

Assessment Messaging & Community Partnerships

Presentation to New Superintendents

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A Blog from the Missouri Department of Elementary and Secondary Education

Teacher Moments

Guest Teacher Column

Administrator Spotlight

Contests

Become a Teacher



GUEST TEACHER

COLUMN

"We have the opportunity to address motivation by teaching our students the belief in one's ability to reach goals."

Chris Holmes

2014-15 Missouri Teacher of the Year



Guest Teacher Column — Melissa Nussbaum, Lindbergh

February 22nd, 2016 in [Guest Teacher Column](#)



Growing up, I loved playing school. I loved it when my teachers gave me old answer keys or extra copies of Scholastic News. As I got older, I knew I wanted to work with kids, but teaching didn't interest me. I worried that I'd be a glorified babysitter, that I wouldn't feel like I was challenging [Read More >](#)

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MO LeadershipAcademy

@MOLeaderAcademy

27 Feb

RT @LeaderChat: Praise Where Praise is Due [ow.ly/YOetk](#) By @Lisa_Ellis #FirstTimeManager

Retweeted by Missouri Teachers

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Larry Ferlazzo @Larryferlazzo

27 Feb

"How To Use Data - & How Not To Use It - In Schools" is my new @EdWeekTeacher post [blogs.edweek.org/teachers/class...pic.twitter.com/jKeyFKXkOd](#)

Retweeted by Missouri Teachers

To avoid drowning in the sea of data

Overview

- 2016 Spring Assessment Messaging
- Principles of Community Partnerships & Engagement

Assessment Messaging

Main message

The 2016 Missouri Assessment Program (MAP) tests will give parents and educators a high quality assessment to measure student progress.

What's New in 2016

- New items for ELA & math
- Slightly longer
- Achievement levels in summer
- Grade-level test results should not be compared to 2015

What's the Same in 2016

- Same computer-based platforms
- Same standards in 2016 & 2017
- ACT offered
- EOC tests

Public Talking Points

- Effective tools
- Used for decision-making

Parent Talking Points

- One way to ensure children's needs are met
- Objective yardstick
- College & career ready
- Tests are part of life

On Standards

- Current standards for 2016 & 2017
- Review of standards underway
- Curriculum at local level

On Test Participation

- ESSA requires 95% participation
- 2014-15 rates similar to 2013-14
- Assessments help identify achievement gaps

Community Partnerships

**Tips on Parent & Community
Engagement**

Community Partnerships

- Why do you need to partner with your community?

What is engagement?

- Process
- Encourages multiple points of view
- Builds legitimacy & shared responsibility
- Involves diverse stakeholders

What is engagement?

- Creates allies and encourages collaboration
- Raises awareness and momentum for change

When to engage?

- Are decision makers willing to accept input?
- Do your stakeholders care?
- What is your intended outcome?
- Is there time to do it right?

Does it work? Yes!

- Public permission needed for change
- People need to understand before supporting
- Public resistant to top-down approach

Does it work? Yes!

- Discovery more powerful than persuasion
- Powerful communication tool
- Builds army for implementation

10 Principles of Engagement

1. Begin by Listening (Research)
2. Attend to People's Concerns
3. Get Beyond the "Usual Suspects"
4. Frame the Issues for Discussion
5. Provide the "Right" Information

10 Principles of Engagement

6. Move Beyond Wishful Thinking
7. Expect Obstacles and Resistance
8. Provide Variety of Dialogue
9. Respond Thoughtfully and Conscientiously
10. Build Long-term Capacity

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Thank You!

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