

SAMPLE RELEASE TO BE ADAPTED FOR USE ON THE
LOCAL LEVEL



Missouri Association

Contact: (chapter reporter's name)
(address)
(phone number)

Students from (school name) attended the 2011 Missouri Family, Career and Community Leaders of America Fall Leadership Conference, October 23-24 at the Tan-Tar-A Resort, Osage Beach. Nearly 1500 FCCLA members, advisors, and chaperones attended the conference.

The following (chapter name) members attended the conference: (name) son/daughter of (parent's/guardian's name) [repeat as many times as needed]. Local chapter advisor/advisors (name/names) also attended.

FCCLA members chose one of three conference tracks at the Fall Leadership Conference. Take AIM (Active & Involved Members) training helped new members learn about the FCCLA organization and the available leadership development opportunities and programs. Leadership Unlimited training allowed FCCLA officers to develop skills for more effective chapter management, public speaking, and conflict resolution. Chapters in Action training allowed students to plan chapter projects in the areas of financial fitness, leaders at work, and student body. Speakers focused on peer education efforts and resources available to chapters for local projects.

(Provide more local information or quotes in this space.)

Family, Career and Community Leaders of America is unique among youth organizations because its programs are planned and run by members. It is the only career and technical student organization with the family as its central focus. Participation in FCCLA programs and activities helps members become strong leaders in their families, careers, and communities. For more information visit the FCCLA Web site www.mofccla.org.

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