

VIDEO SCRIPT – Business Management and Administration Career Cluster

“What’s Your Plan – Exploring the 16 Career Clusters”

GRUMP: So, you all think you have what it takes to work with me, America’s number one entrepreneur? What makes you think you belong in Business, Management and Administration? Ambrosia?

AMBROSIA: Well, Mr. Grump, I have a very solid background in math and science, as well as the skills I got in technical college, I’m hotter than hot, and I can kick anyone here’s booty.

GRUMP: Excellent. Luis, how about you?

LUIS: I have a degree from a four-year college, Mr. Grump, and I have experience as my cousin’s accountant *and* the Chief Financial Officer of a leading garage band.

GRUMP: That’s fine, but... Luis, is that your real hair?

LUIS: Uh, yes Mr. Grump.

GRUMP: Luis, you’re fired.

CALEB: Wow, the business world can be cruel.

LEAH: But, it can also be rewarding, challenging, and high-paying.

CALEB: I’m listening.

LEAH: In the Business Management and Administration field there are lots of career choices, from entrepreneurship to management, human resources, operations, and business information support.

CALEB: You mentioned money?

LEAH: Business management and administration services is one of the highest-paying industries. And if you’re like the independent type, like our next guests, you’ll fit right in.

CALEB: Works for me. So, who’s our guest?

GEORGE: Hi, I’m George and this is my wife, Jennifer. We’d like to introduce you to the Business, Management, and Administration Career Cluster.

JENNIFER: Managerial and professional occupations represent nearly half of all jobs, and nearly one-fourth of all workers are self-employed. Overall, this is one of the highest paying areas.

GEORGE: Jennifer and I are entrepreneurs. We started a new business where we sell motorcycle and A.T.V. parts and service. We have to work as a team for our business to be successful. I run the daily operations, manage the service department, as well as the parts counter.

JENNIFER: I do the accounting, manage our inventory, answer the phones and help customers on the sales floor. I am also in charge of marketing and our on-line store.

GEORGE: Being an entrepreneur is just one example of all the terrific careers in business. Other careers include management, administration and information, human resources, and business analysis to name a few.

JENNIFER: If your plan includes a career in this cluster, you could manage to be quite successful.

LEAH: Sounds like there’s a huge future in Business, Management and Administration. Especially if you think big like the Tergins.

CALEB: Oh, I’m thinking big. Really big!