

VIDEO SCRIPT – Transportation, Distribution and Logistics Career Cluster

“What’s Your Plan – Exploring the 16 Career Clusters”

- CALEB: Hey, where's all our stuff? And where's our special guest who's supposed to be here with us on the show?
- LEAH: Well, all the flights were cancelled, the highways are jammed, and the trains are running late. Plus, I just found out the delivery truck didn't get scheduled, and our furniture is stuck on a barge somewhere on the Chata Hooche River.
- CALEB: Wow, how did everything get so messed up?
- LEAH: Just goes to show how important our next career cluster is.
- CALEB: Namely...
- LEAH: Transportation, Distribution and Logistics.
- CALEB: Sounds like a moving career.
- LEAH: Exactly. Whether it's managing the movement of goods from factory to store, piloting a plane, engineering a train, managing a fleet of vehicles or working on a pipeline, this career cluster is all about movement.
- CALEB: Sounds cool. I can see me now: "Coordinator of Getting Stuff from Here to There".
- LEAH: Well, you'll need to excel in these areas of study: Communications, Math, Science, Technology. Let's hear what else it takes to have a career in Transportation, Distribution and Logistics from our next guest, an airline pilot.
- PROFESSIONAL: Hello. My name is Captain Bill Slater, and I'd like to introduce you to the Transportation, Distribution, and Logistics Career Cluster. This cluster is about the movement of people, materials, and products by road, air, rail, and water. If you think about it, that includes nearly everything and everybody! A number of different career pathways are available. For instance, some jobs (like mine) are in transportation operations. These include the people who actually operate the aircraft, boats, and trucks. There are many other jobs in the transportation cluster that you might not have thought about. It takes skilled people to operate our airports, warehouses, and transportation and distribution facilities. Or a logistics manager does the planning to move cargo so it will be at the right place, at the right time. Of course, this career cluster also includes supporting services, such as maintenance, sales and service, and environmental safety. Be sure to check out the schools and programs that can help you pursue your interests in this area. If your plan includes a career in this cluster, you will definitely be on the move!
- CALEB: I can see why people choose the Transportation, Distribution and Logistics industry. I would love having all that control over how things and people move.
- LEAH: You're scaring me.