

LEAD TO SUCCEED

The 58th Annual
**Cooperative
Conference
for School
Administrators**

July 28-30, 2019

Tan-Tar-A
Conference
Center

Osage Beach, MO

Monday, July 29 • Keynote Speaker • 8:00-9:15 a.m.

Sarah Sladek

Communicating with Multiple Generations in the Workforce



Sarah Sladek is a best-selling author, speaker and CEO. Since 2002, her life's work has been dedicated to helping organizations engage future generations of members and talent. As the founder and CEO of XYZ University, Sarah has grown a future-focused company comprised of generational researchers, presenters and strategists.

As a leading researcher of generational insights, Sarah has authored more books and research papers on the generational topic than any other consultant. Her five books include two best-sellers for Association Management Press: *The End of Membership As We Know It* (2011), and *Knowing Y* (2014). Her fifth book, *Talent Generation* (2017), identifies the core strategies essential to engaging today's talent.

She's also founder of the RockStars@Work Conference, the nation's first business conference focused on bridging talent and leadership gaps in the workforce. Sarah's expertise has been featured in international media, and she has keynoted events worldwide. Backed by years of experience and supported by solid research, Sarah remains committed to helping organizations engage every generation to thrive and prosper in the new economy.

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