



CAREER PATH
Human Services
 CAREER CLUSTER
Hospitality and Tourism
 CAREER PATHWAY
Recreation, Amusements & Attractions



EVENT PLANNER

Coordinate activities of staff and convention personnel to make arrangements for group meetings and conventions.

Knowledge and Skills Needed

In addition to courses required for high school graduation, essential skills and knowledge needed for a career as an event planner are reinforced by taking rigorous and relevant courses, as well as participating in work-based experiences and student organization activities.

(See the Sample Personal Plan of Study for suggested coursework, activities, and knowledge and skills to pursue in preparation of an occupation in this Career Cluster.)

Education Requirements

Occupation	Percent of Missouri employees aged 25 to 44 in the occupation whose highest level of educational attainment is:		
	High School or Less	Some College	Bachelor Degree or More
Meeting and convention planners	10.6%	22.0%	67.4%
Business operations specialists	18.5%	32.2%	49.4%
Business and financial operations	15.5%	29.6%	54.9%

Most Common Educational Level: Bachelor's degree

Note: Be sure to learn whether your occupation has a specific requirement for education or licensing. Apprenticeships are available for more than 240 occupations. Visit www.oa.doleta.gov/bat.cfm

National and State Wage Information

Location	Pay Period	2007		
		Entry*	Median	Experienced**
United States	Hourly	\$16.30	\$20.93	\$27.55
	Yearly	\$33,900	\$43,500	\$57,300
Missouri	Hourly	\$15.03	\$18.79	\$24.56
	Yearly	\$31,300	\$39,100	\$51,100

Based on (*) lower 25% and (**) upper 25% percentile of wages

National and State Employment Trends

Event Planner	Employment		Percent Change	Job Openings*
	2006	2016		
United States	51,000	61,100	+ 20 %	2,030
Missouri	960	1,120	+ 17 %	40

*The estimate for Job Openings includes both turnover that results from people who leave the occupation (e.g. quit, retire, death) and new jobs that are created.

Educational Opportunities

Note: This list may not be all inclusive. For more information about Missouri schools and programs, visit www.dhe.mo.gov

Fontbonne University

Saint Louis, MO
 (314) 862-3456
www.fontbonne.edu

Saint Louis Community College - Florissant Valley

St. Louis, MO
 (314) 513-4200
www.stlcc.edu/fv

Saint Louis Community College - Meramec

Kirkwood, MO
 (314) 984-7500
www.stlcc.edu

Three Rivers Community College

Poplar Bluff, MO
 (877) 879-8722
www.trcc.edu



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