

# Business, Management & Technology Career Path

## Approved Courses in each Career Cluster

### BUSINESS MANAGEMENT AND ADMINISTRATION

Cluster #4

CIP Code 52.0101

Program Code 0204

Course #	Course Title
034320	Business Communication
034321	Business Law
034301	Business Management
034305	Entrepreneurship
034193	IB Business & Management
034300	Introduction to Business
034205	Legal Administrative Assistant
034206	Medical Administrative Assistant
034380	Supervised Business Employment

### FINANCE

Cluster #6

CIP Code 52.0803

Program Code 0204

Course #	Course Title
034310	Accounting I
034312	Accounting II
156895	AP Macroeconomics
156995	AP Microeconomics
034303	Banking & Financial Services
034332	Business Economics
156393	IB Economics
996400	Personal Finance

### INFORMATION TECHNOLOGY

Cluster #11

CIP Code 11.0103

Program Code 0204

Course #	Course Title
034330	Business Technology
034352	Computer Applications
034355	Computer Programming
034400	Computer Science I
034401	Computer Science II
034353	Graphic Arts/Desktop Publishing
034356	Multimedia
034354	Network Administration
034393	Web Design

### MARKETING

Cluster #14

CIP Codes vary per course

Program Code 0404 (CCE Program Code 0304)

Course #	Course Title
040002	Advanced Marketing
040009	Advertising
040011	Entrepreneurship
040013	Fashion Merchandising
040001	Fundamentals of Marketing
040018	Hospitality Management
040019	Leadership in the Workplace
040005	Management
040021	Marketing Research
040006	Retailing
040014	Sports and Entertainment Marketing
040017	Travel and Tourism
040080	Supervised Marketing Employment
040003	Cooperative Career Education (CCE) I
040004	Cooperative Career Education (CCE) II
040081	Supervised CCE Employment

*\*separate program approval is required for CCE programs*