

SkillsUSA Missouri 2010 State T-shirt Design Activity Requirements

The SkillsUSA Missouri Executive Council is seeking designs from our members for the 2010 SkillsUSA Missouri State T-shirt. Each Chapter will be limited to 3 entries.

The guidelines for designs are as follows:

1. It must have "SkillsUSA Missouri" on the T-shirt. The year (2010) must be included.
2. Finished size of the T-shirt design will be no larger than 12" (wide) by 14" (high)
3. The T-shirt design should relate to the traditions, symbols, or history of the State of Missouri; the National SkillsUSA 2010 theme (Champions at Work); the SkillsUSA Missouri Championships or SkillsUSA and leadership in general. The T-shirt message should create a positive image of SkillsUSA Missouri.
4. No more than three (3) design (spot) colors may be used in the printed design for light colored T-shirts. Four (4) design colors or 4-color process (C, M, Y, K) may be used only if the T-shirt color is white. The following T-shirt colors will not be considered: black, yellow, gold or orange.
5. The design may be hand or computer generated. Graphic images used must not be copyrighted. Designs must be convertible to spot separated screens or capable of screen printing with 4 color process (C, M, Y, K). Designs with extremely fine detail, extensive halftone or gradient tints and designs with more than one design location will be evaluated before selection of the designs to determine if the shirt can be produced within the cost guidelines. Printing locations or gradient tints may be minimized or eliminated to meet the cost guidelines.

All entries must be submitted in the following manner:

1. The first page should be a cover page with the following information:
T-shirt Entry
Designer(s) name or names,
Instructor(s) name or names,
Occupational area(s) and
School name and address
2. The second page should show the design to scale and in color. Indicate the specific color names in writing.
3. The third page should show the design to scale in black and white with the specific color names indicated in writing.
4. Color names may be designated on a transparent overlay sheet. An actual size copy may be shown on the black and white copy or on a fourth sheet.
5. All of the pages must be on 8 1/2" x 11" plain white paper.

Please follow the above guidelines.

Designers in past years who did not follow the guidelines were disqualified.

All designs must be postmarked no later than midnight, January 15, 2010.

Mail all entries to: Dr. Paul Light, SkillsUSA Missouri Director, PO Box 480, Jefferson City, MO 65102-0480

Suggested Colors

Ash, Heather, Natural, Chambray, Columbia, Sage, Leaf, White