

VIDEO SCRIPT – Manufacturing Career Cluster

“What’s Your Plan – Exploring the 16 Career Clusters”

LEAH: Alright, what are you doing, Caleb?

CALEB: Huh? Oh, I’m trying to find the people.

LEAH: People...?

CALEB: The people who they say go into making this chair.

LEAH: Uh, I don’t think they’re actually in the chair.

CALEB: Oh. Well, where are they?

LEAH: People who manufacture stuff like furniture, cars, computers, appliances, are all over the place. Of course, they work in factories, but they’re also in studios designing and developing products...in offices installing computer and phone systems...in labs testing for product quality...in warehouses managing inventory...or in the field making sure products are safe for people and the environment.

CALEB: All that’s in Manufacturing?

LEAH: Yes, and more! And here’s someone who works in the Manufacturing Career Cluster...

PROFESSIONAL: Hi. My name is Ryan Micke and I am here to introduce you to the “Manufacturing” Career Cluster. There are thousands of challenging opportunities within the high-skilled manufacturing world. This is an area where people can solve problems and create new products and processes. My career path began spending many days and nights working on hot rods with my family. I took Automotive Technology in high school and found I enjoyed the hands-on training. I went on to earn an Associates Degree in Machine Tool Technology. I now own my own business -- building and remanufacturing torque converters for state-of-the-art automotive performance. If your plan includes a future in manufacturing, you can work in many important areas of production -- from quality assurance... to health and safety... installation and repair... to logistics and inventory control. Be sure to check out whether certifications or apprenticeship programs are available in your area of interest. In manufacturing, you can love what you do and take pride in your work.

LEAH: If you’re interested in the manufacturing industry, focus on math and science education, and plan on getting the appropriate technical skills after high school.

CALEB: Yeah, I’d love to learn how to run those big machines.

LEAH: Then you can be one of the people who go into making the chair.

CALEB: Think I’ll fit?