

The BMIT section focuses on four of the sixteen Career Clusters. The Business Path is divided into four Career Clusters:

Business, Management & Administration Cluster #4 CIP Code 52.0101 Program Code 0204		Finance Cluster #6 CIP Code 52.0803 Program Code 0204	
Core Courses		Core Courses	
Course #	Course Title	Course #	Course Title
034320	Business Communication	034310	Accounting I
034321	Business Law	034312	Accounting II
034301	Business Management	156895	AP Macroeconomics
034305	Entrepreneurship	156995	AP Microeconomics
034193	IB Business & Management	034303	Banking & Financial Services
034300	Introduction to Business	034332	Business Economics
034205	Legal Administrative Assistant	156393	IB Economics
034206	Medical Administrative Assistant	996400	Personal Finance
034380	Supervised Business Employment		
Information Technology Cluster #11 CIP Code 11.0103 Program Code 0204		Marketing Cluster #14 CIP Codes vary per course Program Code 0404	
Core Courses		Core Courses	
Course #	Course Title	Course #	Course Title
034330	Business Technology	040002	Advanced Marketing
034352	Computer Applications	040009	Advertising
034355	Computer Programming	040011	Entrepreneurship
034400	Computer Science I	040013	Fashion Merchandising
034401	Computer Science II	040001	Fundamentals of Marketing
034353	Graphic Arts/Desktop Publishing	040018	Hospitality Management
034356	Multimedia	040019	Leadership in the Workplace
034354	Network Administration	040005	Management
034393	Web Design	040021	Marketing Research
		040006	Retailing
		040014	Sports and Entertainment Marketing
		040081	Supervised CCE Employment
		040080	Supervised Marketing Employment
		040017	Travel and Tourism

All courses/programs include classroom/laboratory instruction and leadership training through the appropriate Career and Technical Student Organization – FBLA for an approved business program and DECA for an approved marketing program.

See page 26-27 for assistance in determining a sequence of courses, TSA exams to administer, etc.