

## **Missouri FCCLA Media Team – State Leadership Conference**

### **What is the FCCLA Media Team?**

The Missouri FCCLA Media Team is a team of up to six volunteers who have an interest in technology and social media. They will be updating the official Missouri FCCLA blog, Facebook® page and Twitter® feed with conference news and photos from their own unique perspectives. The Media Team will provide real-time updates to conference attendees as well as those unable to attend the meeting, such as parents, administrators, and other chapter members.

### **Who is eligible to apply?**

Potential Media Team members must have experience with social media tools such as Facebook®, Twitter®, or blogging. Media Team members will also be taking photos and videos, so experience with simple photo editing and movie making tools such as Animoto® or Microsoft Movie Maker is a plus. Media Team members should be good writers – ones that know how to write in a concise, informational, but yet conversational style.

In order to be eligible to be a member of the Missouri FCCLA Media Team, complete this form and submit by February 1. You will be notified by March 1 if your application has been accepted. Selected media team members will receive a \$75 refund toward their conference registration, after successfully completing their Media Team assignments.

**Members**—Missouri FCCLA members in their junior or senior year in high school are eligible to apply. Previous attendance at a state leadership conference is not required.

**Advisors** —Interested Missouri FCCLA advisors are encouraged to apply. It is recommended that these advisors have at least one additional adult chaperone with their group at the conference, so that travel off-site is possible. Adult media team members may be asked to visit off site-locations to report on STAR Events competitions.

### **What is the commitment?**

Those selected as Media Team members will be expected to complete daily assignments by a set deadline schedule. Media Team members will be assigned duties that fit best with their skills and meet the state association needs. All members of the Media Team will report to the Media Team Coordinator. Examples of work include writing blog posts, taking photographs to be used on the blog or in a day in review video, editing photos and videos, and updating the official Missouri social media sites.

Complete this application and return via e-mail, fax, or mail:

Missouri FCCLA  
PO Box 480  
Jefferson City, MO 65102  
FAX: 573-526-4261

Deadline: **February 1**

Questions? E-mail [gayla.westergaard@dese.mo.gov](mailto:gayla.westergaard@dese.mo.gov)

## **Missouri FCCLA Media Team Application**

Name of Applicant \_\_\_\_\_

Name of School/Chapter \_\_\_\_\_

Chapter ID # \_\_\_\_\_ Applicant's E-mail \_\_\_\_\_

Chapter Advisor and E-mail \_\_\_\_\_

Do you have a blog? If yes, please provide the URL \_\_\_\_\_

Do you have a Twitter® account? If yes, please provide your username. Is your account protected?

Do you have a Facebook® account? If yes, please provide your username.

What skills would you bring to the Missouri FCCLA Media Team?

Please provide a writing sample of no more than 100 words on the process of preparing to attend the state leadership conference, from the perspective of a STAR Events participant, regional officer, or first time attendee.

What topics do you think would be interesting to readers of the blog, Facebook® fans, or Twitter® followers?

If selected, I agree to fully participate as a member of the Missouri FCCLA Media Team and fulfill duties assigned to me. I understand that the work I perform is on behalf of Missouri FCCLA and is therefore licensed under a Creative Commons Attribution-Noncommercial-No Derivative Works 3.0 United States License. I will receive no payment for my contributions, but will receive a refund for conference registration as described above.

\_\_\_\_\_  
Applicant signature

\_\_\_\_\_  
Advisor Signature

\_\_\_\_\_  
Administrator Signature

\_\_\_\_\_  
Parent or guardian signature

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