

MISSOURI DECA: 10K THE 20/12 WAY

WE WANT YOU!

Missouri DECA asks you to help us reach our goal of **10,000 members** in our **customized membership campaign**.

WHAT'S IN IT FOR YOU?

The **10K the 20/12 Way** membership campaign is divided into two, goal-oriented tiers with great rewards!

Achieve a **12% overall increase** in your chapter's membership and you will receive:

- **Distinct recognition** at the State Career Development Conference.
- A **certificate of achievement** to display proudly in your classroom for students, administrators and other teachers to see.
- A **letter of recognition** to your school's administration, taking the recognition of your dedication and hard work in DECA to a higher level.
- A **personalized press release** sent to your town's local papers, creating community celebration for your great achievements!

Achieve a **20% overall increase** in your chapter's membership and you will receive all of the above, in addition to:

- **VIP Seating** for your chapter at the **Hypnotist Show** at Missouri DECA's 2012 SCDC.

Additionally, the **district** with the **highest percentage** of membership increase will receive:

- **VIP Seating** at both **Opening & Closing Sessions** at Missouri DECA's 2012 SCDC.

IT'S EASY, REALLY!

Missouri DECA is tackling 10K together! We have put together a **Resource Kit** of calendars, recruitment ideas, fresh promotional materials, and more for you to work with strategically throughout the year. These resources will be shared with you through **bi-monthly updates** from Stephanie Williams and Julia Pitlyk and will be at your disposal anytime throughout the year.

LET'S GET STARTED!

First, **calculate your personal membership** goal with our 2012 Membership Calculator. Then, **explore this month's resources** and calendars to kick-off your school year with a strong membership plan!