

VIDEO SCRIPT – Finance Career Cluster

“What’s Your Plan – Exploring the 16 Career Clusters”

- LEAH: What’s all this?
- CALEB: I’m getting ready for graduation.
- LEAH: Finals?
- CALEB: No. Finances. I figure, I’ll be reeling in some big bucks for graduating, and I’m trying to figure out how to invest it all.
- LEAH: Wow, what does all this stuff mean?
- CALEB: I have no clue, but I am taking Personal Finance next semester.
- LEAH: Hey, maybe you should think about the Finance Career Cluster.
- CALEB: I do like money.
- LEAH: Think of the possibilities. You could learn to be a financial advisor, an accountant or tax examiner, a banker or loan officer, or an insurance professional. You are good with numbers, aren’t you?
- CALEB: As long as there’s a great big S in front of them.
- LEAH: Well, here’s someone who knows numbers. She’s an accountant.
- PROFESSIONAL: Hello. My name is Denise Nelson, and I want to introduce you to the Finance Career Cluster. This cluster prepares students for careers in banking, insurance, investment planning, and business financial management. For example, I am an accountant. I have an accounting degree, and I work with businesses to prepare and analyze their financial reports. My training also allows me to help business leaders with important financial decisions that can help their company grow. Most people working in finance have at least a bachelor’s degree. Their studies may include areas of business, accounting, economics, statistics, or finance. Many people working in this field also can earn advanced credentials. They indicate a person has achieved a high skill level, such as “Certified Public Accountant” or “Certified Financial Planner.” If your plan includes a career in finance, you will have made a great investment in your future.
- LEAH: So Caleb, think this Finance Career Cluster may be for you?
- CALEB: I’m counting on it.
- LEAH: Lame. Totally lame.
- CALEB: I know.