

MISSOURI STATE BOARD OF EDUCATION AGENDA ITEM:		June 2020	
REPORT ON THE CAREER AND TECHNICAL EDUCATION (CTE) ADVISORY COUNCIL			
STATUTORY AUTHORITY:		<input type="checkbox"/> Consent Item <input type="checkbox"/> Action Item <input checked="" type="checkbox"/> Report Item	
Section 178.550, RSMo			
STRATEGIC PRIORITY Success-Ready Students & Workforce Development			
SUMMARY Section 178.550.1, RSMo established the CTE Advisory Council within the Department of Elementary and Secondary Education. The CTE Advisory Council is required to make an annual report to the State Board of Education and the Commissioner of Education regarding the development, implementation, and administration of the state budget for career and technical education.			
PRESENTERS Blaine Henningsen, Assistant Commissioner; Office of College and Career Readiness; Jackie Jenkins, CTE Advisory Council Chair; and RJ Catizon, CTE Advisory Council Vice Chair, will assist with the presentation and discussion of this agenda item.			

Jackie Jenkins, Council Chair
R.J. Catizon, Council Vice-Chair



CTE Advisory Council State Board Update

June 9, 2020



Charge of the CTE Advisory Council

Provide advice and direction to the State Board of Education and the Commissioner of Education regarding issues that impact Career and Technical Education (CTE) programs and services in Missouri.

Strategic Plan

- Approved October 22, 2018
- Strategic Plan
- **Vision:** Creating Career Ready Missourians
- **Mission:** CTE exists to provide meaningful opportunities for students so they have the skills, knowledge, and experience necessary to support the needs of business and industry
- **Priorities:**
 - Student Achievement
 - Marketing, Image, and Partnership
 - Business and Financial Operations

Student Achievement

Goal: To improve overall student achievement in Career & Technical Education

Improvement Actions:

- Develop a comprehensive professional development plan that supports the success of CTE teachers and retention of quality staff.
 - Review the current processes and timelines for certifying CTE teachers
- Develop and implement a comprehensive and systematic process that increases the percentage of CTE students who are MO CTE Certificate earners.
 - Determine the value of the CTE certificate for all parties
 - Educate and market the CTE Certificate
- Develop and implement a process that improves student Technical Skills Attainment (TSA)/Industry Recognized Credential (IRC) scores.
 - Revise the current CTE program standards/competencies found on the DESE website to ensure the standards align with industry standards

Marketing, Image, and Partnership

Goal: To improve the image and brand of Career and Technical Education while utilizing partnerships to create opportunities and pathways for students.

Statewide perception survey was developed with stakeholder partners to establish a baseline on the perception of CTE in Missouri

Next Steps:

- Finalize the Missouri CTE logo
- Brand - “Show Me Learning That Works”
- Videos/social media campaign (align with student recruiting timelines)
- Finalize CTE Certificate (in conjunction with Student Achievement subcommittee)
- Billboard displays - possible consideration

Business and Financial Operations

CTE Budget Allocations FY 2020

- Federal Funds – Perkins: \$22,557,056 (excludes State level administration and leadership funds)
 - Secondary: \$16,241,085
 - Postsecondary: \$6,315,971
- State Funds: \$50,069,028
 - Base Funding: \$23,700,000
 - Performance Funding: \$6,000,000
 - Program Improvement Funding: \$18,460,000
 - Special Projects Funding: \$389,000
 - Leadership Funding: \$1,520,028
- Funds used for approved CTE programs in middle schools (7-8 only), comprehensive high schools, area career centers, and postsecondary institutions

COVID-19 Impact on CTE & Stakeholders

- CTE teachers - a need for Professional Development & Resources to offer CTE virtually
- A “robust” marketing & communications plan to reach all stakeholders as we anticipate retraining and workforce education
- Skilled trades and industries deemed as “essential”
- New opportunities for CTE in a “digital and virtual” economy

References

<https://dese.mo.gov/college-career-readiness/career-education/career-technical-education-cte-advisory-council>