

Missouri PBL News

JANUARY 2012

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Missouri PBL State Officers

President: Alan Darst

Vice President: Randon Coffey

Secretary: Ethan Colbert

Treasurer: Thomas Carpenter

Reporter: Clarissa Essary

Parliamentarian: Kayla Petree

Welcome Back!

Hello all Missouri PBL members! This has been a very exciting year thus far for the state officer team. Alongside of Missouri FBLA, we have developed and put into action a new statewide community service project benefiting Joplin. We have also made some big changes to state competition making it a better experience for 2012. Through your support and involvement we are looking forward to continuing the success during this next semester.



2011-2012 State Officers: (L) Clarissa Essary, Thomas Carpenter, Randon Coffey, Alan Darst, Ethan Colbert, and (R) Kayla Petree.

2012 Missouri PBL State

This year the State Leadership Conference will include some major differences compared to years past. The SLC is now a one day event taking place on Friday, March 23, 2012. We will also be in a new location. Competition for this year will be at the Inn at Grand Glaize a beautiful

lake front resort in Lake of the Ozarks. Lodging at the resort will be available to the chapters who would like stay the night before and or after the SLC.

Also, another new feature is online registration for the SLC. Registration will open on January 23, 2012 and

will close on February 15th. All prejudged items will be due on February 15 as well. Detailed instructions were sent out during the first of December so that you have a chance to familiarize yourself with the procedure prior to semester break.

Rooting for Joplin

What is it?

Rooting for Joplin was an idea developed by Crowder College's PBL adviser, Chris Fenske. He introduced the idea of replenishing trees lost during the May 22nd tornado for homeowners to Missouri FBLA-PBL adviser, Christina Hess. Hess said,

"Immediately following the tornado, Missouri FBLA-PBL knew we wanted to help our friends in Joplin but weren't sure the most appropriate way to go about it. When the project, Rooting for Joplin, was suggested, we all knew this was the way for us to help." The idea quickly grew into the state-wide commu-

nity service project for both FBLA and PBL.

Until February 17th Joplin residents who lost trees from the May 22nd tornado may go online and request up to three trees from the selection provided. Volunteers may register online until March 9th. On May 5th FBLA and PBL

Rooting for Joplin cont.

Pictured: Randon Coffey, Clarissa Essary, Chris Fenske, and Cindy Upton with Governor Nixon and First Lady at tree planting ceremony.



members along side of other volunteers will participate in a planting day.

How can your PBL chapter help?

The cost per tree is approximately \$20. Your chapter can help by collecting donations to cover the cost of the trees. To date we have already received over 200 tree requests. Donations are tax deducti-

ble and all of the money raised through this project will go straight to Joplin. Press releases and public service announcements are available on the Rooting for Joplin website to help your chapter spread the word. Also, if your chapter is interested in helping out on May 5th don't forget to sign up. If you have a long distance to travel, there will be sleeping quarters available to those chapters who

give us prior notice. For more information, to make a donation, volunteer, or to collect chapter resources visit www.rootingforjoplin.org.



“Hundreds of FBLA-PBL members came to each session and were able to learn exactly what they can do to help out the city of Joplin and the Rooting for Joplin project.”

National Fall Leadership Conference

Randon Coffey, Missouri PBL Vice President, attended the NFLC in Little Rock, AR. He was also a workshop presenter over Missouri's Rooting for Joplin service project. Here are a few words from Randon about our statewide service project and the workshops he had the opportunity to present.

It is a long slow process coming back from something like what happened May 22nd of last year. This past fall Missouri FBLA-PBL has tried to do a small part in helping Joplin dig out one of the worst natural disasters in American history.

In November at the NFLC in Little Rock, AR; Missouri was fortunate

enough to have two large workshops specifically focused on their efforts to help and also encourage other chapters to do the same. Being the one from Joplin and being there on the day of the tornado I was the lucky one selected to present what the state had been working on. It's weird to share something so personal in such a public venue, but that evening last May really did shape hundreds of thousands of people for the rest of their lives. Tears and emotion filled that room as some stories and memories were shared, but the wonderful thing about that hour was that those weren't the end goal of that time.

Hundreds of FBLA-PBL members came to each session and were able to learn exactly what they can do to help out the city of Joplin and the Rooting for Joplin project. In only a few months these same hundreds along with countless others will descend into the southwest corner of the state to be a part of a special day for both them, and a city that is carefully stitching itself back together. I'm excited to see what happens on May 5th and I hope that you and others can come if nothing else, but to see how the American spirit has been coming together inside of your great state.

News from PBL National Headquarters



Missouri PBL and National Parliamentarian, Kayla Petree, has been working hard this year alongside both the state and national officer teams to further PBL and its members into truly being the "Gateway to Greatness." Here are the points of emphasis and important events with 2011-2012 PBL.

National Goals

- **Customer Service:** To be responsive to the needs of our students, advisers, and business customers.
- **Relationships:** To have the most effective partnerships of any career student organization.
- **Resources:** To focus on obtaining business and

corporate sponsorships for our competitive events, membership, and scholarship programs.

- **Image and Awareness:** To be the best-known career student organization in the country!

Important PBL

Dates:

- February is Career and Technical Education Month
- February 5-11 FBLA PBL Week

Innovation Center

We're igniting innovation at the FBLA-PBL National Center and want to hear from you! Have a great idea that you want to share? Members and advisers can now submit, vote, and promote their ideas at The Innovation Center, and then check back to monitor the progress of their ideas. Help shape the future of FBLA-PBL! <http://ideas.fbla-pbl.org>.

Membership:

Please encourage local chapters in your state to pay their dues so their students receive all the membership benefits. It is not too late for advisers to register new members. If advisers need to re-activate or start new chapters, they may contact the national office for assistance. The national membership dues deadline for members to be eligible for competitive events at the

NLC is April 15 (PBL).

Missouri is currently up 26 members from this time last year with a total of 240 members. Let's continue to increase and retain our membership numbers so that we can again hit 403 or more members this year.

FBLA-PBL Webinars

Check out the FBLA PBL website for dates and information about our webinars. Can't attend or missed out on one? No problem. Check out all of our webinars and other videos on our YouTube Channel.