

# Missouri DECA Leadership Delegates

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## Purpose

To begin preparing underclassmen enrolled in or planning to enroll in marketing or cooperative education programs to assume leadership roles in the Missouri Association of DECA.

## Description

Leadership development is one of the primary goals of DECA. The Missouri Association of DECA believes that this development should begin with sophomore and junior level students enrolled in or planning to enroll in marketing or cooperative education programs. Based on this belief, students from each of the 12 state DECA districts will attend the State Career Development Conference as Leadership Delegates. They will participate in planned sessions and activities designed to:

- Motivate future DECA members and leaders
- Develop individual and group leadership skills
- Explore career opportunities in marketing
- Review and reinforce marketing and cooperative education, career education, and DECA information

## Guidelines

1. Leadership Delegates will be chosen by a judge or judges at the District DECA Competitive Events Conference.
2. District Leadership Delegate Candidates must:
  - ◆ Be in the 10th or 11th grade and currently enrolled in or planning to enroll in a marketing or cooperative education program.
  - ◆ Be a paid local, state, and national DECA member.
  - ◆ Have a career interest in marketing, management, entrepreneurship or marketing education.
  - ◆ Complete an application form and attach the form to the front of all submitted materials.
  - ◆ Submit a typed essay of 250 words or less on the topic “What Leadership Means to Me and My Future.”
  - ◆ Participate in a personal interview with a judge or judges at the District Competitive Events Conference.
  - ◆ Have no previous experience as a Leadership Delegate or District or State Officer.
3. Leadership Delegates will be responsible for attending all assigned workshops, seminars, and activities at the State DECA Career Development Conference. LEAD delegates also qualify for the International Career Development Conference.

## Judging

District judging will be based equally on the submitted essay and interview. Essays over 250 words will not be judged.

## Entries

District competition will be limited to one candidate per chapter. Leadership Delegates will be selected from each district based on the published District to State Competitive Events Quota.

# Missouri DECA Leadership Delegate Evaluation

Name: \_\_\_\_\_ Chapter: \_\_\_\_\_

## Entry Form

Complete and Neat

Entry Form Total (4 Points Possible)

4 pts.

## Essay

**Originality:**

- Appears to be original and sincere work of student. Correct use of quotes is permitted.

12 pts.

**Thought Content:**

- Thoughts well expressed and well integrated.

12 pts.

**Expression and Clarity:**

- Clearly defines and outlines topics with examples. Easy to comprehend.

12 pts.

**Mechanics:**

- Good usage of standard English. Attention to accurate spelling, punctuation, and grammar.

12 pts.

Essay Total (48 Points Possible)

## Interview

**Conduct:** Did the participant:

- Greet the judge or judges?
- Make a positive businesslike impression?
- Have a pleasant voice and speak distinctly?
- Answer questions clearly?
- Express enthusiasm and self-confidence?

12 pts.

**Appearance:** Did the participant:

- Appear neat and well-groomed?
- Smile pleasantly?

12 pts.

**Career Interest:** Did the participant:

- Express a career interest in marketing, management or entrepreneurship?

12 pts.

**Leadership:** Did the participant:

- Explain what they feel are the traits of a leader?
- Explain why they would like to be a leader

12 pts.

Interview Total (48 Points Possible)

Total Points (100 Points Possible)

# Missouri DECA Leadership Delegate Entry Form

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Name: \_\_\_\_\_

School: \_\_\_\_\_

Teacher-Coordinator: \_\_\_\_\_

Grade Level (circle one):                      Sophomore                      Junior

Are you currently enrolled in a Marketing Education or Cooperative Education program and a paid local, state, and national DECA member?

\_\_\_\_ Yes                      \_\_\_\_ No

What is your specific area of interest in a marketing, management, or entrepreneurship career goal?

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If you are chosen as a Leadership Delegate, you will be responsible for attending the State DECA Career Development Conference and will be expected to participate in all workshops, seminars, and experiences planned for Leadership Delegates. If you agree to honor this responsibility, please affix your signature below.

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Teacher-Coordinator Signature

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
School Official Signature

This form should be attached to the FRONT of your essay when submitted for the District DECA competition.