

Food and Nutrition Services News

September 2013

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Missouri School Breakfast Challenge!

- Automatic enrollment for public, charter & private schools
- Increase in breakfast participation by 20%
- Cash awards up to \$3,000
- DESE partnering with the Midwest Dairy Council and the Missouri Food Bank Association. Information available at the [School Food Services](#) homepage under [School Breakfast Challenge](#).



2012-13 School Breakfast Challenge Winners!

Aurora R-VIII School District
Faith Christian Academy, Kansas City
Ferguson-Florissant R-II School District
Iberia R-V School District

Steelville R-III School District
Warsaw R-IX School District
Waynesville R-VI School District
West Plains R-VII School District



BREAKFAST = ACADEMIC! WHY?

Studies show an increase in test scores, better grades and positive learning classrooms.



School Food Service Staff Changes

School Food Services would like to welcome five new supervisors to our team, Sandra Abron, Elizabeth (Liz) Ajuzie, Samantha (Sami) Kilson, Joey Samelak and Christine Sturms. Sandra A. will supervise the Southeast region, Liz will supervise the Northwest region, Sami will supervise the Southwest Central region, Joey will supervise the Northeast region, and Christine will supervise the Southeast Central region. The **NEW** [Region Map](#) and [List of Region by County Number](#) can be found on the School Food Services homepage.



Food and Nutrition Services

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On-the-Go Breakfast:

Overview of Popular Breakfast Venues for the Secondary Level*

Breakfast Venue	Types of Schools	Keys 2 Success!
Grab 'n Go	All sized school districts, prevalent in smallest sized districts Offered in both MS & HS	Support of school administration and teachers Offering a variety of foods that students like Speediness of the process Good marketing and promotion
Hallway Breakfast	Range of different sized districts Offered in both & HS	Offering a variety of foods that students like Support of school administration Finding the right locations for kiosks
Breakfast delivered to the Classroom	Common in schools \geq 50% F&R More common in MS than HS	Teacher acceptance and buy-in
Breakfast Vending	Only available at HS Up-and-coming venue	Right location of the vending machine Keeping the vending machine stocked Teaching students to use the machine Support of staff, administration and custodial services

*Growing School Breakfast Participation, School Nutrition Association,
www.schoolnutrition.org/nsbw