

Missouri DECA Competitive Events List 2011-2012

Board Approved: May 2011

Principles of Business Administration Events

PBM	Principles of Business Management and Administration
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing

Team Decision Making Events

BLMD	Business Law and Ethics Team Decision Making
BTDM	Buying and Merchandising Team Decision Making
FTDM	Financial Services Team Decision Making
HTDM	Hospitality Services Team Decision Making
MTDM	Marketing Communications Team Decision Making
STDM	Sports and Entertainment Marketing Team Decision Making
TTDM	Travel and Tourism Marketing Team Decision Making

Individual Series Events

AAM	Apparel and Accessories Marketing Series
ASM	Automotive Services Marketing Series
BSM	Business Services Marketing Series
FMS	Food Marketing Series
HLM	Hotel and Lodging Management Series
MMS	Marketing Management Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series

Individual Series Events–Pilot

BFS	Business Finance Series
HRM	Human Resource Management Series

Business Operations Research Events

BOR	Business Services Operations Research
BMOR	Buying and Merchandising Operations Research
HOR	Hospitality and Tourism Operations Research
SEOR	Sports and Entertainment Marketing Operations Research

Chapter Team Events

CSP	Community Service Project
CMP	Creative Marketing Project
EPP	Entrepreneurship Promotion Project
FLPP	Financial Literacy Promotion Project
LEP	Learn and Earn Project
PRP	Public Relations Project

Business Management and Entrepreneurship Events

ENP	Entrepreneurship Participating Event (Creating an Independent or Franchising Business)
ENW	Entrepreneurship Written Event

Marketing Representative Events

ADC	Advertising Campaign Event
FMP	Fashion Merchandising Promotion Plan
SEPP	Sports and Entertainment Promotion Plan

Professional Selling Events

HTPS	Hospitality and Tourism Professional Selling
PSE	Professional Selling

Special Event

VBC	Virtual Business Challenge
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State Event

LEAD	Leadership Delegates
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