

MISSOURI STATE BOARD OF EDUCATION AGENDA ITEM:	March 2020
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UPDATE ON DEPARTMENT COMMUNICATIONS

STATUTORY AUTHORITY:	<input type="checkbox"/> Consent Item <input type="checkbox"/> Action Item <input checked="" type="checkbox"/> Report Item
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Section 161.092, RSMo

PRIORITY AREA

Efficiency & Effectiveness

SUMMARY

The State Board of Education (State Board), Commissioner and Department have identified communications, both internal and external, as an area of focus and improvement this year. Information about communications-related activities and initiatives will be shared as a follow-up to the items discussed at the December State Board meeting.

PRESENTERS

Mallory McGowin, Communications Coordinator, will provide the presentation and discussion of this agenda item.

Communications Update



March
2020



Done

- Stakeholder feedback

In Process

- Email delivery platform
- Talking points

To Do

- Stakeholder collaboration



Done

- “Quick Reference Guide” feedback & changes

In Process

- Intranet update
- “DESE Weekly” presentation
- Proactive planning & stakeholder collaboration

To Do

- Additional ways for leadership to discuss DESE efforts
- In-person learning opportunities
- Job-alike networks



Questions or Suggestions:

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