



CAREER PATH

Arts & Communications

CAREER CLUSTER

Arts, Audio-Visual Technology & Communications

CAREER PATHWAY

Visual Arts



GRAPHIC DESIGNER

Design or create graphics to meet a client's specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

Knowledge and Skills Needed for this Career

In addition to courses required for high school graduation, essential skills and knowledge needed for a career as a graphic designer are reinforced by taking rigorous and relevant courses, as well as participating in work-based experiences and student organization activities.

(See the Sample Personal Plan of Study for suggested coursework, activities, and knowledge and skills to pursue in preparation of an occupation in this Career Cluster.)

Education Requirements

Occupation	Percent of Missouri employees aged 25 to 44 in the occupation whose highest level of educational attainment is:		
	High School or Less	Some College	Bachelor Degree or More
Graphic designers	13.9%	31.4%	54.6%
Art and Design Workers	13.8%	30.3%	55.9%
Arts, Design, Sports Entertainment, & Media	15.9%	29.9%	54.2%

Most Common Educational/Training Level: Bachelor's degree
 Apprenticeships are available for more than 240 occupations. Visit www.oa.doleta.gov/bat.cfm
 Note: Be sure to learn whether your occupation has a specific requirement for education or licensing.

National and State Wage Information

Location	Pay Period	2008		
		Entry*	Median	Experienced**
United States	Hourly	\$15.67	\$20.39	\$27.22
	Yearly	\$32,600	\$42,400	\$56,600
Missouri	Hourly	\$14.13	\$18.83	\$24.90
	Yearly	\$29,400	\$39,200	\$51,800

Based on (*) lower 25% and (**) upper 25% percentile of wages

National and State Employment Trends

Graphic Designer	Employment		Percent Change	Job Openings*
	2006	2016		
United States	260,800	286,400	+10%	9,490
Missouri	4,710	4,620	-2 %	130

*The estimate for Job Openings includes both turnover that results from people who leave the occupation (e.g. quit, retire, death) and new jobs that are created.

Educational Opportunities

Note: This list may not be all inclusive. For more information about Missouri schools and programs, visit www.dhe.mo.gov

Columbia College

Columbia, MO
 (573) 875-8700
www.ccis.edu

Drury University

Springfield, MO
 (417) 873-7879
www.drury.edu

East Central College

Union, MO
 (636) 583-5193
www.eastcentral.edu

Herndon Career Center

Raytown, MO
 (816) 268-7140
www.herndoncareercenter.com

Hickey College

Saint Louis, MO
 (314) 434-2212
www.hickeycollege.edu

ITT Technical Institute-Arnold

Arnold, MO
 (636) 464-6600
www.itt-tech.edu

ITT Technical Institute-Earth City

Earth City, MO
 (314) 298-7800
www.itt-tech.edu

Jefferson College

Hillsboro, MO
 (636) 797-3000
www.jeffco.edu

Kansas City Art Institute

Kansas City, MO
 (816) 472-4852
www.kcai.edu

Maryville University of Saint Louis

Saint Louis, MO
 (800) 627-9855
www.maryville.edu
 (more-over)

Metropolitan Community College - Penn Valley

Kansas City, MO
(816) 759-4000
www.mcckc.edu

Missouri College

Saint Louis, MO
(314) 821-7700
www.missouricollege.com

Missouri State University

Springfield, MO
(417) 836-5000
www.missouristate.edu

Missouri Western State University

Saint Joseph, MO
(816) 271-4200
www.missouriwestern.edu

Moberly Area Community College

Moberly, MO
(660) 622-2070
www.macc.edu

Nichols Career Center

Jefferson City, MO
(573) 659-3100
www.jcps.k12.mo.us/education/school/school.php?sectionid=707

Northwest Missouri State University

Maryville, MO
(660) 562-1212
www.nwmissouri.edu

Park University

Parkville, MO
(816) 741-2000
www.park.edu

Rolla Technical Institute

Rolla, MO
(573) 458-0150
www.rolla.k12.mo.us

St Charles Community College

Cottleville, MO
(636) 922-8400
www.stchas.edu

Saint Louis Community College - Florissant Valley

Saint Louis, MO
(314) 513-4200
www.stlcc.edu

Saint Louis Community College - Forest Park

Saint Louis, MO
(314) 644-9100
www.stlcc.edu

Saint Louis Community College - Meramec

Kirkwood, MO
(314) 984-7500
www.stlcc.edu

Sanford-Brown College

Saint Peters, MO
(636) 696-2300
www.sbcstpeters.com

Southwest Baptist University

Bolivar, MO
(800) 526-5859
www.sbuniv.edu

State Fair Community College

Sedalia, MO
(660) 530-5800
www.sfccmo.edu

Stephens College

Columbia, MO
(573) 442-2211
www.stephens.edu

Three Rivers Community College

Poplar Bluff, MO
(573) 840-9600
www.trcc.edu

University of Central Missouri

Warrensburg, MO
(660) 543-4111
www.ucmo.edu

University of Missouri - Columbia

Columbia, MO
(573) 882-2121
www.missouri.edu

University of Missouri – St. Louis

Saint Louis, MO
(314) 516-5000
www.umsl.edu

Vatterott College

Joplin, MO
(417) 781-5633
www.vatterott-college.edu

Vatterott College

Kansas City, MO
(816) 861-1000
www.vatterott-college.com

Vatterott College

Saint Ann, MO
(314) 428-5900
www.vatterott-college.edu

Vatterott College

Springfield, MO
(417) 831-8116
www.vatterott-college.edu

Vatterott College

Sunset Hills, MO
(314) 843-4200
www.vatterott-college.edu

Washington University in St Louis

Saint Louis, MO
(314) 935-5000
www.wustl.edu

Webster University

Saint Louis, MO
(314) 961-2660
www.webster.edu

William Woods University

Fulton, MO
(573) 642-2251
www.williamwoods.edu



www.missouriconnections.org

MISSOURI DEPARTMENT OF ELEMENTARY AND SECONDARY EDUCATION



www.dese.mo.gov

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