>DECA Images Apparel, Discount Attraction Tickets, and More</i>) <i>—PLUS Finalists T-shirts for Sale</i>
8:15 a.m.	Preliminary Awards Session— <i>MDA Miracle Minute</i>
9:00 a.m. – 10:00 a.m.	Judge Reception & Orientation
9:00 a.m. – 10:30 a.m.	Officer Candidate Campaign Booths
9:00 a.m. – 6:00 p.m.	Finals Event Competition
9:30 a.m. – Completion	Culinary Management Institute Presentations
9:30 a.m. – Completion	National Management Institute Presentations <i>Sponsored by Piper Jaffray & Co.</i>
10:00 a.m. – 12 Noon	Entrepreneurship Challenge Finals <i>Sponsored by the IFA Educational Foundation, Inc. and Hilton Worldwide</i>
10:00 a.m. – 2:00 p.m.	International Sales Challenge Finals
10:30 a.m. – 11:45 a.m.	New Chapter Workshop (students and advisors welcome)
10:30 a.m. – 12 Noon	Election/Business Session
11:30 a.m. – 1:30 p.m.	Judge Luncheon
12 Noon – 1:00 p.m.	Officer Candidate Campaign Booths Move-out
8:00 p.m. – 9:30 p.m.	Grand Awards Session

Wednesday, April 22

9:00 a.m. – 2:30 p.m.	New Collegiate DECA Executive Officer Orientation
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